



Downtown Development Authority Meeting

Thursday, October 28, 2024, at 6:30 PM
875 Main Street, Stone Mountain, GA 30083

Regular Meeting Minutes

I. Call to Order

- Carl Wright called the meeting to order at 6:30 pm.
- Members Present: Carl Wright, Thom DeLoach, Denise Phillips, Council Member Anita Bass and Michelle Dunbar (arrived a couple minutes late). Jenna Barclay was absent from this meeting.

II. Approval of the Agenda

- Thom DeLoach made a motion to approve the agenda to include one additional item - the approval of a landscaping proposal *#8409: Self Watering Hanging Baskets with Boulder Installation*, for \$8,648.16, seconded by Anita Bass. Unanimously approved.

III. Approval of Minutes.

- **DDA Regular Meeting Minutes, September 12, 2024:** Motion by Denise Phillips to approve the minutes, seconded by Anita Bass. Unanimously approved.

IV. Citizen Comments: there were no comments.

V. Director's Report

- The DDA Director mentioned that the DDA's monthly report to the DCA has been submitted. The DDA Members were provided with the Tunes and Mardi Gras Profit and Loss reports, and the DeKalb County probate Notice to the Stone Mountain DDA.

VI. Council Report

- Council and DDA Member Anita Bass, provided a brief update on the last council meeting discussions/action items.

VII. Old Business

- **RFQ #2, 2024 / Mural Project: 901 Main Street:** A total of eight (8) artists expressed interest in providing services. The DDA Director requested all artists to submit artwork for the proposed location – a total of four (4) artists submitted their mural designs. Next step – DDA will launch a community survey. (Michelle Dunbar was not involved in the discussion of the proposals and the selection process).
 - Thom DeLoach made a motion to engage the DDA Attorney, to help prepare draft agreement between the DDA and the mural artist, seconded by Anita Bass. Unanimously approved.

- **Facade Grant: 5380 Studios** – the business decided to withdraw their application.

VIII. New Business

- **Facade Grant 977 Main Street** – the DDA requested the applicant to update his application (to include the same vendor to provide service to 977 Main Street and 979 Main Street). The City also requested the property owner of 977 Main Street to obtain a business license to receive the grant. The approval of this grant request was postponed till the next meeting.
- **Facade Grant 901 Main Street** – Michelle Dunbar, the property owner of 901 Main Street applied for a Façade Grant, to prepare the side wall for the mural installation. The DDA approved unanimously her request. Mr. DeLoach made a motion to approve the request, seconded by Denise Phillips. (Ms. Dunbar did not participate in the discussion and approval of her application).
- **Discussion/Action Item: DDA Budget, FY2025**
The DDA is seeking the City's support for the amount of \$175,750.00. The City's contribution will be allocated for:
 - DDA's Promotion and Advertising
 - DDA's Legal expenses
 - Contracted Labor for the installation of two murals
 - Enhancement Grant for local businesses
 - Special Events
 - Thom DeLoach made a motion to engage the DDA Attorney, to prepare the draft IGA for FY2025, seconded by Denise Phillips. Unanimously approved.
- **Discussion Item: Enhancement Grant Program:** the DDA Board held a brief discussion about the program, the eligible projects, and requirements.
- **Supplemental Conflict of Interest and Financial Disclosures Policies and Forms:** the DDA Board decided to postpone the discussion on this topic for another meeting.
- **Action Item: Hanging Baskets Proposal #8409 and extra watering (proposal #8479):** Thom DeLoach made a motion to approve the two proposals, seconded by Denise Phillips. Unanimously approved.

IX. Executive Session to discuss Personnel, Legal, and/or Real Estate (there was no Executive Session)

X. Adjournment:

Motion by Michelle Dunbar to adjourn the Regular Meeting, seconded by Thom DeLoach. Unanimously approved.