



## ***DDA Agenda Item***

**Meeting Date: April 27, 2026**

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### **SUBJECT: City's Request for Partnership - Museum Visitor Center Swag Initiative**

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**Item:** Discussion/Action Item

**Department:** City of Stone Mountain, Economic Development

**Presented By:** Maggie Dimov, City Manager for the City of Stone Mountain

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#### **Purpose:**

To request DDA support in developing 2–3 original artwork concepts and funding the purchase of branded swag items for the City's new museum and visitor center.

#### **Background:**

The City is preparing for the opening of the museum and visitor center and seeks to highlight Stone Mountain's unique character through custom-designed merchandise. This initiative aligns with City Council's goal of strengthening tourism and the DDA's mission to promote downtown economic vitality.

#### **Request:**

- Collaborate on 2–3 original artwork design concepts
- Partner with the City to purchase and donate selected swag items

#### **Timeline:**

- Community survey: April 28 – May 1, 2026
- Final design selection and procurement: May 2026
- Delivery to visitor center: By end of May 2026

#### **Outcome:**

Enhance the visitor experience, promote the City's identity, and create lasting impressions that encourage repeat visitation and economic activity.