Date:	November 04, 2026	**City Council Meeting Date:**	November 04, 2026
Presenter:	Maggie Dimov	**Department:**	Visitor Center
Goal:	Special Events/Tourism		
Agenda Title:	**Mardi Gras 2027 Event Organizer RFP - Finalist Selection**		

Agenda Item Description (Background/History/Details):
Two companies submitted proposals to serve as event organizers for the City of Stone Mountain's 2027 Mardi Gras event. City staff evaluated both proposals and found that each offers a strong event concept with a different scope of activities. Staff recognize Bundos Entertainment Company's proposal aligns more closely with the City's vision for the event.
Workplan Goal Details: Establishing a Mardi Gras event season from February 1 through February 28, 2027, would create an opportunity for the City of Stone Mountain to attract visitors during the winter season, increase community activities, and support local economic development.

Requested Action:
Staff recommends that Mayor and Council approve Bundos Entertainment Company as the finalist and authorize staff to finalize the agreement, subject to review and approval by the City Attorney. Upon finalization, the Mayor would be authorized to execute the agreement on behalf of the City.