

Activity Report

From: Downtown Development Authority (DDA) of City of Stone Mountain

Date: 12/06/2024

Re: Monthly Report for November 2024

Special Called JOINT SESSION Mayor & Council, and DDA / 11.12.2024: The DDA approved the minutes from the special called meeting with Council.

DDA Regular Meeting / November 18, 2024 - The agenda for that meeting included the following discussions and approvals:

- **Meeting Minutes:**

- The DDA approved the minutes from the special called meeting with Council, that was held on November 12th, 2024.
- The DDA also approved the November 18th, 2024, regular meeting minutes, with a few changes:

Denise Phillips requested the following content to be included in the minutes about the Discussion/Action Item: DDA Budget, FY2025: *The DDA Board held a budget discussion for FY 2025. Total project and program expenditures were \$725,750.00. The DDA Chairman and Director presented the draft budget to the city. After discussion with the city government, the DDA is requesting support from the city for \$175,750.00.*

- **Reports:** The DDA Director mentioned that the DDA's monthly report to the DCA has been submitted. The DDA Members were provided with the DDA Financials for July, August and September 2024.
- **New Business:**
 - **Discussion Item: Mural Agreement Packet:** the DDA Board decided to discuss the agreement during their Executive Session.
 - **Discussion Item: Issuance of Permits:** the DDA held a brief discussion about the process and time frame for acquiring a business license in the City.
 - **Discussion Item: DDA Partnership with other organizations:** The DDA held a brief discussion about partnering with other organizations and creating programs for the businesses/community. An important note was made that the programs should fall under the Main Street 4-point approach (vitality, design, promotion & organization/community engagement programs).