



## Agenda Item

Meeting Date: November 19, 2024

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### SUBJECT: DDA MURAL PROGETCS

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**Item:** Discussion /Action Item

**Department:** DDA

**Fiscal Impact:** \$10,000.00

**Presented By:** Maggie Dimov, Economic Development Director/DDA

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**Summary:** In 2020, the DDA contracted with POND to facilitate the Downtown Master Plan. The Stone Mountain City Council approved the Downtown Master Plan on October 6, 2020. The plan includes a list of “*Initial Mural Locations*” and a supporting map (page #99 of the document). Some of the approved mural locations are: South Façade of Aztec Cycles; East Façade Stone Mountain Plaza, West Façade of Sweet Aroma and other.

The DDA Budget for FY2024 includes \$10,000.00 for a Mural project. The DDA released an RFQ/RFP and would like to install a mural at 901 Main Street (the sought exterior wall of Aztec Cycles).

The City’s Historic Guidelines do not allow for the painting of brick in the historic district, as it could compromise the integrity of the brick. (Painting a mural on masonry building, however is not permitted according to the Historic Preservation Committee (HPC) guidelines).

#### Attachments/Exhibits:

HPC guidelines - section of the Design Guidelines for non-residential buildings:

6.2.6 Exterior materials that were historically unpainted should generally remain unpainted. Appropriate non-historic protective coatings may be applied to exterior materials where needed to protect the original material, such as in areas of high pedestrian use.

Also Attached: page #99 of the approved Downtown Master Plan

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**Requested Action:** The Stone Mountain DDA is seeking Council approval to place murals at the proposed sites/locations, which are listed in the Downtown Master Plan.