



Agenda Item

Meeting Date: November 5, 2025

SUBJECT: Consideration of a Request by the Downtown Development Authority (DDA) to Exempt DDA-Sponsored Signs from City Sign Permit Fees

Item: Action Item

Department: Downtown Development Authority (DDA)

Presented By: Maggie Dimov, DDA Director

Summary:

The City of Stone Mountain Downtown Development Authority (DDA) intends to place signage on buildings within the downtown district that have received DDA grant funding. These signs are intended to recognize DDA investment and promote community revitalization efforts.

Under Chapter 23 – Signs **of the** City of Stone Mountain Code of Ordinances, all signs require a permit and payment of applicable fees as established by the City's approved fee schedule.

The DDA has requested that the City Council consider waiving or exempting permit fees for DDA-sponsored signage since these installations are part of a public economic development initiative rather than private commercial advertising.

Attachments/Exhibits: None

Considerations for Council: Approve exemption of permit fees for DDA-sponsored signs, subject to staff design and compliance review.

Staff Recommendation: Staff recommends that the City Council approve the exemption of sign permit fees for DDA-sponsored signage projects, provided that all signs comply with the standards of Chapter 23 and receive prior staff approval for design and placement.