



REVIEW OF JOURNAL

		City Council Meeting Date:	May 5, 2026
Goal:	Economic Development – Strategic Project Implementation	Department:	City Manager Maggie Dimov
Agenda Title:	Discussion Item: Review of Presentations from Top Three Finalists - Development Advisory Services for The Lawn on Main Project		

Workplan Goal Details:

Economic Development: Advance the implementation of The Lawn on Main as a vibrant, mixed-use and tourism destination by incorporating a building component, a flexible special events space; public amenities - including green space, a splash pad, and picnic/seating areas. The project aims to enhance community gathering opportunities, support economic development, and create an active, family-friendly environment in the downtown district.

Agenda Item Description (Background/History/Details):

The City issued a Request for Proposals/Qualifications (RFP/RFQ) for Development Advisory Services for The Lawn on Main Project, with proposals due on April 20, 2026.

In response, the City received eight (8) proposals from qualified firms. Following an evaluation process, the top three (3) ranked firms - those most closely aligned with the City’s vision for the Lawn on Main and with demonstrated experience in similar projects - have been invited to present their proposals to Mayor and Council.

These presentations will provide an opportunity for Council to further evaluate each firm’s approach, experience, and alignment with project goals prior to identifying a finalist.

Staff Recommendations (Motion):

No formal action is required at this time. This item is for discussion and presentations only.

Mayor’s Signature Required:		NO
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List Attachments:

Presentations from the following companies: CBRE, JLL and 4PM

Budgeted Yes/No	Fund Name & Code	City Manager’s Initials
N/A	N/A	N/A