

Activity Report

From: Downtown Development Authority (DDA) of City of Stone Mountain

Date: 11/12/2024

Re: Monthly Report for October 2024

DDA REGULAR MEETING / October 28, 2024

The agenda for that meeting included the following discussions and approvals:

- **Approval of the Agenda:** Thom DeLoach made a motion to approve the agenda to include one additional item - the approval of a landscaping proposal #8409: *Self Watering Hanging Baskets with Boulder Installation*, for \$8,648.16.
- The meeting minutes from September 12, 2024, were approved.
- **Reports:** the DDA's monthly report to the DCA was submitted. The DDA was also provided with the profit and loss reports for Tunes and Mardi Gras.
- **RFQ #2, 2024 / Mural Project: 901 Main Street:** A total of eight (8) artists expressed interest in providing services. The DDA Director requested all artists to submit artwork for the proposed location – a total of four (4) artists submitted their mural designs. Next step – DDA will launch a community survey. (Michelle Dunbar was not involved in the discussion of the proposals and the selection process).
- **Façade Grants:** 5380 Studios decided to withdraw their application.

977 Main Street – the DDA requested the applicant to update his application (to include the same vendor to provide service to 977 Main Street and 979 Main Street). The City also requested the property owner of 977 Main Street to obtain a business license to receive the grant. The approval of this grant request was postponed till the next meeting.

901 Main Street – Michelle Dunbar, the property owner of 901 Main Street applied for a Façade Grant, to prepare the side wall for the mural installation. The DDA approved her request. (Ms. Dunbar did not participate in the discussion and approval of her application).

- **Discussion/Action Item: DDA Budget, FY2025**

The DDA Board held a budget discussion for FY 2025. Total project and program expenditures were \$725,750.00. The DDA Chairman and Director presented the draft budget to the city. After discussion with the city government, the DDA is requesting support from the city for \$175,750.00.

The city's contribution will be allocated to:

- DDA's Promotion and Advertising
 - DDA's Legal expenses
 - Contracted Labor for the installation of two murals
 - Enhancement Grant for local businesses
 - Special Events
-
- **Discussion Item: Enhancement Grant Program:** the DDA had a brief discussion about the projects and requirements for the program.

 - **2024 Landscaping Projects:** the DDA approved Proposal #8409: *Self Watering Hanging Baskets with Boulder Installation*, for \$8,648.16.