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Request for Partnership - Museum Visitor Center Swag Initiative

Dear Downtown Development Authority Members,

On behalf of the City of Stone Mountain, I would like to thank you for your continued leadership and commitment to positioning our downtown as a welcoming and vibrant destination. As we prepare for the opening of the City's new museum and visitor center, we are excited about the opportunity to collaborate with the DDA on an initiative that will showcase the character and creativity of our community.

We respectfully request the DDA's support in developing 2-3 original artwork design concepts to be featured on branded swag items for the visitor center. Your perspective, creativity, and understanding of what makes Stone Mountain unique are invaluable, and we believe your involvement will help ensure the designs truly reflect the spirit of our City.

In addition, we are seeking the DDA's partnership in purchasing and donating the selected swag materials. These items will not only enhance the visitor experience but will also serve as lasting reminders of Stone Mountain, encouraging visitors to return and share their experience with others.

This effort directly supports City Council's goal of strengthening Stone Mountain as a tourist destination and aligns with the DDA's mission to promote economic vitality in our downtown. The museum will provide a meaningful place for visitors to connect with our history and community, and the branded materials will extend that connection beyond their visit.

To engage the community, the City will conduct a brief survey from April 28 through May 1 to gather input on the preferred artwork designs. Following the selection process, we kindly request that the swag items be finalized, purchased, and delivered to the visitor center no later than the end of May 2026.

We truly value the DDA's partnership and would be honored to have your creativity and support reflected in this important milestone for the City. We look forward to working together to make the museum opening a success.

Sincerely,

Maggie Dimov
City Manager, City of Stone Mountain