



DDA, Mayor & Council Joint Session

Agenda Item

Meeting Date: November 12, 2024

SUBJECT: DDA BUDGET REQUEST FY2025

Item: Discussion Item

Department: DDA

Fiscal Impact for 2025: \$175,750.00

Presented By: Maggie Dimov, Economic Development Director/DDA

Summary: The proposed budget is based upon expenditures and revenues anticipated in 2025, DDA ongoing projects, programs and special events that will help support the local businesses, beautify the downtown district and create positive economic and tourism impact in the city.

DDA Revenue FY2025: The DDA is seeking the City's support for the amount of \$175,750.00. The City's contribution will be allocated for:

- DDA's Promotion and Advertising
- DDA's Legal expenses
- Contracted Labor for the installation of two murals
- Enhancement Grant for local businesses
- Special Events

Attachments/Exhibits: Attached proposed DDA Budget for FY2025