



Grant Request Submittal Form

Grant Title: 2026 The NFL Foundation Grassroots Program
Grantor: The National Football League (NFL) Foundation, which provides funding for the Program, and the Local Initiatives Support Corporation (LISC), which provides technical assistance and manages the Program.
Grant Purpose: The goal of the Program is to provide nonprofit, neighborhood-based organizations with financial and technical assistance to improve the quality, safety, and accessibility of local football fields.
Grant Requirements: To provide clean, safe, and accessible football fields in low and moderate-income neighborhoods. To improve existing fields or create new football fields.
Maximum Grant Amount: \$50K (capital projects not associated with the actual field surface; installation/refurbishment of bleachers, concession stands, lights, irrigation systems, etc.), \$100K (natural grass/ sod surface fields) and \$250K (new synthetic sports turf surface fields)
Match Requirement: 100% (dollar for dollar) ARPA Allocation (GL# 230-6210-541200)

Eligible Applicants: Non-profit community-based organizations leading renovation projects are eligible to apply. This includes schools and local parks and recreation departments that are collaborating with local non-profits.

1. Be a community-based organization, middle school or high school serving a neighborhood consisting of low- and moderate-income families and individuals.
2. Have at least one-full time staff person.
3. Be in existence for at least three years.
4. Have a proven track record in real estate development and/or recreation programming.
5. Have 501 (c)(3) tax exempt status/school tax exempt status.
6. Be located in an NFL Target Market as outlined in the RFP (Atlanta Falcons = Statewide)

Eligible Activities:

1. Capital improvement projects that:
 - a. to install synthetic sports surfaces.
 - b. To install a field utilizing natural grass/sod surfaces
 - c. Proposals for full size field must be at least 120 yards x 53 1/3, practice size field must be at least 60 yards x 26.
2. General field support grants for the installation/refurbishment of bleachers, concession stands, lights, irrigation systems, etc.

Grant Term: Project completion within 18 months from the funding date. Must provide future maintenance and safety and present funding source for long-term maintenance. Must continue existing recreational programs and include established funding sources to sustain programming and staff responsible for delivering the programming. Usage agreements (MOUs) must be in place for multiple leagues or user groups. Also, tracking youth and adult participation in programs.

Application Process:

1. Proposals Must Include the Following:
 - a. Cover Sheet: organization name, address, phone number, email, contact person and address of project site.
2. Narrative:
 - a. Do not exceed 5 pages.
 - b. Brief history of organization/partners.
 - c. Description of project- history of field, budget, timeline.
 - d. Impact on community- programming, number of youth.
3. Please title the attachment with organization and project name
4. Proposals must include a memorandum of understanding (MOU) between the grantee and any community partners, where such partnerships exist

5. Proposals are due by March 30, 2026!

Email to: sportsandyouthdevelopment@lisc.org

Award Process:

1. Proposal Review Process: April 2026 to May 2026

**2. Anticipated Award Notifications and Announcements:
End of June 2026**

City Department: Parks and Recs

Staff Name and Title: Keira Drane, Grants Administrator

Signature:

Date: