Request for Proposal Number: RFP-0003-25

Zoning Ordinance Overlay District Rewrite Consultant Services

BIDNET EVALUATION: Final Evaluation, Scores, Ranking, Shortlisting and Final Selection.

EVALUATION COMMITTEE MEMBERS:

LG = LaKeisha Gains, RP = Reginald Powell, SQ = Shawanna Qawiy



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|---|--------------------------------------|-------|-------|---------------------|---------------------|-------|----------------------|---------|----------------------|-------|-------|---------|
| RESPONDENTS: | Inspire Placemaking Collective, Inc. | | | | Sizemore Group, LLC | | | | SLV Enterprises, LLC | | | |
| CRITERIA REQUIREMENTS: | LG | RP | SQ | AVERAGE | LG | RP | SQ | AVERAGE | LG | RP | SQ | AVERAGE |
| CRITERIA 1 -PROFILE OF FIRM/INDIVIDUAL | | | | | | | | | | | | |
| Provide a brief description of the following: •Provide a brief profile outlining the Proposer's expertise and experience, including experience performing zone ordinance and overlays rewrite consulting services., number of years of experience. •Provide a description of relevant experience on previous similar projects working with State, Federal, County, and/or Municipality governmental entities. •Provide information for the key personnel who will be assigned to this project and who will be the primary responsible party performing the scope of services requested herein. •Provide a description of proposer's ability to manage tasks simultaneously and expeditiously. •Provide a description of proposer's process and method used to ensure State, Federal and Local government zoning and overlay rewrites rules, policies, and regulations are properly incorporated into current and past ordinances to ensure compliance. •Describe the local availability of personnel that will be assigned to | 22.00 | 20.00 | 23.50 | 21.83 | 22.00 | 20.00 | 25.00 | 22.33 | 20.00 | 15.00 | 23.00 | 19.33 |
| Subtotal | 22.00 | 20.00 | 23.50 | 21.83 | 22.00 | 20.00 | 25.00 | 22.33 | 20.00 | 15.00 | 23.00 | 19.33 |
| AVERAGE SCORE: | | | 21.83 | | | | 22.33 | | 19.33 | | | |
| CRITERIA 2 - QUALIFICATIONSAND EXPERIENCE OF FIRM/TEAM/INDIVIDUAL | Inspire Placemaking Collective, Inc. | | | Sizemore Group, LLC | | | SLV Enterprises, LLC | | | | | |
| The Proposer shall provide a brief description of the firms/individual experience and ability to perform the scope of services herein. In addition, provide the following: •Resumes of staff to be assigned to perform the scope of services described herein, include the following; •Professional educational background and qualifications relevant to the scope of services described herein. •Highlight relevant specialized experience (professional categories) relevant to performing the scope of services described herein (must be similar in nature, size, complexity and environment type specifically with respects to small organizations and government/municipality agencies).(25 Points) | LG | RP | SQ | AVERAGE | LG | RP | SQ | AVERAGE | LG | RP | SQ | AVERAGE |
| | 21.00 | 21.00 | 23.00 | 21.67 | 22.00 | 25.00 | 25.00 | 24.00 | 18.00 | 20.00 | 21.00 | 19.67 |
| Subtotal | | | | 22.00 | | | | 21.00 | 19.67 | | | |
| AVERAGE SCORE: | 21.67 | | | 24.00 | | | | 19.67 | | | | |

| CRITERIA 3 - Approach : | Inspire Placemaking Collective, Inc. | | | | | Sizemor | re Group, LLC | | SLV Enterprises, LLC | | | |
|---|---|--------------|--------------|---|-----------------------|---|----------------------|--|-----------------------|-------|-------|---------|
| | LG | RP | SQ | AVERAGE | LG | RP | SQ | AVERAGE | LG | RP | SQ | AVERAGE |
| Proposers shall provide a description of Proposers' approach to accomplishing the scope of services described herein. •Describe proposers' approach to becoming familiar with a new client's operations. •Describe proposer's methodology including specific policies, procedures, or techniques to be used in performing the scope of services described herein. •Provide a description of the process that will be used for ensuring compliance with State, Federal, Local and City regulations and requirements. •Describe the manner in which the Proposer intends to segment public engagement. •Describe Proposers' approach to the scheduling of work and prioritizing the City's requests. oCurrent workload and capacity. •Describe Proposer's understanding and approach to dealing with the effects of anticipated project constraints. | LG | RP | SQ | AVERAGE | LG | RP | SQ | AVERAGE | LG | RP | SQ | AVERAGE |
| Provide a detailed timeline consisting of anticipated actions that will | | | | | | | | | | | | |
| be taken by the Proposer from the launch through completion | 21.00 | 25.00 | 32.50 | 26.17 | 23.00 | 30.00 | 33.00 | 28.67 | 20.00 | 25.00 | 29.00 | 24.67 |
| Subtotal | 21.00 | 25.00 | 32.50 | 26.17 | 23.00 | 30.00 | 33.00 | 28.67 | 20.00 | 25.00 | 29.00 | 24.67 |
| AVERAGE SCORE: | 26.17 | | | | 28.67 | | | | 24.67 | | | |
| CRITERIA 4 - REFERENCES: | Ins | pire Placema | king Collect | ive, Inc. | Sizemore Group, LLC | | | | SLV Enterprises, LLC | | | |
| Provide a minimum of five (5) client references, three (3) of which shall be municipalities for which the firm / individual has performed work of a similar nature to that solicited in the RFP. References shall be for services performed within a five (5) year period (current/past). (All Firms that submit the required references will automatically receive 5 | LG | RP | SQ 5.00 | AVERAGE | LG RP SQ AVERAGE 5.00 | | | | LG RP SQ AVERAGE 5.00 | | | |
| Points) | | | | | | | | | | | | |
| PROCUREMENT DEPARTMENT DETERMINATION: | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 |
| SUBTOTAL: | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 |
| TOTAL SCORES | 69.00 | 71.00 | 84.00 | 74.67 | 72.00 | 80.00 | 88.00 | 80.00 | 63.00 | 65.00 | 78.00 | 68.67 |
| AVERAGE TECHNICAL PROPOSAL SCORES: | | | 74.67 | | 80.00 | | | | 68.67 | | | |
| PROCUREMENT DEPARTMENT DETERMINATION - (Attachment "A" - Proposer's Required Forms & Proposal Format Requirements): | Provided Required Forms and Proposal Format Requirements Compliant | | | Provided Required Forms and Proposal Format Requirements Compliant | | | | Provided Required Forms and Proposal Format Requirements Compliant | | | | |
| INITIAL RANKING: | 2 | | | 1 | | | | 3 | | | | |
| SHORTLISTED (YES/NO): | YES | | | YES | | | | NO | | | | |
| CRITERIA 4 - PRICE PROPOSAL (FEES): | Inspire Placemaking Collective, Inc. | | | Sizemore Group, LLC | | | SLV Enterprises, LLC | | | | | |
| Proponent shall outline a pricing schedule that identifies all pricing elements discussed in the proposl to accomplish the City requirements. Pricing that is identified in unit measures (price per hour, day, week, etc.) shall also be accompanied by an estimated number of units expected to complete the task. (20 Points) | PROCUREMENT | | | | | PRICE PROPOSAL NOT EVALUATED: FIRM D 70 POINTS TO MOVE FORWARD TO PRICE I PHASE | | | TO PRICE PROP | | | |

| PRICE PROPOSAL: | \$148,105.00 | \$344,030.00 |
|---|--------------------------------------|---------------------|
| PRICE PROPOSAL POINTS (20 Points): (Low Price / Proposer's Price) x Price Points = Proposer's Awarded Points. | | |
| | 10.00 | 4.31 |
| TECHNICAL PROPOSAL AND PRICE PROPOSAL SCORES: | 84.67 | 84.31 |
| RESPONDENTS: | Inspire Placemaking Collective, Inc. | Sizemore Group, LLC |
| FINAL RANKING: | 1 | 2 |
| Note: | | |

Prepared By: Tanisha Boynton, Procurement Official

| PROPOSER'S | | | | | | | Inspire Placemaking Collective, Inc. | | Sizemore Group | | SLV Enterprises, LLC | |
|------------|---|----------------------------------|----------|---------|------------|----------|---|-------------|----------------|-------------|---|--------------------------|
| Item No | Description | Brand Preference | UOM | Item No | Quote type | Quantity | Price | Total Cost | Price | Total Cost | Price | Total Cost |
| 1 | Task 1: Diagnosis of existing Code of Ordinance and Overlay Districts | Not Applicable - Service Item | Lump-Sum | 1 | Bid | 1 | \$20,170.00 | \$20,170.00 | \$29,680.00 | \$29,680.00 | Firm did no minimum required to m | 70 Points ove forward |
| 2 | Task 2: Review of the Development Regulations | Not Applicable - Service Item | Lump-Sum | 2 | Bid | 1 | \$8,600.00 | \$8,600.00 | \$6,660.00 | \$6,660.00 | to the Price Evaluatio | |
| 3 | Task 3: Review of the Overlay Districts | Not Applicable - Service Item | Lump-Sum | 3 | Bid | 1 | \$8,600.00 | \$8,600.00 | \$9,140.00 | \$9,140.00 | | |
| 4 | Task 4: Zoning Map | Not Applicable - Service Item | Lump-Sum | 4 | Bid | 1 | \$8,600.00 | \$8,600.00 | \$20,540.00 | \$20,540.00 | | |
| 5 | Task 5: Review of the Fee Structure | Not Applicable - Service Item | Lump-Sum | 5 | Bid | 1 | \$8,600.00 | \$8,600.00 | \$10,440.00 | \$10,440.00 | | |
| 6 | Task 6: Community Engagement/Public | Not Applicable - Service Item | Lump-Sum | 6 | Bid | 1 | \$17,700.00 | \$17,700.00 | \$77,765.00 | \$77,765.00 | | |
| 7 | Task 7: Evaluation of Existing Neighborhoods, Corridors and Districts | Not Applicable - Service Item | Lump-Sum | 7 | Bid | 1 | \$2,890.00 | \$2,890.00 | \$13,480.00 | \$13,480.00 | | |
| 8 | Task 8: Drafting the Document | Not Applicable - Service Item | Lump-Sum | 8 | Bid | 1 | \$12,350.00 | \$12,350.00 | \$99,060.00 | \$99,060.00 | | |
| 9 | Task 9: Executive Summary Report | Not Applicable - Service Item | Lump-Sum | 9 | Bid | 1 | \$10,925.00 | \$10,925.00 | \$9,930.00 | \$9,930.00 | | |
| 10 | Task 10: Presentations | Not Applicable - Service Item | Lump-Sum | 10 | Bid | 1 | \$7,200.00 | \$7,200.00 | \$23,825.00 | \$23,825.00 | | |
| 11 | Task 11: Integration of the New Ordinance into User- Friendly Formats | Not Applicable - Service Item | Lump-Sum | 11 | Bid | 1 | \$4,950.00 | \$4,950.00 | \$3,070.00 | \$3,070.00 | | |
| 12 | Task 12: Staff Training | Not Applicable - Service Item | Lump-Sum | 12 | Bid | 1 | \$8,600.00 | \$8,600.00 | \$14,760.00 | \$14,760.00 | | |
| 13 | Task 13: Legal Review | Not Applicable - Service Item | Lump-Sum | 13 | Bid | 1 | \$3,620.00 | \$3,620.00 | \$21,340.00 | \$21,340.00 | | |
| 14 | Task 14: Deliverables | Not Applicable - Service Item | Lump-Sum | 14 | Bid | 1 | \$25,300.00 | \$25,300.00 | \$4,340.00 | \$4,340.00 | | |
| | | | | | | TOTAL: | \$148,1 | 105.00 | \$344. | 030.00 | | |