

City of Stone Mountain
Downtown Development Authority
Mural Project
Request for Qualifications

875 Main Street, Stone Mountain, GA 30083

mdimov@stonemountaincity.org

Deadline for Submission: Tuesday, October 8th, 2024, at 5:00pm

NOTICE OF REQUEST FOR QUALIFICATIONS FOR DOWNTOWN DEVELOPMENT AUTHORITY MURAL

The City of Stone Mountain Downtown Development Authority, Georgia ("the DDA") is seeking services of a qualified mural artist with the direct knowledge, technical capability and experience in designing and installing outdoor murals.

Qualifications Due: Interested applications should submit qualifications by email no later than 5:00pm on Tuesday, October 8th, 2024, at 5:00 PM. Only digital images in PDF or JPEG format will be accepted and must be emailed to mdimov@stonemountaincity.org and cdubs0324@gmail.com.

Project Location: 901 Main St, Stone Mountain, GA 30083

Property Owner of the Mural: The Downtown Development Authority of the City of Stone Mountain

The City of Stone Mountain Downtown Development Authority reserves the right to:

- Request additional information
- Extend the due date of the RFQ
- Adjust the timeline
- Interview any or all applicants
- Reject, in whole or in part, any of all submittals
- Obtain additional submittals beyond the due date if submittals received are unsatisfactory
- Cancel, in whole or in part, of this RFQ

All submittals will become property of the City and the Downtown Development Authority and are subject to Public Information Requests.

The RFQ is not a contract or a commitment of any kind by the City and/or DDA and does not commit to the City and/or the DDA for any cost incurred in preparation of the response to this RFQ.

I. Call Summary

This RFQ is to select an artist(s) to produce a mural on an outdoor wall at the located at 901 Main St, Stone Mountain, GA 30083 also known as Aztec Cycles. Applicants are due by **Tuesday, October 8th, 2024** at 5:00pm with finalists to be selected by on or around **October 28, 2024**. Project installation artwork will take place **from Mid-November-December 2024, with anticipated completion date of December 20, 2024, and with a budget of \$10,000.00.**

II. Project Description

Type of Project: Outdoor Wall Mural

- Surface of the Project: Bricks
- Area for Mural: **840 Sq Feet (56' length and 12' height).**
- Project Address: 901 Main St, Stone Mountain, GA 30083
- Condition of Surface: fair
- The Mural must include the City's Logo

III. Art Goals

The Downtown Development Authority mural project seeks to bring beauty to what would otherwise be a cold, blank wall and celebrate the energy and diversity of the local area. Given the wide range of potential visitors and diverse cultures of the residents that travel down Main Street, the mural should celebrate diversity, mission, and values. The mural should highlight the City of Stone Mountain rich cultural history while developing new expressions for the current times and enthusiasm about its future. This mural shall transform this wall face into a vibrant, colorful, and welcoming element to the City of Stone Mountain.

IV. Mission and Vision Statemen of the Downtown Development Authority

The Mission of the Downtown Development Authority is: to lead and manage the downtown revitalization and economic growth of the city. The DDA serves as an advocate and resource to new and existing businesses, implements new development and redevelopment of existing buildings within the downtown area, and creates programs and policies to foster a vibrant and invigorating downtown area.

The Vision of the Downtown Development Authority is: The gateway to Georgia's most-visited Destination, Stone Mountain Village flourishes as a distinctive community anchoring eastern Dekalb County. Equal Parts hamlet and vibrant business district, Stone Mountain Village possesses the walkable, connected environment its residents crave while promoting opportunities that all entrepreneurs and long-time business owners alike to thrive. A welcoming community that knows its past, welcomes its future, and embraces its identify of creative and diverse people, restaurants, businesses, gathering spaces, and attractions will sustain its future.

V. Artist Eligibility

1. Artist must have completed exterior murals in public spaces
2. Artist teams are acceptable
3. All art must be original and may not have been produced in any form elsewhere
4. Artist must provide and maintain insurance to cover claims for damages for personal injury, bodily injury, and property damage. The artist shall require all subcontractors to provide and maintain insurance
5. The artist will bear the entire risk of loss or damage to the work during design, fabrication, packing, shipping, and installation
6. A maintenance plan will be required upon selection of the art

VI. Submission Requirements

Cover Sheet:

- Include Name, address, telephone number, website (if applicable), and email address of the artist to receive all project information or any official correspondence related to the mural

Artist Resume and References

- Include degrees held, a summary list of exhibitions/public art project completed during the past five (5) years, awards, current gallery affiliations, and grant/fellowships. Please include two (2) references from previous work experience as well.

Digital Image of Past Work

- Only digital images in PDF or JPEG format will be accepted and must be emailed to mdimov@stonemountaincity.org and cdubs0324@gmail.com.
- Up to ten (10) images of past work may be sent. Please bundle all photos in one email with your overall application if possible. If the file is too large, zipped files will be accepted or links to download images may be arranged.
- Annotated list of images to include description, material, location, budget, client, or commissioning organization.

Statement

- Based on your community interaction and research, please describe your initial concept(s) on the project. Specifically address the proposed work from a conceptual, thematic, and/or emotional point of view
- Please describe the concept basis for the proposal
- Please describe your initial impressions of and projected approach to this art project

VII. Schedule of Events

Please include a timeline for the project from start to finish.

VIII. Timeline

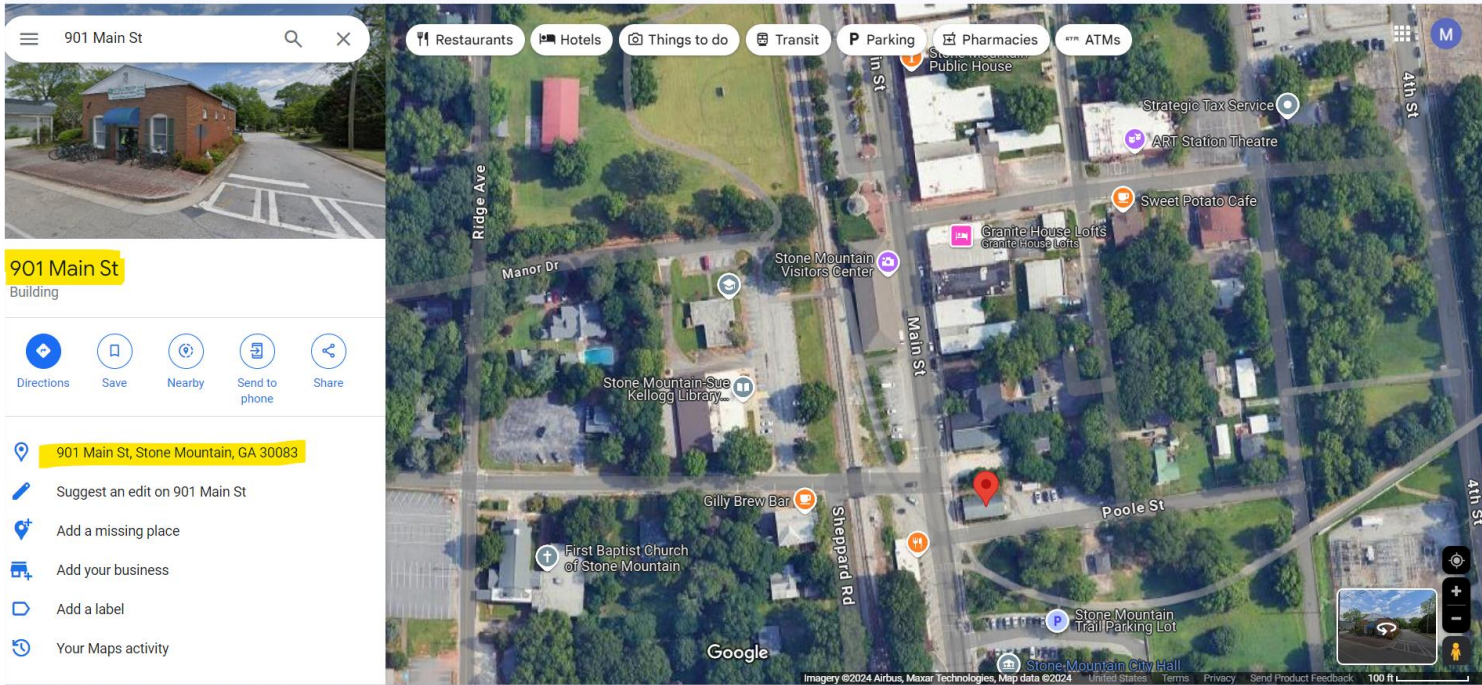
Applications must be received by Tuesday, October 8th, 2024 at 5:00 pm. Only digital images in PDF or JPEG format will be accepted and must be emailed to mdimov@stonemountaincity.org and cdubs0324@gmail.com. There will be no mailed submissions accepted.

Two (2) to three (3) finalists will be selected by the Downtown Development Authority and the property owner of 901 Main St, Stone Mountain, GA 30083.



Attachment B:

Project Location: 901 Main St, Stone Mountain, GA 30083



Attachment C:

City of Stone Mountain Logo

