



## CITY COUNCIL AGENDA ITEM

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**SUBJECT: Wayfinding and Gateway Monument vendor recommendation**

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**AGENDA SECTION:** *(check all that apply)*

☐ PRESENTATION    ☐ PUBLIC HEARING    ☐ CONSENT AGENDA    ☐ OLD BUSINESS  
☒ NEW BUSINESS    ☐ OTHER, PLEASE STATE: Click or tap here to enter text.

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**CATEGORY:** *(check all that apply)*

☐ ORDINANCE    ☐ RESOLUTION    ☒ CONTRACT    ☐ POLICY    ☐ STATUS REPORT  
☐ OTHER, PLEASE STATE: Click or tap here to enter text.

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**ACTION REQUESTED:** ☒ DECISION    ☐ DISCUSSION,    ☐ REVIEW, or    ☐ UPDATE ONLY

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**Previously Heard Date(s):** Click or tap to enter a date. & Click or tap to enter a date.

**Current Work Session:** Click or tap to enter a date.

**Current Council Meeting:** Monday, February 27, 2023

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**SUBMITTED BY:** Gia Scruggs, Finance Director for Engineering

**PRESENTER:** Gia Scruggs

**PURPOSE:** The Finance Department published a solicitation 2022-20 on November 21, 2022. This solicitation closed on December 21, 2022.

**FACTS:** The Finance Department had a total of six proposals from DG Studios, Guide Studio, MERJE, National Sign Plazas, Inc., Praxis3, and Swath Design. The evaluation committee scored the evaluations based on the criteria set forth in the solicitation. The evaluation committee scored Found Design LLC (d.b.a. MERJE) as the preferred vendor. Some of MERJE's recent work includes work on the Atlanta Beltline, Callaway Resory & Gardens, Sandy Springs, the City of Augusta, and Savannah Historic District. MERJE is a nationally recognized environmental graphic design firm. They have experience in promoting a city's identity, making it easier for visitors and residents to find their way and promote a healthy lifestyle. The proposal amount is \$74,950.00. The funding for this will come from SPLOST – TPD Projects Bridgescape & Streetscape and Wayfinding & other signage.

**OPTIONS:** Approve, Deny, Defer Click or tap here to enter text.



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**RECOMMENDED ACTION:** Approve

**ATTACHMENTS:**

- (1) Attachment 1 - Bid Summary
- (2) Attachment 2 - Draft Contract
- (3) Attachment 3 - MERJE Proposal
- (4) Attachment 4 - Click or tap here to enter text.
- (5) Attachment 5 - Click or tap here to enter text.