



Agenda Item

Meeting Date: September 16, 2025

SUBJECT: RESOLUTION 2025-26 – SPECIAL EVENT FEE SCHEDULE AMENDMENT

Item: Action Item

Department: City Manager

Presented By: Maggie Dimov, Interim City Manager,

Summary:

The current City of Stone Mountain fee schedule for Lawn rentals has proven to be less cost-effective for prospective users, potentially limiting bookings and revenue opportunities. To enhance competitiveness with neighboring municipalities and similar venues, we are proposing a revised, scaled-back fee structure designed to offer more reasonable pricing. This adjustment will make the Lawn more accessible to the community, attract additional bookings, and increase revenue potential, while ensuring the City remains an appealing option for events and gatherings.

Once the Lawn is fully constructed and operational, a comprehensive fee schedule will be developed to provide a detailed and transparent breakdown of costs for various rental options, promoting clarity, equity, and long-term financial sustainability while maintaining competitiveness in the regional market.

Attachments/Exhibits: Proposed Amended Resolution

Requested Action: Staff recommendation to Council is to review the proposed resolution for consideration