

Stone Mountain ANNUAL ASSESSMENT REPORT





About Georgia Main Street

The Georgia Main Street Program began in 1980 as one of the original pilot state coordinating programs of the National Main Street Initiative launched by the National Trust for Historic Preservation. The program launched with five local communities and has grown to serve 100+ communities statewide. Georgia Main Streets represent some of the strongest central business districts in the state and in the Southeast. Since it started, the designated community programs have been instrumental in leading the state in historic preservation, small business development, expansion of the state's employment base, leveraging private investment, increasing tourism and providing a positive road map for public-private partnerships. Housed in the Office of Downtown Development at the Georgia Department of Community Affairs (DCA), Main Street is a signature program for community development and revitalization in Georgia's historic downtowns.

About GA Department of Community Affairs

The mission of the Georgia Department of Community Affairs (DCA) is to partner with communities to help create a climate of success for Georgia's families and businesses. Using state and federal resources, DCA helps communities spur private job creation, implement planning, develop downtowns, generate affordable housing solutions and promote volunteerism. DCA was created in 1977 to serve as an advocate for local governments.

Our Mission

To help build strong, vibrant communities.

Our Vision

For Georgians of today and tomorrow to have the opportunity to live and work in thriving communities.



2024 Annual Assessment and Designation Report

Community		Stone Mountain		
Local Program Contact		Kayla Johnson		
Required Documentation		Submitted	Not Submitted	Needs Improvement
1	Completed Self Assessment Document and Annual Assessment Checklist Completed and Signed (#1 Annual Assessment folder)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Signed copy of the 2023/2024 MOU (#2 MOUs folder)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Annual work plan, utilizing DCA template or pre-approved format (#3 Work Plan and other Planning Documents folder)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Board roster, utilizing DCA template (#4 Board Roster folder)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
5	All board meeting agendas (#5 Board Meeting Agendas folder)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	All board meeting minutes (#6 Board Meeting Minutes folder)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	Training log and completion certificates for manager, staff and board members (#7 Training Log folder)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
8	Annual Budget, showing program revenue /expenses (#8 Yearly Program Budget(s) folder)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
9	Program's organizational chart (#9 Organizational Chart folder)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10	Main Street program bylaws (#10 Program Bylaws folder)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11	Mission and Vision Statement (#11 Mission and Vision Statement folder)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12	Map of Main Street program's district boundaries (#12 Main Street Boundary Map folder)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13	Main Street program has current membership with the National Main Street Center.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14	Program has completed and submitted all 12 monthly Community Activity Reports	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Based upon the results of the 2023 Assessment Standards for Accreditation, the monthly reports and supporting documentation provided through Dropbox, by the local Main Street Program to the Office of Downtown Development, it is our recommendation that your community's Main Street Program receive the following accreditation status and designation level for 2024.

Accredited	Probationary	Not Accredited	Classic Main Street Community	GEMS Community	Affiliate Community
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Dear Team,

We would like to extend our sincere gratitude for your unwavering dedication and significant efforts in leading the revitalization initiatives within your downtown district. Your commitment to this cause is truly valued. However, it is with a sense of responsibility that we must inform you of the probationary status assigned to your program for the 2024 assessment cycle. This decision primarily stems from challenges related to the timely submission of monthly reports for Stone Mountain. Going forward into 2024, prompt reporting and enhanced communication regarding any potential delays will be crucial.

Additionally, we have observed that the 2024 Main Street Network Annual Salary and Program Survey was submitted beyond the designated timeframe.

As we review your Dropbox submission, several areas require your attention:

1. Main Street 101 Training: It has been noted that Kayla's Main Street 101 completion date is missing in the Self-Assessment. Completion of this training is an essential requirement for the manager's role.
2. Board Roster Updates: Please update your Board Roster to include the Main Street 101 Completion date for each board member. This information is vital for ensuring all members meet our training standards.
3. Meeting Minutes Documentation: The December meeting minutes are yet to be uploaded to the "Board Meeting Minutes 2023" folder. Timely submission of these records is imperative.
4. Board Member Training: In alignment with our Memorandum of Understanding (MOU), each board member is expected to undertake 2 hours of training annually. We encourage you to focus on Main Street/DDA related trainings to enrich their understanding and contributions towards enhancing downtown's vibrancy.
5. Program Budget: For future submissions, a detailed program budget highlighting revenues and expenses will be required. This documentation is essential for comprehensive program evaluation.

We recognize the challenges that transitions pose and are fully committed to supporting you and your team during this adjustment period. Our collaboration with Maggie aims to realign the program effectively. We want to reassure you of our complete support for both the board and management. Should you have any questions or concerns, please do not hesitate to reach out. Open and effective communication is key to overcoming any challenges that may arise.

We eagerly anticipate the opportunity to engage with you in person for the next year's assessments and are here to offer our support as we move into 2024.

Assessment Reviewed By:

ODD Staff Members: Ellen Hill

ODD Director: ☒