



Downtown Development Authority Special Called Meeting

Saturday, March 30, 2024 at 10:00 AM

922 Main Street, Stone Mountain, GA 30083

Special Called Meeting Minutes

I. Call to Order

- Carl Wright called the meeting to order at 10:05 am.
- Members Present: Carl Wright, Thom DeLoach, Denise Phillips, Michelle Dunbar, Jenna Barclay, and Council Member Anita Bass.

II. Approval of the Agenda

- **Motion by Denice Phillips to approve the agenda for March 30th, 2024, seconded by Thom DeLoach. The vote was unanimous.**

III. Old Business

1. **Action Item: Budget Amendment for FY2024.**
 - **Motion by Thom DeLoach to Amend the DDA Budget for FY2024, to include training expenses for \$325.00.**

IV. New Business

1. **Discussion Item: 2024/2025 Strategic Planning Session**
 - The DDA members discussed ideas and goals for 2024/2025.
 - The 2024 Workplan includes the following goals:
 - Goal 1: Beautifying the downtown district: Enhancing the visual appeal and cultural richness of a downtown area, to create an attractive and vibrant environment by improving the landscaping.
 - Goal 2: Economic impact and tourism enhancement with a mural in downtown.
 - Goal 3: Red Caboose (next to City Hall): preparing a draft RFP for the project.
 - The 2025 Workplan includes some of the following goals:
 - Renovating and leasing the Red Caboose to potential business that will help activate the area and the trailhead entrance to Stone Mountain Park.
 - Increasing the scope of the landscaping project- improving the landscaping in additional areas (for example around the gazebo and the small alley located between 951 and 953 Main Street).
 - Updating and converting the Façade Grant into a Commercial/Enhancement Grant.

V. Executive Session to Discuss Personnel, Legal, and/or Real Estate

- **Motion by Denise Phillips to enter an executive session, seconded by Michelle Dunbar. The vote was unanimous.**
- **Motion by Council Member Bass to exit the executive session, seconded by Jenna Barclay. The vote was unanimous.**

VI. Adjournment

- **Motion by Michelle Dunbar to adjourn the special meeting, seconded by Denise Phillips. The vote was unanimous.**