

Memo

To: City Council

From: Kayla Johnson

Date: 05/16/2024

Re: Livable Center Initiative (LCI) Project Selection

In our ongoing effort to enhance the livability of Stone Mountain, the city has embarked on the Livable Center Initiative (LCI) following the acquisition of a \$160,000.00. With a cash match contribution of \$40,000.00 from Stone Mountain, the total project funding amounts to \$200,000.00. The process to select the most suitable firm for the LCI project involved thorough and meticulous steps.

On or around April 17th and April 18th, the city conducted interviews with four top candidate firms: MKSK, Pond, Starwhite House, and Toole Design. These firms were selected from a pool of seven applicants. The interview panel included the following key stakeholders:

- Darnetta Tyus, City Manager, City of Stone Mountain
- Andrew Smith, Atlanta Regional Commission
- Kayla Johnson, Special Projects Manager, City of Stone Mountain
- Heidi Meraz, Business Management Analyst, City of Stone Mountain

During the interviews, the panel evaluated each firm's capabilities based on criteria such as experience, approach, stakeholder engagement, budget management, and community impact. Following careful deliberation, Pond emerged as the highest-ranking firm, achieving a score of 67 out of 70.

At the upcoming council meeting on May 21, 2024, Pond will present their proposal for the feasibility study of the LCI. Andrew Smith from the Atlanta Regional Commission and Andrew Kaiser from Pond will be available to address any questions related to the LCI and their firm's qualifications, respectively. Additionally, the council will conduct a vote to confirm the selection of the firm for the LCI project.

This meeting marks a significant step forward in our commitment to improving the livability of Stone Mountain, and we look forward to the council's input and decision.

Pond

	<i>Max Score</i>	Evaluator 1	Evaluator 2	Evaluator 3	Evaluator 4	Average
Experience and Expertise						
Question 1	5	5	5	5	5	5
Approach to Connectivity						
Question 2	5	5	5	5	5	5
Question 3	5	5	5	5	5	5
Addressing Specific Project Location						
Question 4	5	5	4	5	4	4.5
Question 5	5	5	4	5	5	5
Stakeholder Engagement and Input						
Question 6	5	5	5	5	5	5
Collaboration with Partner Organizations						
Question 7	5	5	5	5	5	5
Question 8	5	5	5	5	5	5
Timeline and Deliverables						
Question 9	5	5	5	4	4	4.5
Question 10	5	5	5	4	4	4.5
Connectivity Impact and Equity						
Question 11	5	5	4	4	4	4
Budget and Cost Management						
Question 12	5	5	5	5	5	5
Question 13	5	5	5	5	5	5
Team Differentiation						
Question 14	5	5	4	4	5	4.5
TOTAL SCORE	70	70	66	66	66	67