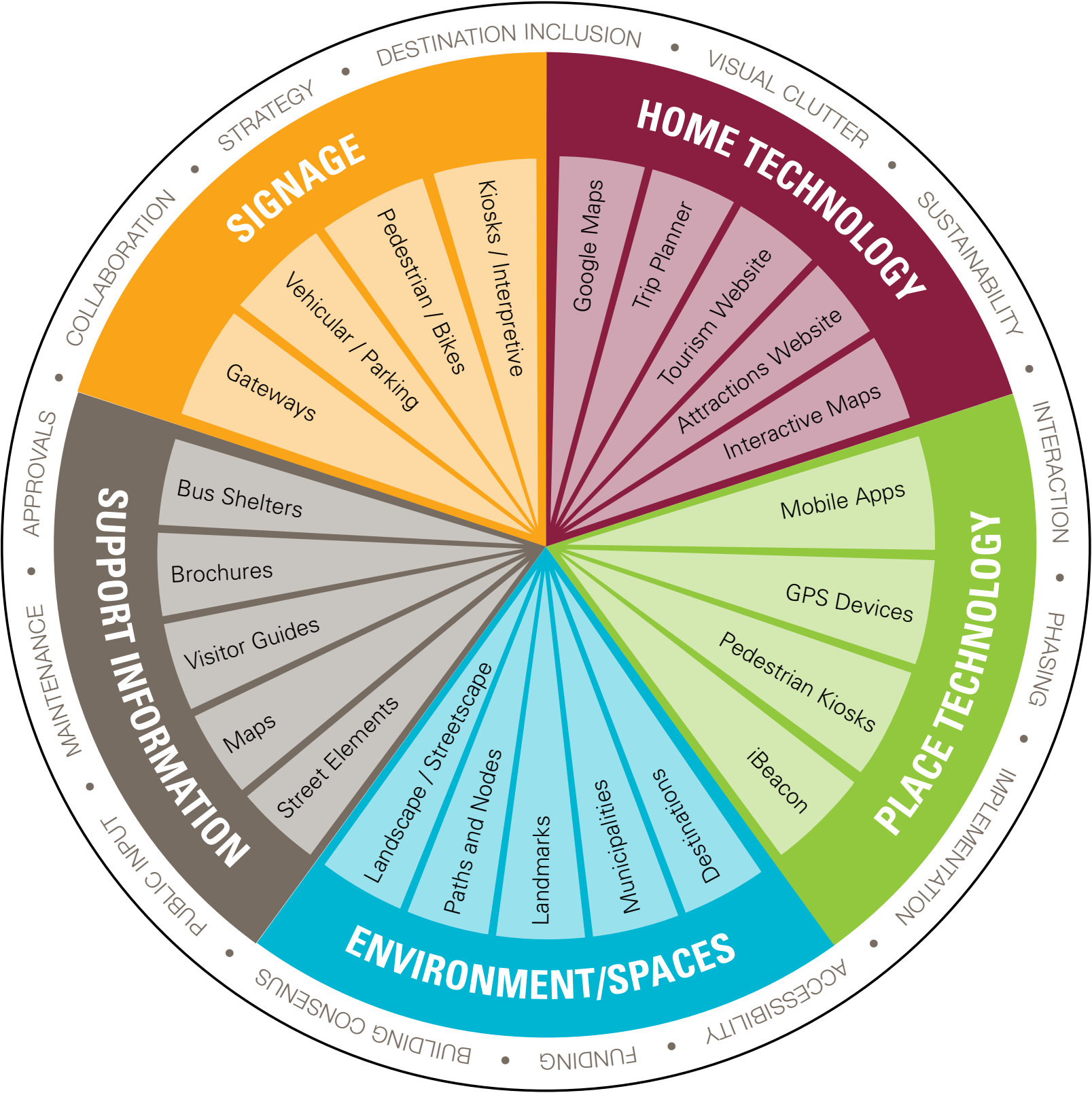


Stonecrest, GA
Wayfinding Analysis &
Schematic Design

September 20, 2023

Wayfinding Analysis

Wayfinding Tools



Digital Wayfinding

POTENTIAL FEATURES

The following are potential features that may be considered within the mobile application. These may be integral to the data feed or provide the ability to link to a third party source.

- City Wayfinding Map
- Attractions Info
- Events calendar
- Parking Information/ Trailheads
- Multiple languages
- Trail/Road Closures
- Push Alerts (Opt-In)
(i.e. construction, events, etc.)
- Post to social media
- User Feedback
- Accessibility Information
- Audio Tour - Historic, Arts
- Fitness Info
 - Calories Burned
 - Distance Traveled
 - Total Time on Trail
- Public Restrooms
- Emergency Contact
- Landmark Wayfinding Features
- Overnight Accommodations



Credit: Winfield & Co

RECOMMENDATIONS LAYERS

Things to explore
Things to consider

SOCIAL LAYERS

Friends
Calendars
Local News

CURATED CONTENT LAYER

Points of Interest
Major Destinations
Tours/Routes
Trails
History & Culture

TRANSPORTATION LAYERS

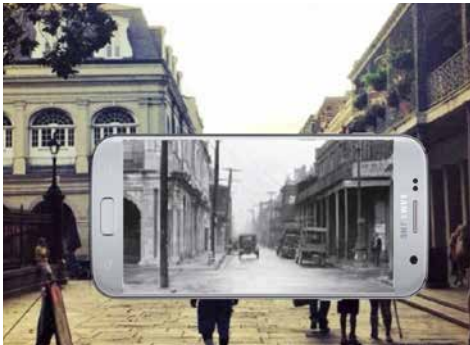
Bike Routes
Trails
Bus Routes
Handicap Access

BASE MAP LAYERS

Streets
Trails
Parking
Landmarks

USER PREFERENCES

Language
Metrics
Notifications/Alerts



Augmented Reality



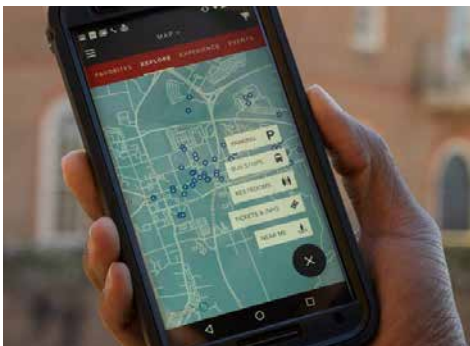
Digital Display (Events/Civic)



Push Notifications (i.e. Events)



Interactive Kiosk



Mobile App



Real Time Info (Parking/Transit)



Technology Hub



Website

Orientation Map



Example: Citwide Map - Kingston NY



Example: Savannah Rapids Park Map - Columbia County, GA

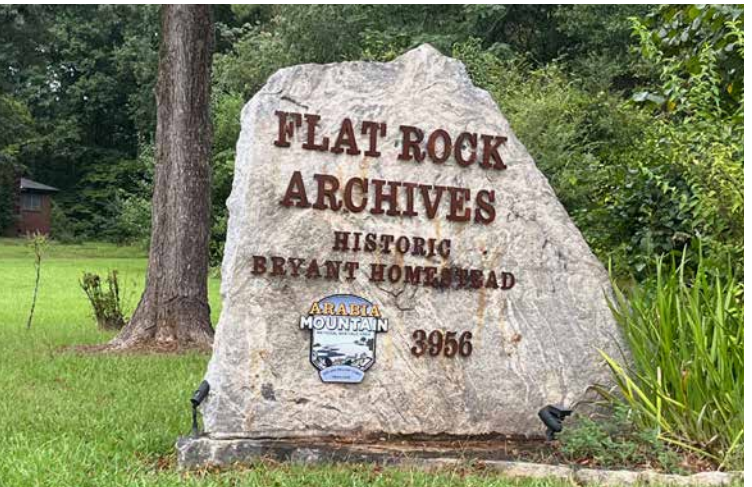


Example: Citywide Simplified Map - New Haven, CT

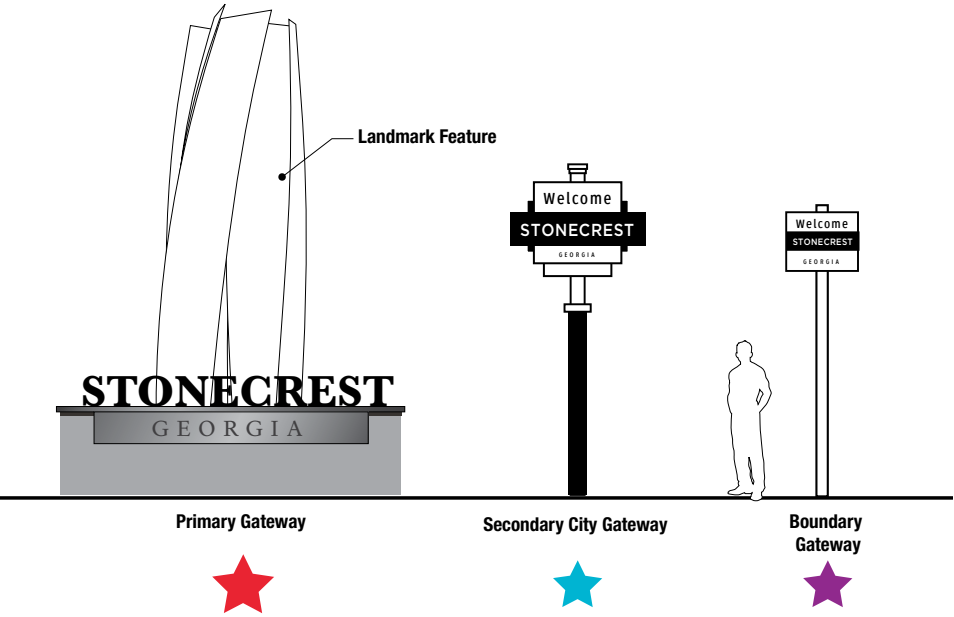
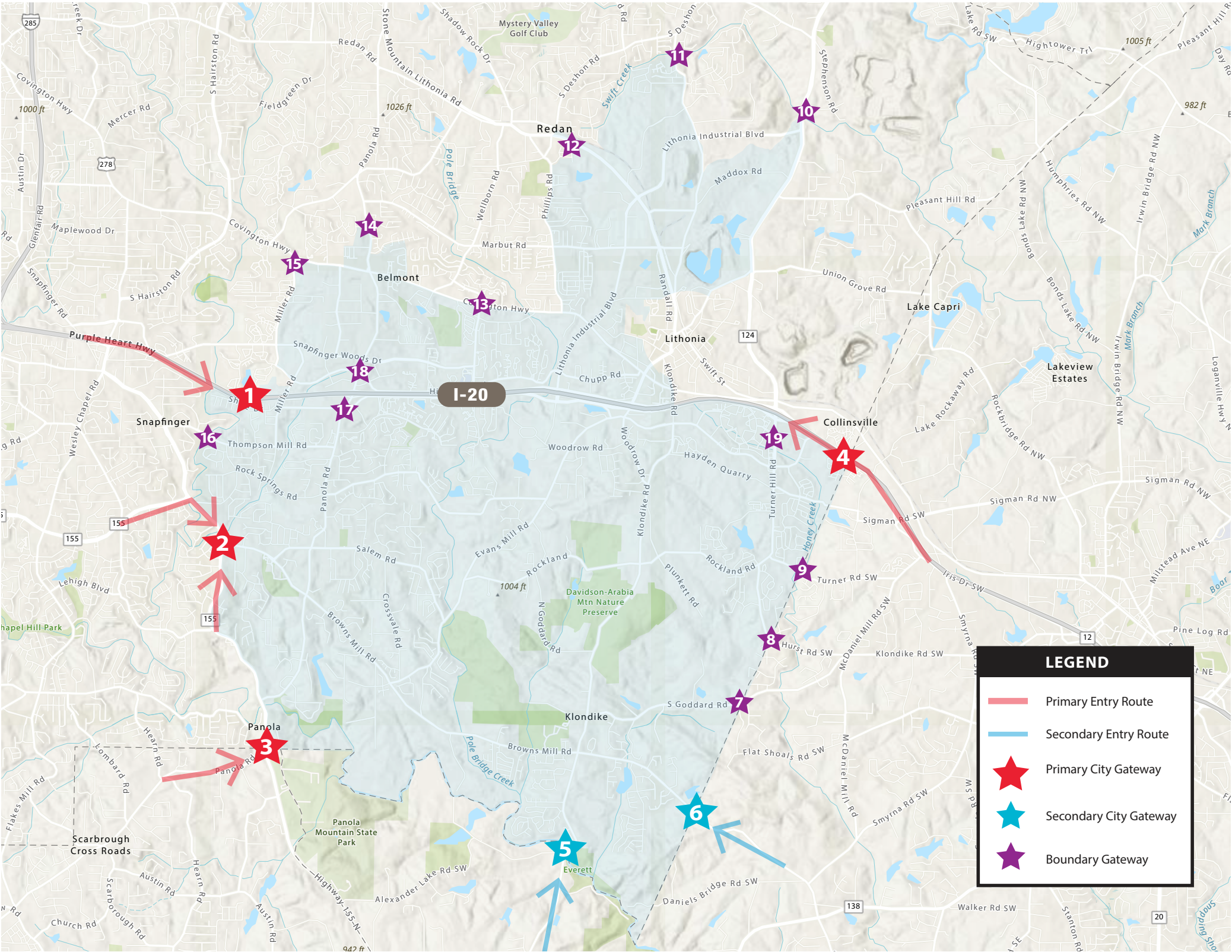
Landmarks



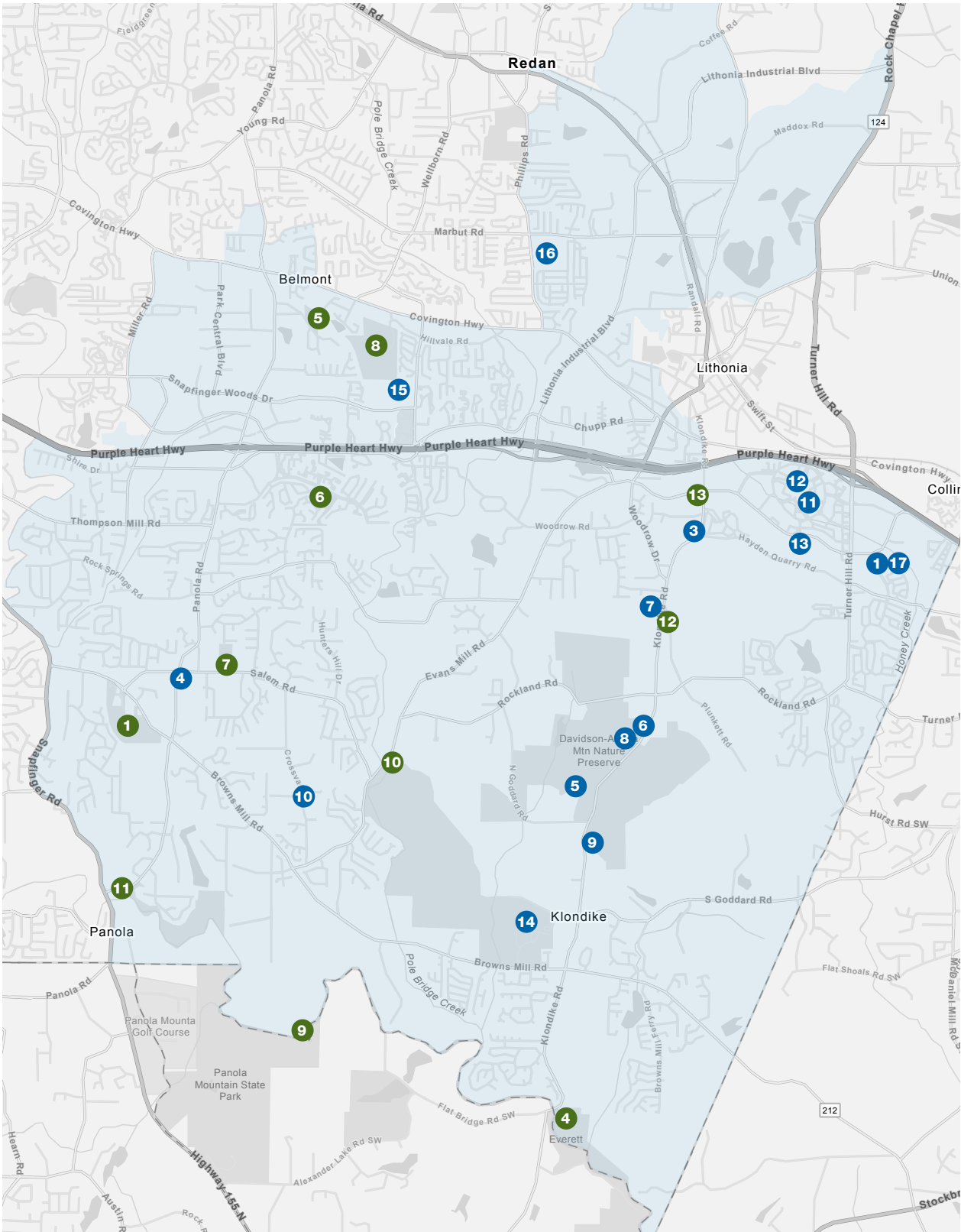
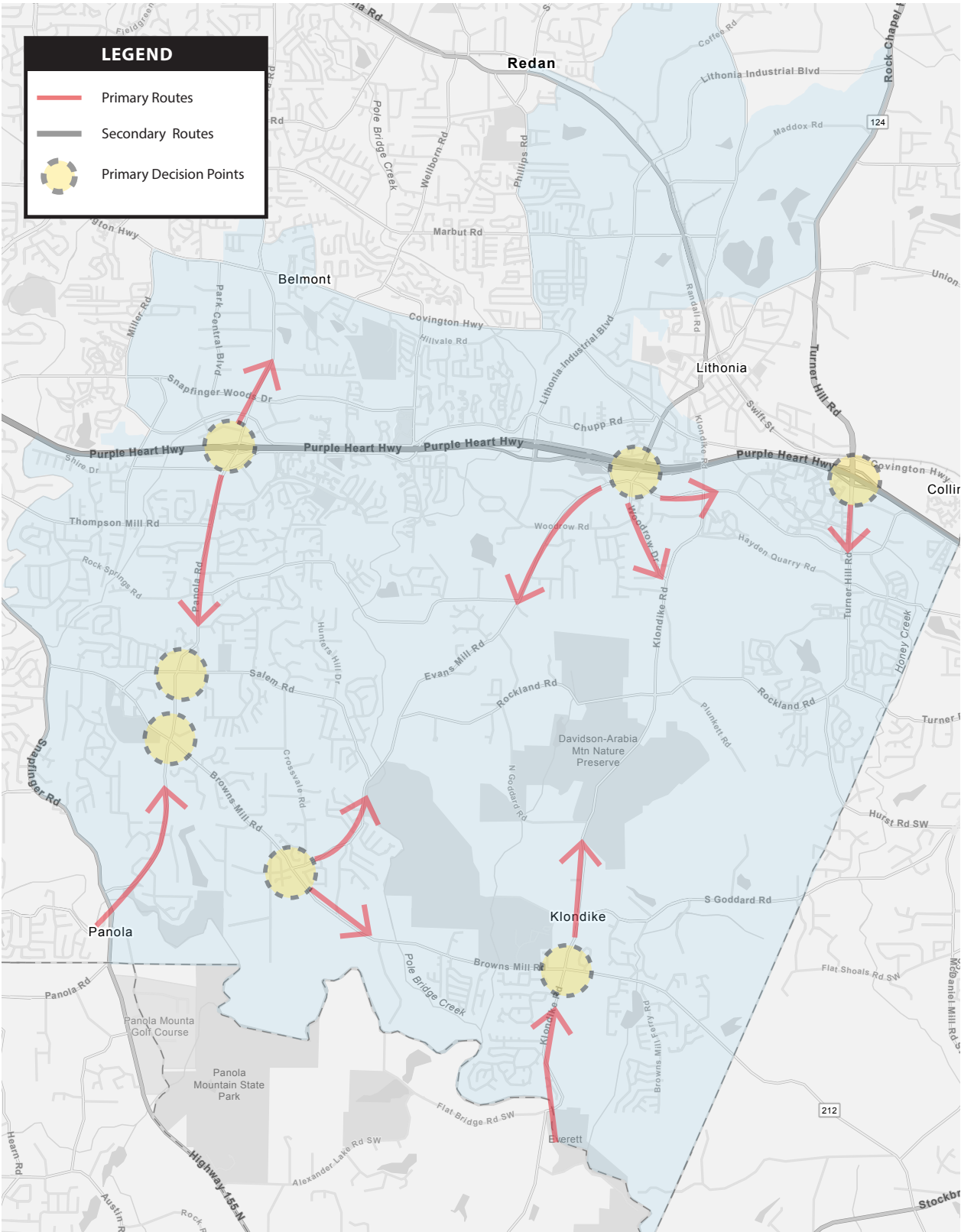
Existing Signage



City Gateways



Circulation & Destinations



- DESTINATIONS**
 - 1 City Hall
 - 2 Community Center
 - 3 Stonecrest Library
 - 4 Salem-Panola Library
 - 5 Arabia Mountain National Heritage Area
 - 6 Davidson-Arabia Mountain Nature Preserve
 - 7 Vaughters Farm
 - 8 Nature Center
 - 9 AWARE Wildlife Center
 - 10 Flat Rock Archives Museum
 - 11 The Mall at Stonecrest
 - 12 SeaQuest Aquarium
 - 13 The New Black Wall Street Market
 - 14 Arabia Mountain High School
 - 15 Miller Grove High School
 - 16 Lithonia High School
 - 17 Strayer University
- PARKS**
 - 1 Browns Mill Park Complex
 - 2 Aquatic Center
 - 3 Chestnut Lake Park
 - 4 Everett Park
 - 5 Miller Grove Park
 - 6 Fairington Park
 - 7 Salem Park
 - 8 Southeast Athletic Complex
- TRAILS**
 - 9 Arabia Mountain Path (AMP)
 - 10 Evans Mill Ruins Walking Trail
 - 11 Panola Shoals Trailhead
 - 12 Vaughters Farm Trailhead
 - 13 Stonecrest Mall Trailhead

Terminologies

3'-4" Vehicular Panel Width

3'

GOVERNMENT

4"

City Hall

Community Center

Stonecrest Library

Salem-Panola Library

EDUCATION

Arabia Mountain High School

Miller Grove High School

Lithonia High School

Strayer University

ATTRACTIONS/ ARTS & CULTURE

Arabia Mountain National Heritage Area

Davidson-Arabia Mountain Nature Preserve

Vaughters Farm

Nature Center

AWARE Wildlife Center

Flat Rock Archives Museum

The Mall at Stonecrest

PARKS & RECREATION

Browns Mill Park Complex - Aquatic Center

Chestnut Lake Park

Everett Park

Miller Grove Park

Fairington Park

Fairington Botanical Garden

Salem Park

Southeast Athletic Cmplx

TRAILS

Arabia Mountain Path

Evans Mill Ruins Walking Trail

Panola Shoals Trailhead

Vaughters Farm Trailhead

Stonecrest Mall Trailhead



*INCLUDED FOR CO-LOCATING PURPOSES ONLY

- NEEDS ABBREVIATION
- PRIVATE - REVIEW CRITERIA
- FURTHER DISCUSSION: FUTURE/ UNDER CONSTRUCTION

Terminologies

3'-4" Vehicular Panel Width

3'

GOVERNMENT

4'

City Hall

Community Center

Stonecrest Library

Salem-Panola Library

EDUCATION

Arabia Mtn High School

Miller Grove High School

Lithonia High School

Strayer University

ATTRACTIONS/ ARTS & CULTURE

Arabia Mountain

Nature Preserve

Vaughters Farm

Nature Center

AWARE Wildlife Ctr

Flat Rock Museum

The Mall at Stonecrest

PARKS & RECREATION

Browns Mill Park Complex - Aquatic Center

Chestnut Lake Park

Everett Park

Miller Grove Park

Fairington Park

Fairington Botanical Garden

Salem Park

Southeast Athletic Cmplx

TRAILS

Arabia Mountain Path

Evans Mill Ruins Trail

Panola Shoals Trailhead

Vaughters Farm Trailhead

Stonecrest Mall Trailhead



*INCLUDED FOR CO-LOCATING PURPOSES ONLY

- NEEDS ABBREVIATION
- PRIVATE - REVIEW CRITERIA
- FURTHER DISCUSSION: FUTURE/ UNDER CONSTRUCTION

Bicycle Information



STANDARD



ENHANCED



CUSTOM



The Wayfinding Plan considers the following bike wayfinding issues and recommendations:

TYPES OF SIGNS:

- Confirmation Signs
- Turn Signs
- Decision Signs

TYPES OF DESTINATIONS:

- On-street bikeways
- Commercial Centers
- Public Transit Centers and Stations
- Civic/Community destinations
- Local or regional parks and trails
- Hospitals
- Bridges

- GENERAL ORIENTATION MAPS
- TRAIL SYSTEM
- BIKE MAPS
- BICYCLE ICON
- CONNECTIVITY

Enhancements

streetscape



street lamps / lighting



bus shelters



bike racks

banners



public art



benches



electrical boxes



sculpture



local murals

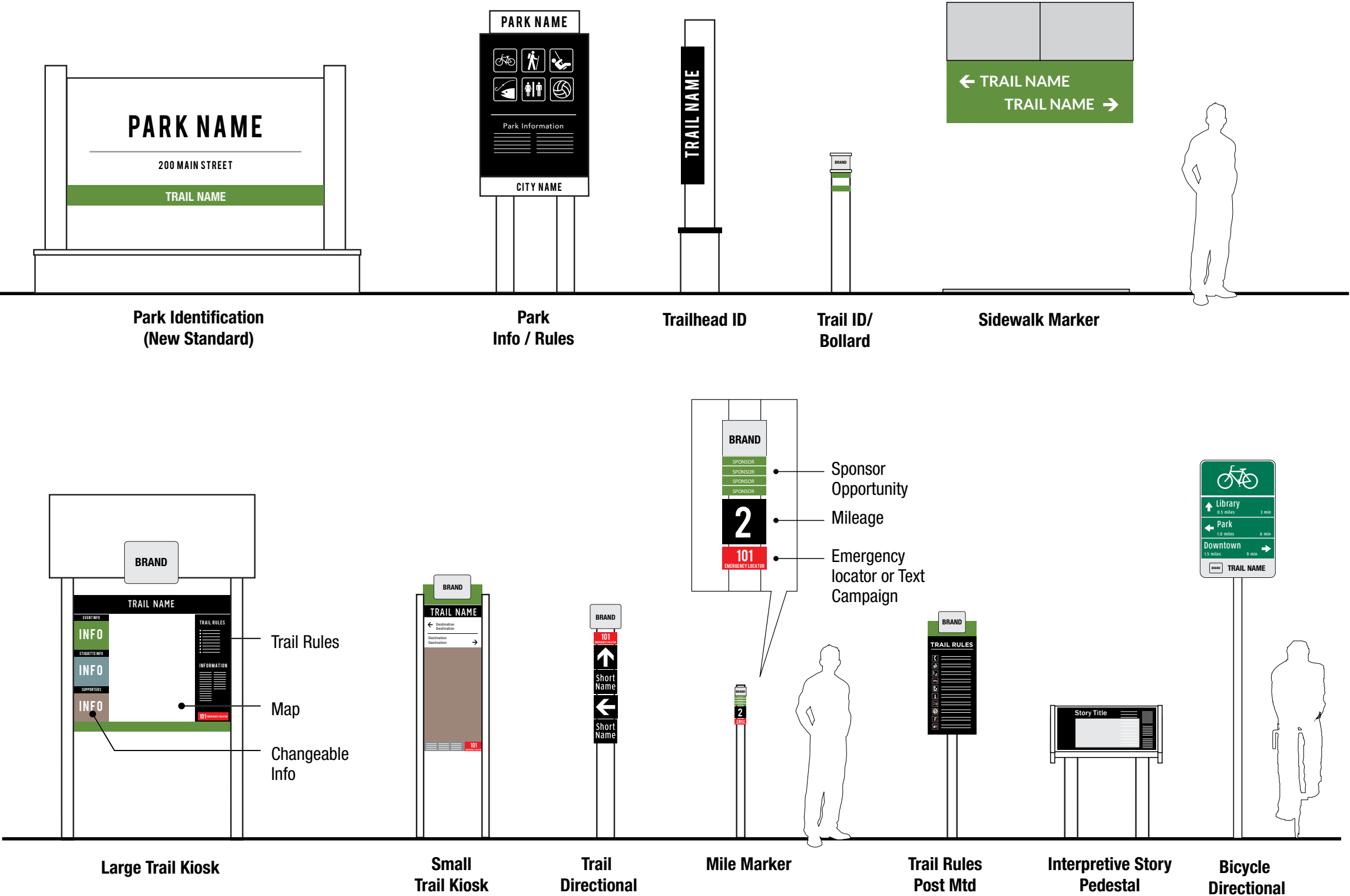


eclectic sculpture



use of medium

Parks & Trails



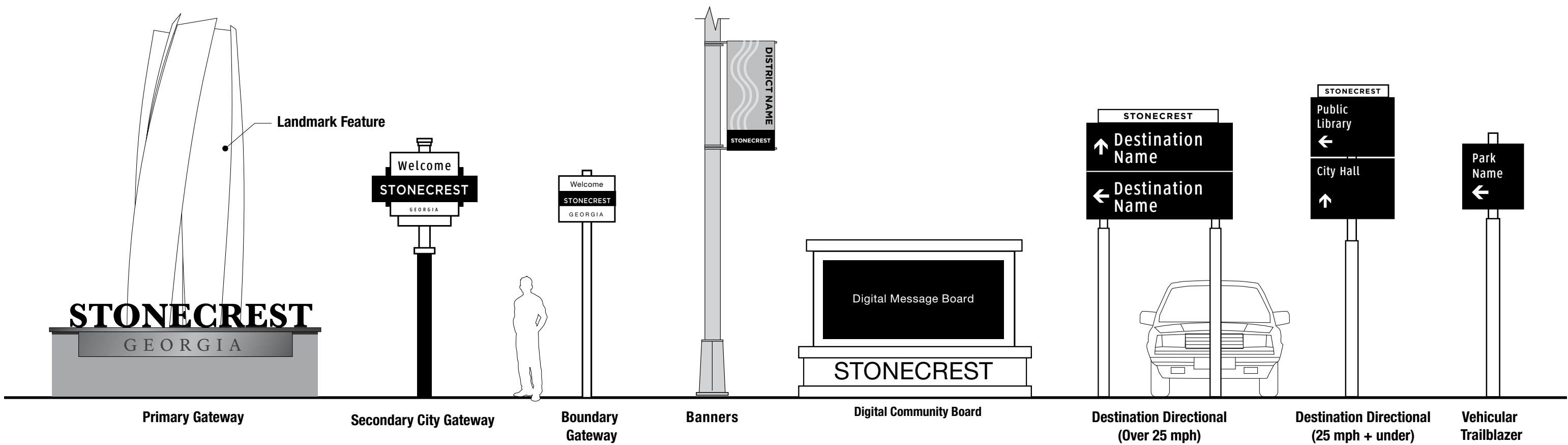
The Wayfinding Plan considers the following trail wayfinding issues and recommendations:

TRAIL ACCESS
MATERIALS
TECHNOLOGY
TRAIL ICON

VARIETY OF SIGN TYPES:

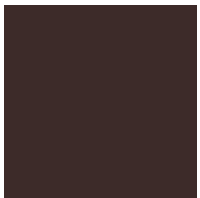
- Trailheads
- Directional
- Regulatory
- Informational Signage
- Fitness Markers
- Emergency Services
- Interpretive
- Donor Recognition

Generic Menu of Sign Types



Schematic Design

Design Considerations



Pedestrian Trail



Bike Trail



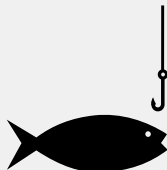
Picnic Area



Playground



Hiking



Fishing



Kayaking



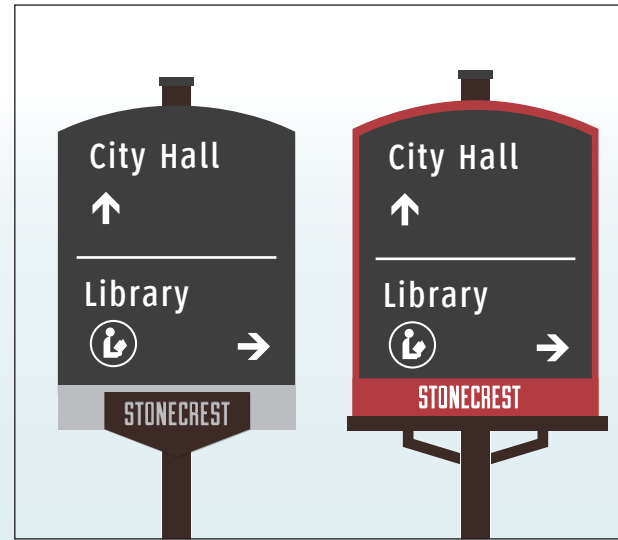
Baseball / Softball

PROJECT ISSUES

- Information hierarchy: Directional Info
- Remind visitors they are in Stonecrest
- Multiple environments and user needs
- Coordination with Arabia Mountain signage
- Utilize Pictograms to promote Recreational Activities
- Specific Engineering and Functional Requirements

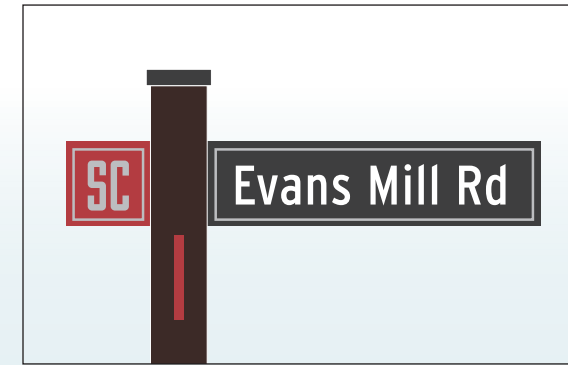
Option 1

THE CITY OF
STONECREST
GEORGIA

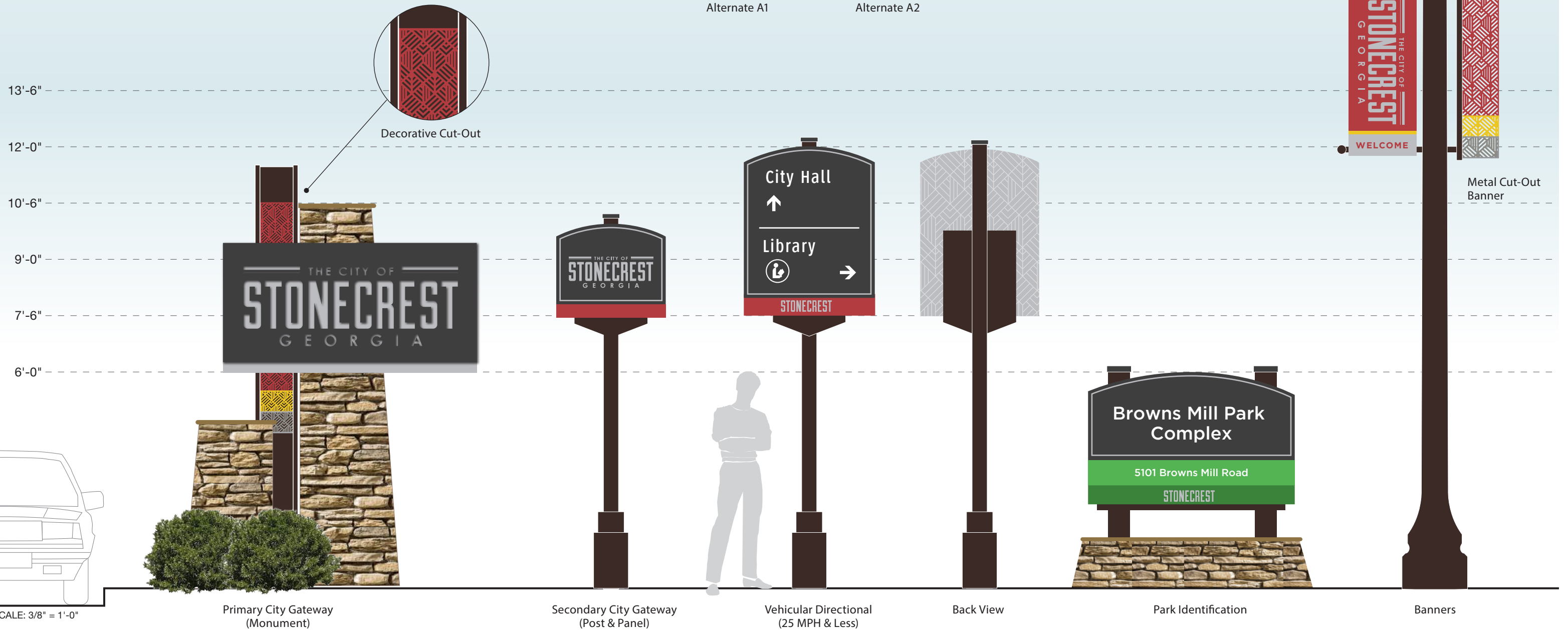


Alternate A1

Alternate A2



Street Name Sign



SCALE: 3/8" = 1'-0"

Primary City Gateway
(Monument)

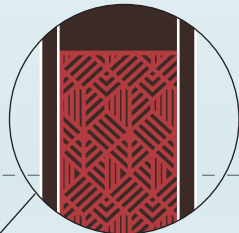
Secondary City Gateway
(Post & Panel)

Vehicular Directional
(25 MPH & Less)

Back View

Park Identification

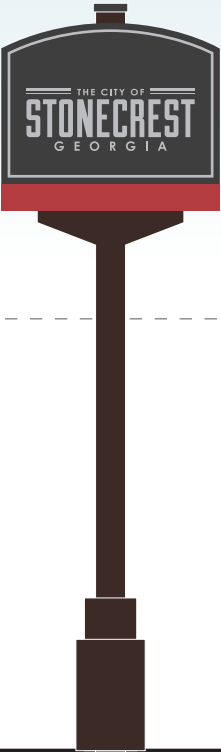
Banners



Decorative Cut-Out



Primary City Gateway
(Monument)



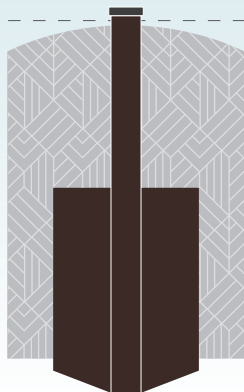
Secondary City Gateway
(Post & Panel)



-0"



Vehicular Directional
(25 MPH & Less)



Back View

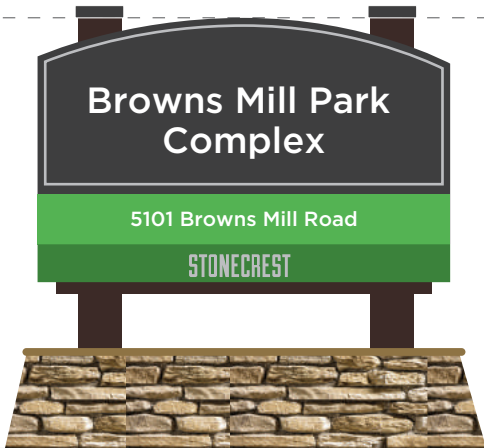




Alternate A1



Alternate A2



Park Identification



Metal Cut-Out
Banner



Street Name Sign

Option 2

STONECREST

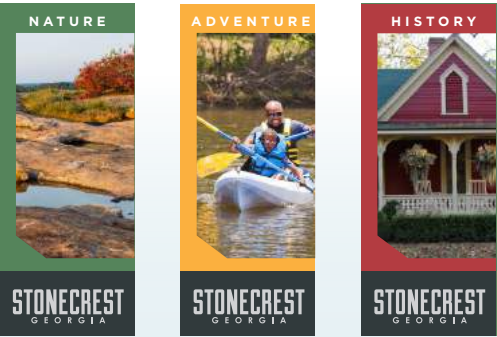
GEORGIA



Arabia Mountain Special Layout



Street Name Sign



Banner Series

13'-6"

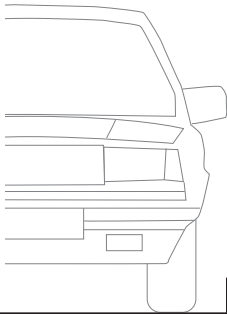
12'-0"

10'-6"

9'-0"

7'-6"

6'-0"



Primary City Gateway

City Gateway

Vehicular Directional
(25 MPH & Less)

Back View

Park Identification

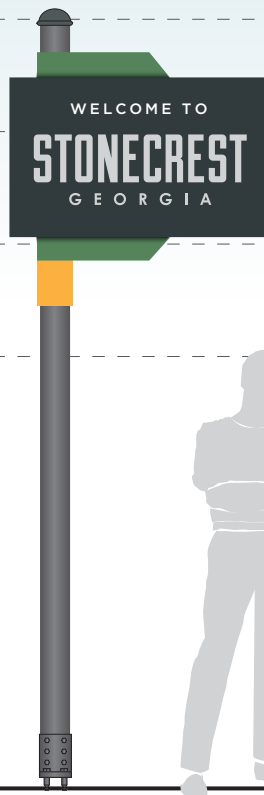
Side View

Banners

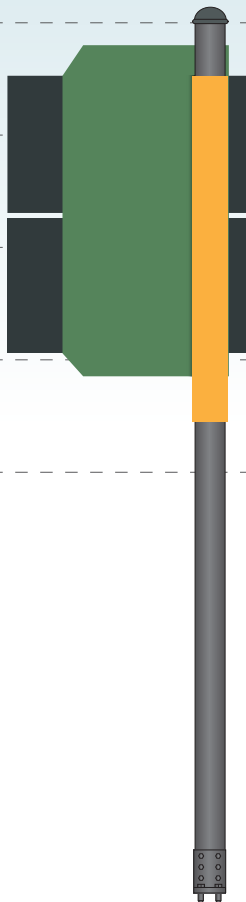
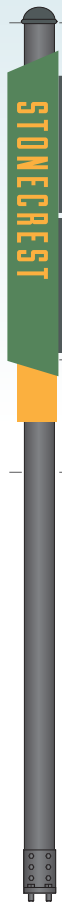
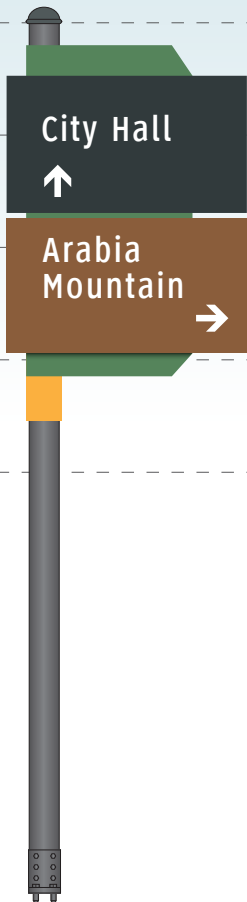
SCALE: 3/8" = 1'-0"



Primary City Gateway



City Gateway

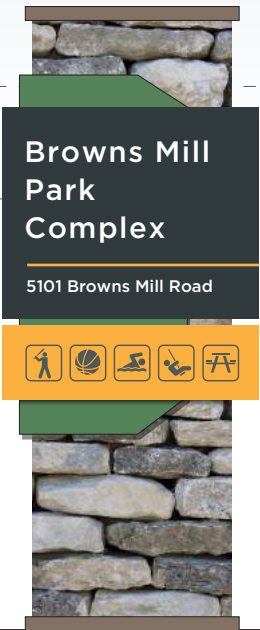


Vehicular Directional
(25 MPH & Less)

Back View



Arabia Mountain Special Layout



The image shows a front view of a stone pillar sign. The pillar is made of stacked, irregular stones. A dark grey rectangular sign is mounted on the pillar. The sign has the text 'Browns Mill Park Complex' in white, bold, sans-serif font. Below this text is a thin orange horizontal line, followed by the address '5101 Browns Mill Road' in a smaller white font. At the bottom of the sign is an orange horizontal band containing five white icons: a person walking, a beach ball, a person swimming, a person on a bicycle, and a picnic table. The sign is flanked by green panels on both sides, which have a diagonal cutout at the top.

Browns Mill Park Complex

5101 Browns Mill Road



The image shows a side view of the same stone pillar sign. The pillar is made of stacked, irregular stones. A dark grey rectangular sign is mounted on the pillar. The sign has the text 'STONECREST' in white, bold, sans-serif font, oriented vertically. Below this text is a thin orange horizontal line, followed by the address '5101 Browns Mill Road' in a smaller white font. At the bottom of the sign is an orange horizontal band containing five white icons: a person walking, a beach ball, a person swimming, a person on a bicycle, and a picnic table. The sign is flanked by green panels on both sides, which have a diagonal cutout at the top.

STONECREST

Park Identification

Side View



Banner Series

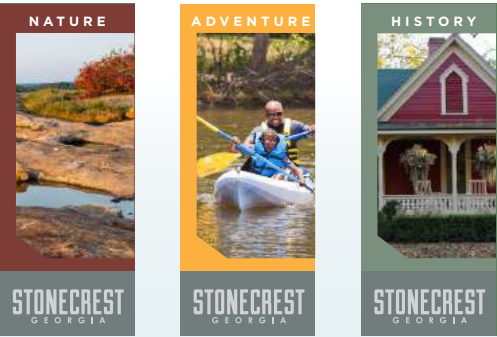
STONECREST GEORGIA



Arabia Mountain Special Layout



Street Name Sign



Banner Series

13'-6"

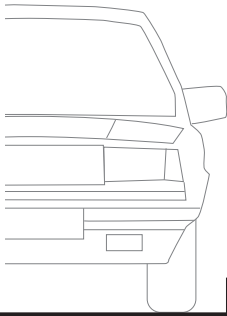
12'-0"

10'-6"

9'-0"

7'-6"

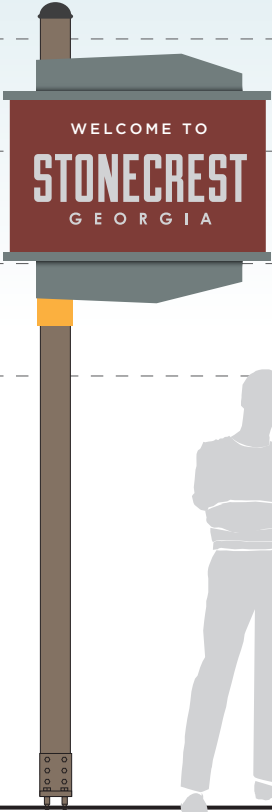
6'-0"



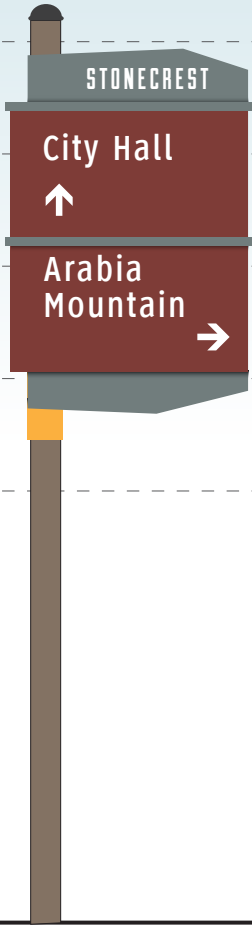
SCALE: 3/8" = 1'-0"



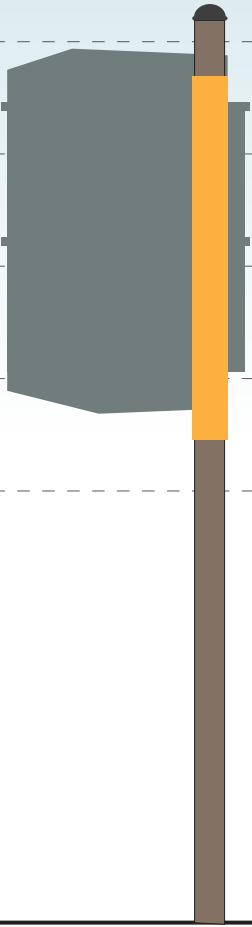
Primary City Gateway



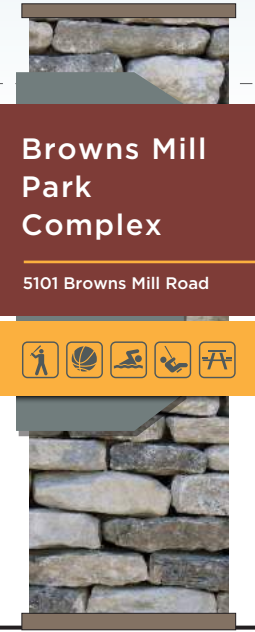
City Gateway



Vehicular Directional
(25 MPH & Less)



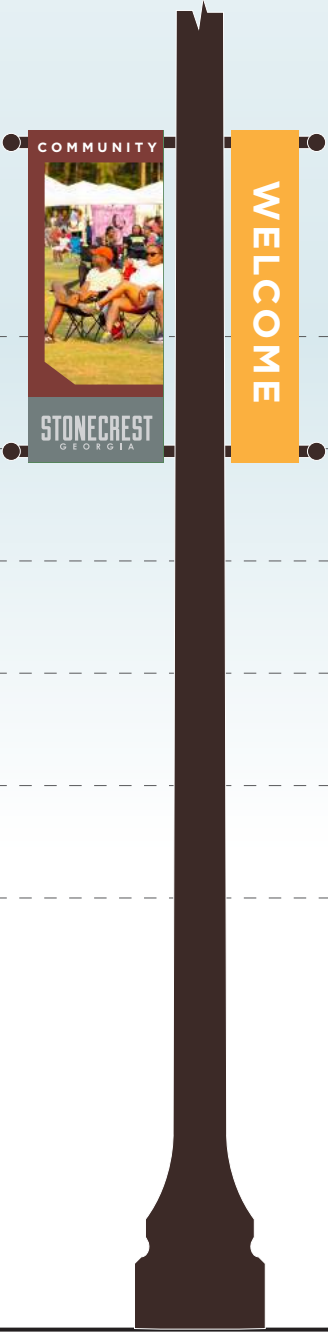
Back View



Park Identification



Side View

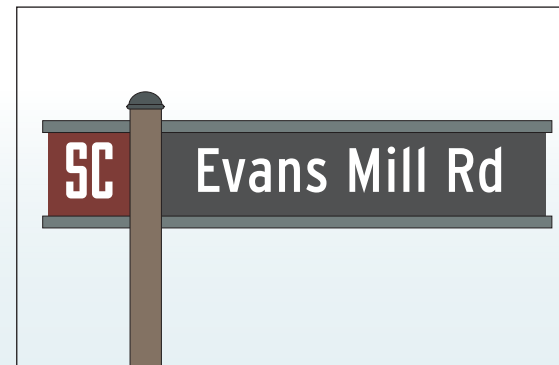


Banners

STONECREST GEORGIA



Arabia Mountain Special Layout



Street Name Sign



Banner Series

13'-6"

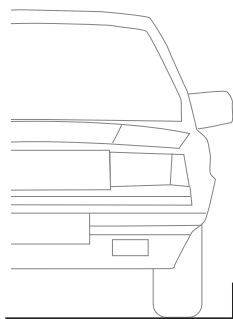
12'-0"

10'-6"

9'-0"

7'-6"

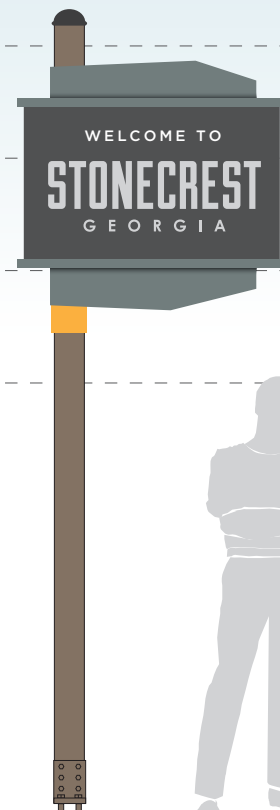
6'-0"



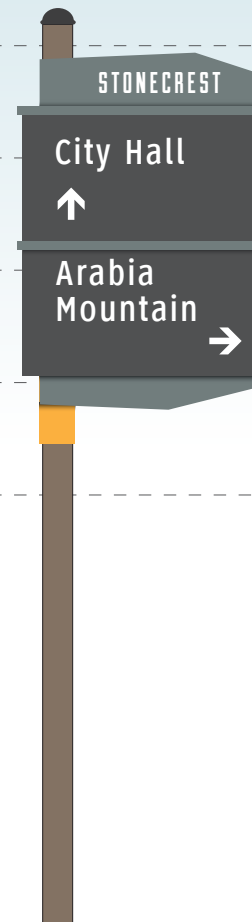
SCALE: 3/8" = 1'-0"



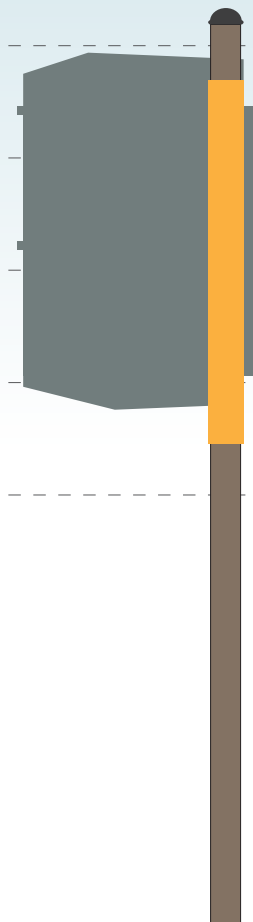
Primary City Gateway



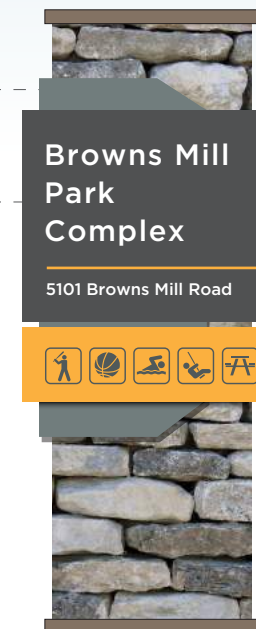
City Gateway



Vehicular Directional
(25 MPH & Less)



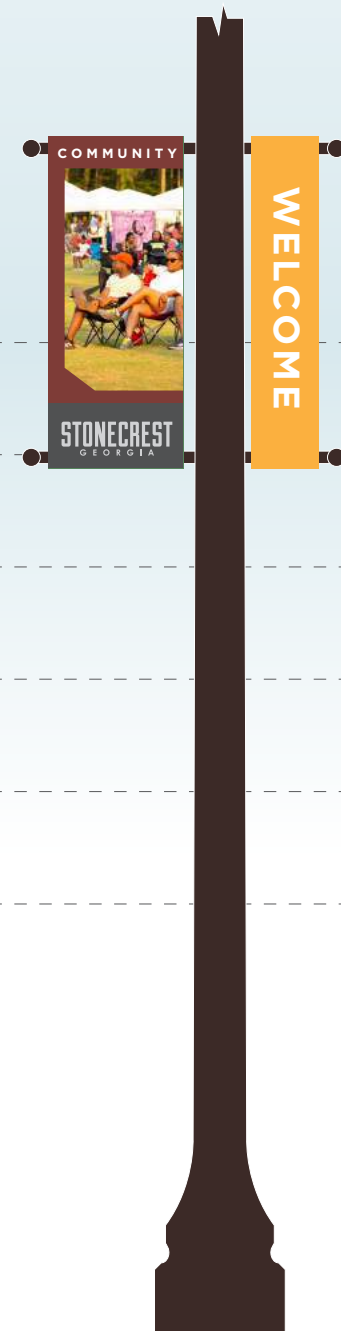
Back View



Park Identification



Side View



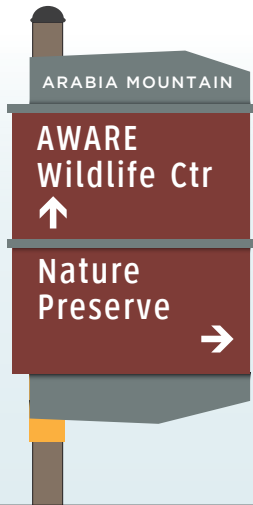
Banners



City Gateway



Vehicular Directional
(25 MPH & Less)



Arabia Mountain Special Layout

Option 3

STONECREST GEORGIA

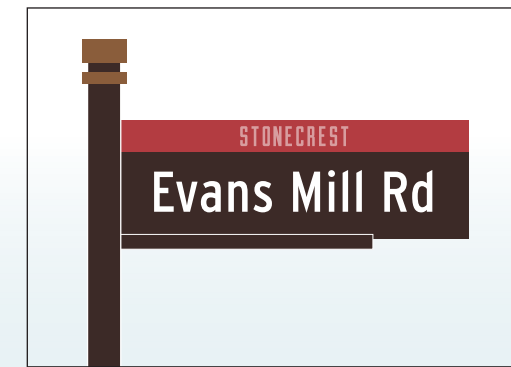


Arabia Mountain Special Layout



Alternate 3A

Alternate 3B



Street Name Sign

13'-6"

12'-0"

10'-6"

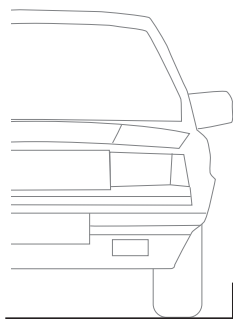
9'-0"

7'-6"

6'-0"



Banner Series



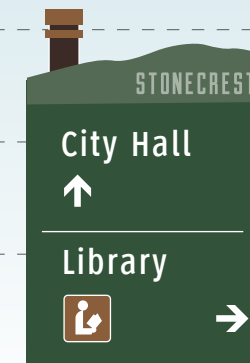
SCALE: 3/8" = 1'-0"



City Gateway
(Monument)



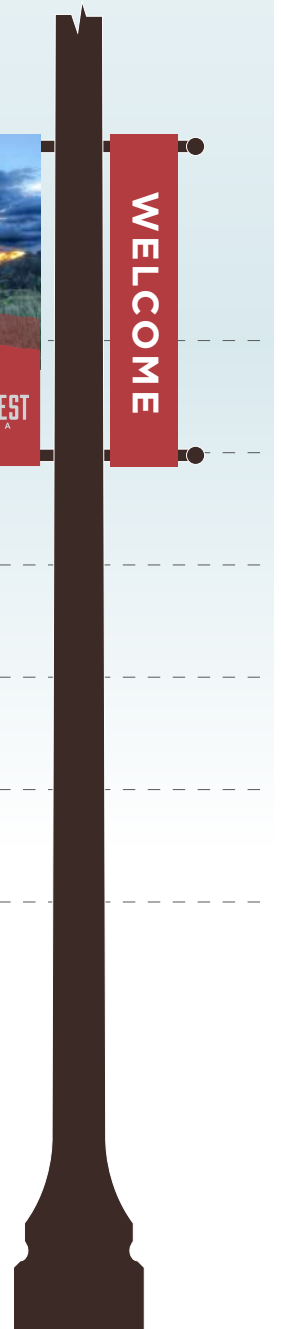
City Gateway
(Post & Panel)



Vehicular Directional
(25 MPH & Less)



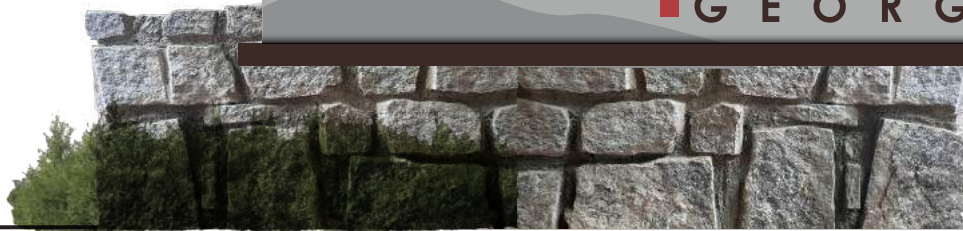
Park Identification



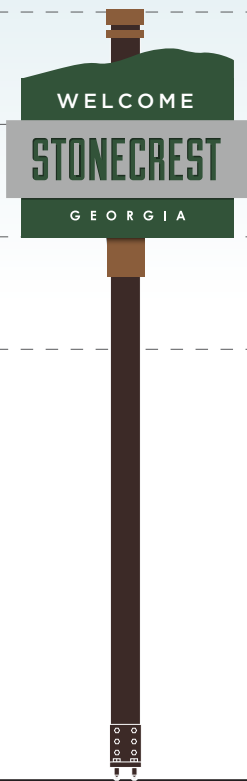
Banners

STONECREST

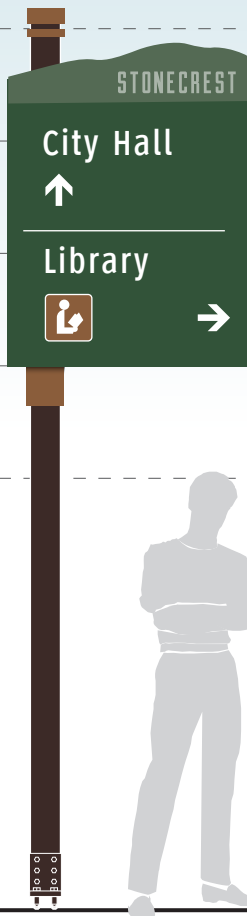
■ G E O R G I A ■



City Gateway
(Monument)



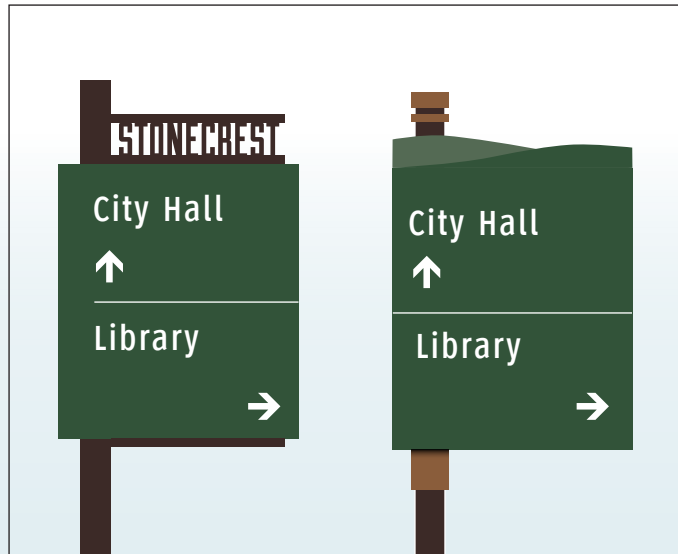
City Gateway
(Post & Panel)



Vehicular Directional
(25 MPH & Less)



Arabia Mountain Special Layout



Alternate 3A

Alternate 3B

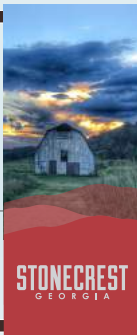
BROWNS MILL RECREATION CENTER

5101 Browns Mill Road

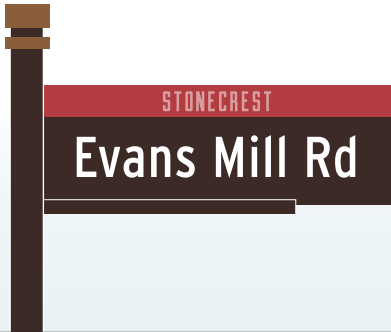


CITY OF STONECREST PARKS AND RECREATION

Park Identification



Banner Series



Street Name Sign

Photo Renderings





WELCOME

STONECREST

STONECREST

■ G E O R G I A ■



STONECREST

■ G E O R G I A ■



STONECREST

GEORGIA



Library



Arabia
Mountain



STONECREST



STONECREST

Library



Arabia
Mountain

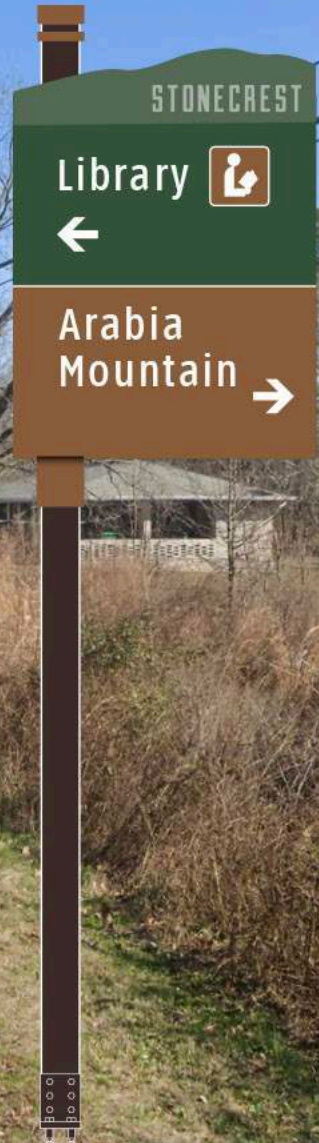


Library



Arabia
Mountain





STONECREST

Library



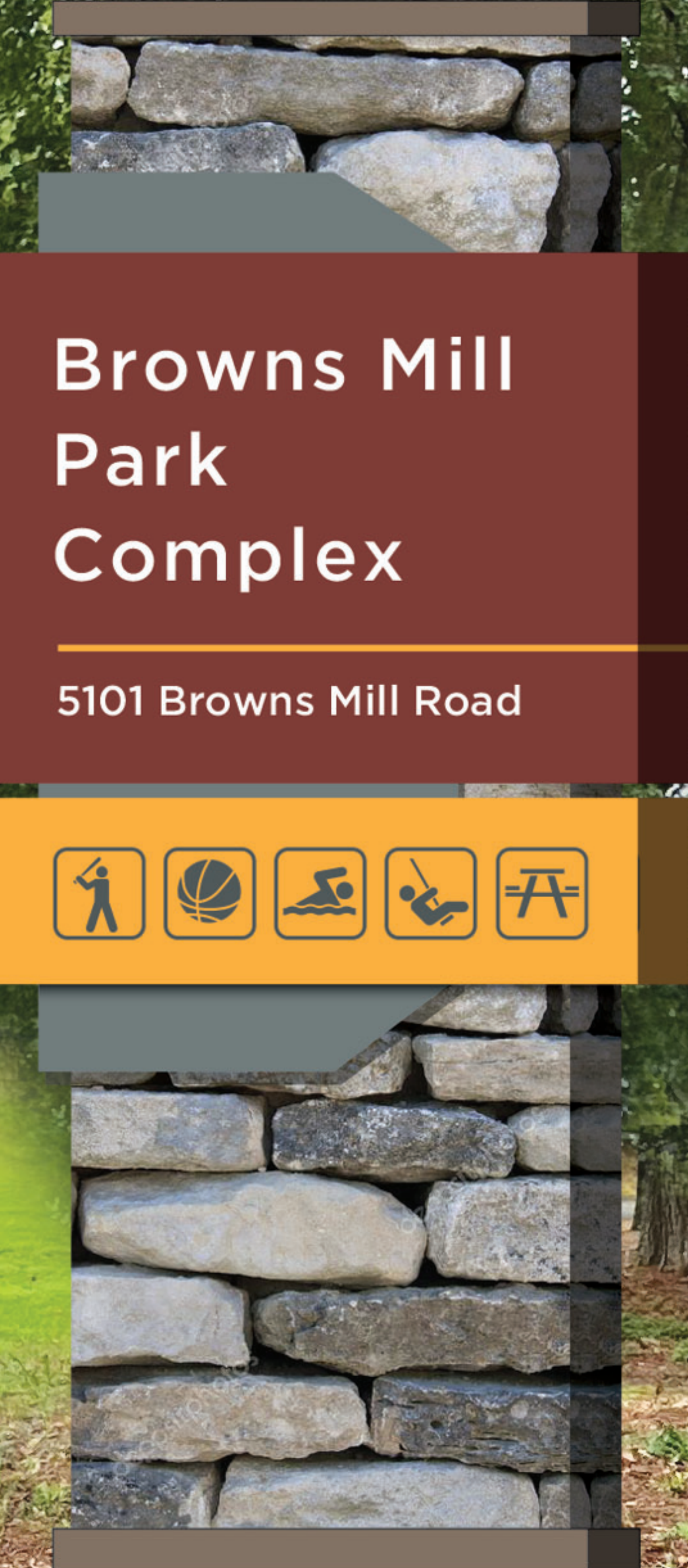
Arabia Mountain



Browns Mill Park Complex

5101 Browns Mill Road

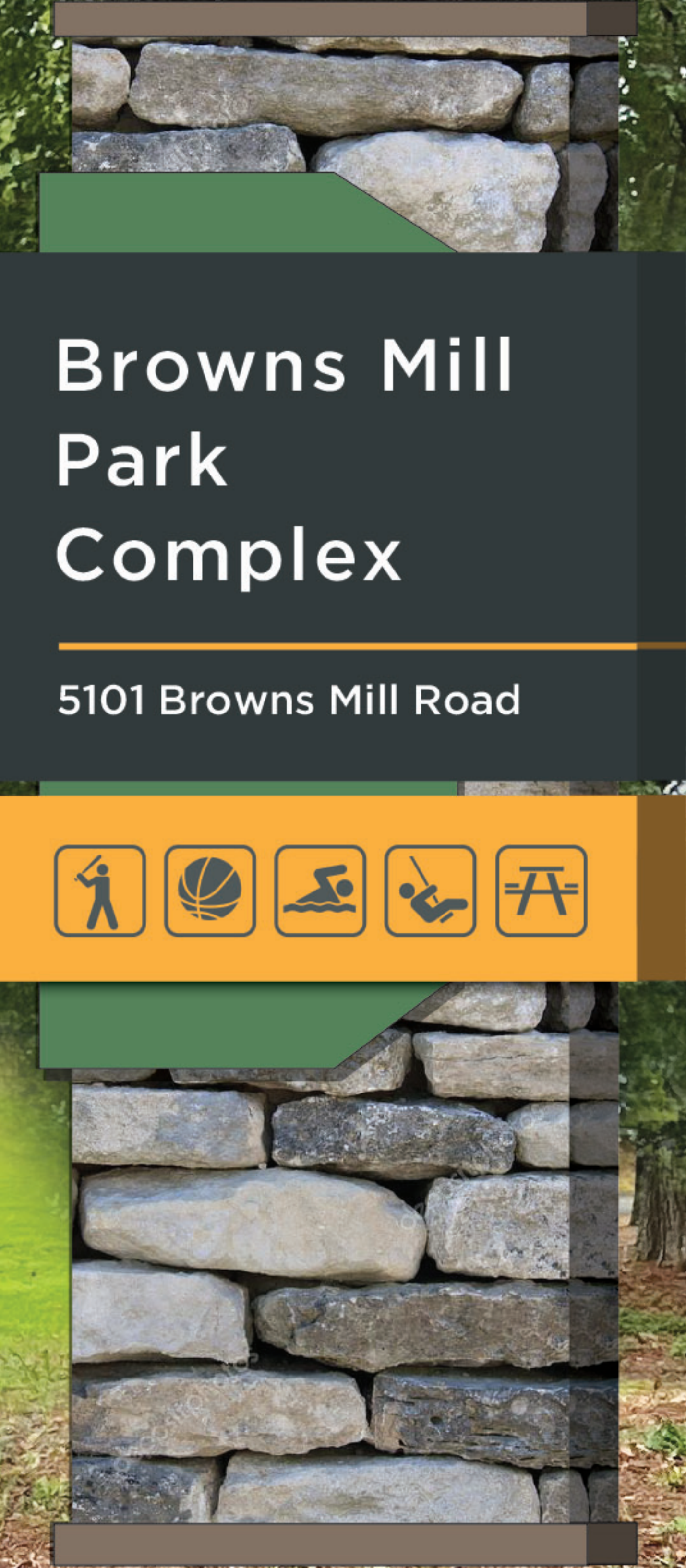
STONECREST

A stone pillar with a central sign overlay. The sign is dark red with white text and an orange band with icons. The pillar is made of stacked stones and is positioned in front of a large tree. The background shows a grassy hill, a road, and a parking lot with cars.

Browns Mill Park Complex

5101 Browns Mill Road





Browns Mill Park Complex

5101 Browns Mill Road



BROWNS MILL RECREATION CENTER

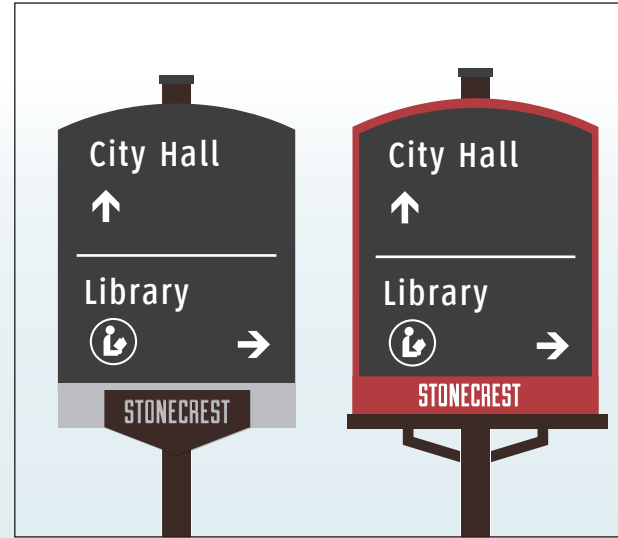
5101 Browns Mill Road



CITY OF STONECREST PARKS AND RECREATION

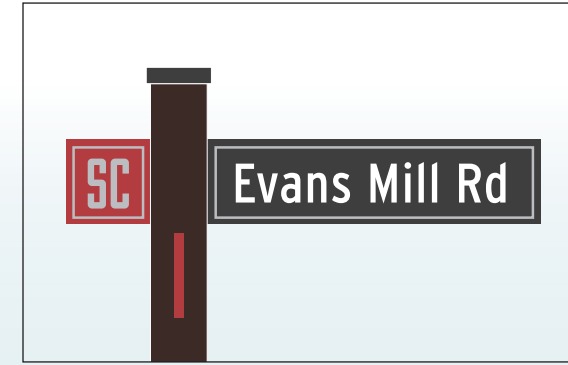
QUESTIONS ANSWERS

THE CITY OF STONECREST GEORGIA

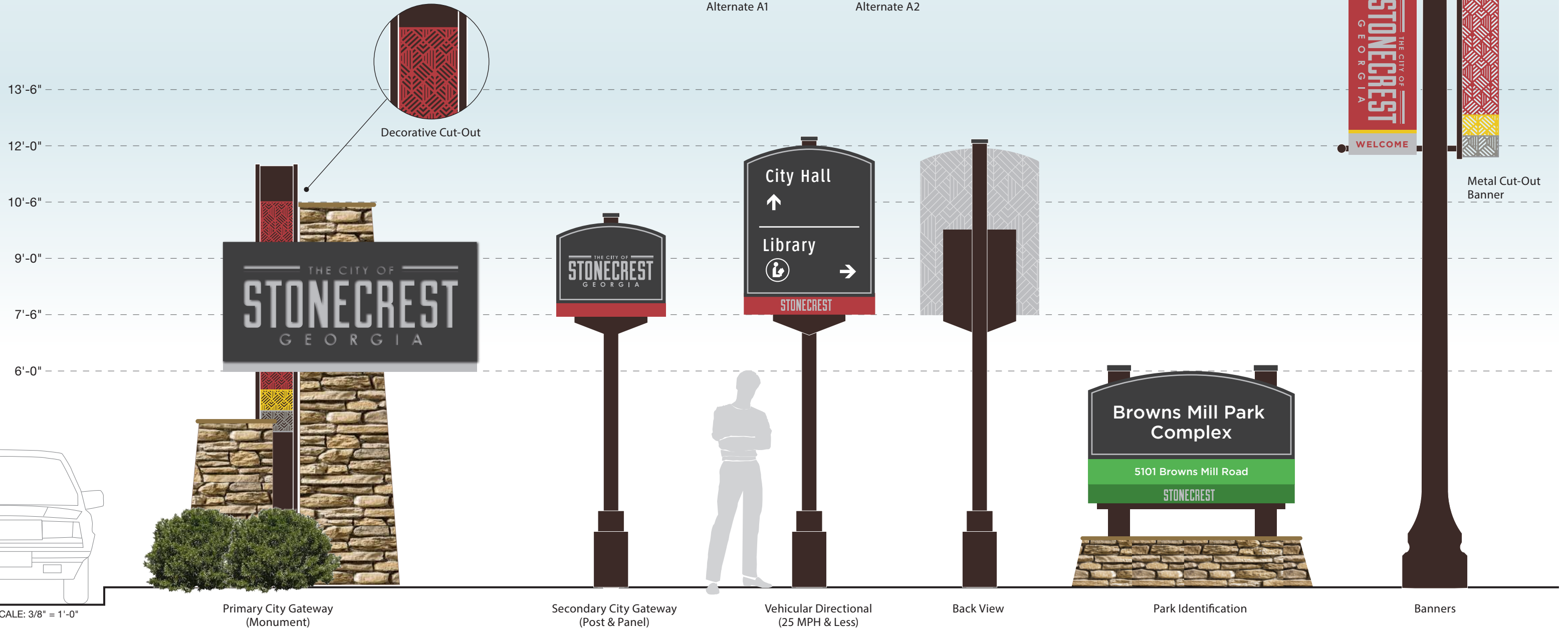


Alternate A1

Alternate A2



Street Name Sign



STONECREST

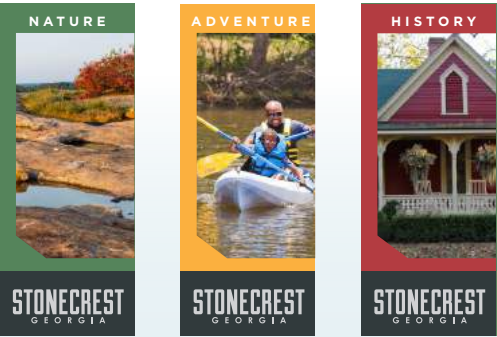
GEORGIA



Arabia Mountain Special Layout



Street Name Sign



Banner Series

13'-6"

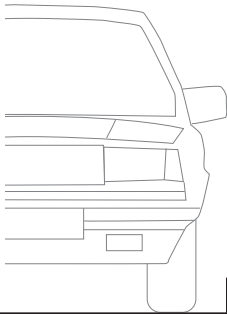
12'-0"

10'-6"

9'-0"

7'-6"

6'-0"



Primary City Gateway

City Gateway

Vehicular Directional
(25 MPH & Less)

Back View

Park Identification

Side View

Banners

SCALE: 3/8" = 1'-0"

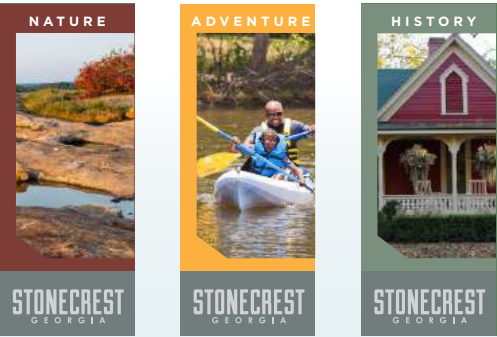
STONECREST GEORGIA



Arabia Mountain Special Layout



Street Name Sign



Banner Series

13'-6"

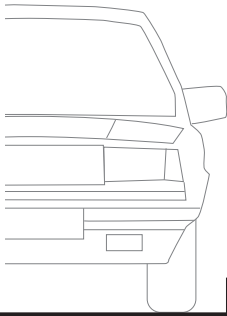
12'-0"

10'-6"

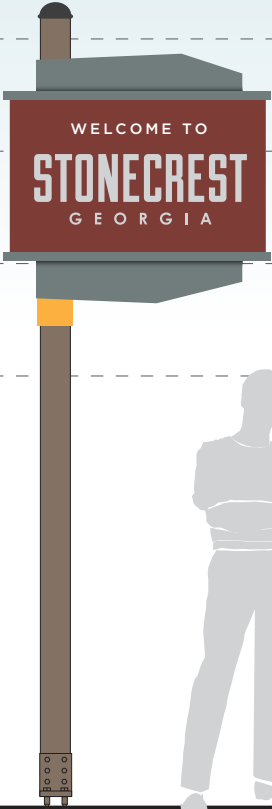
9'-0"

7'-6"

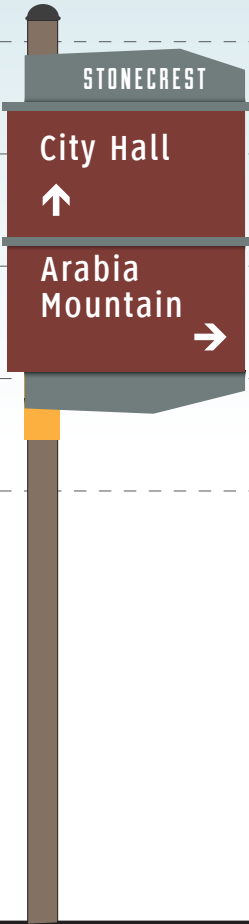
6'-0"



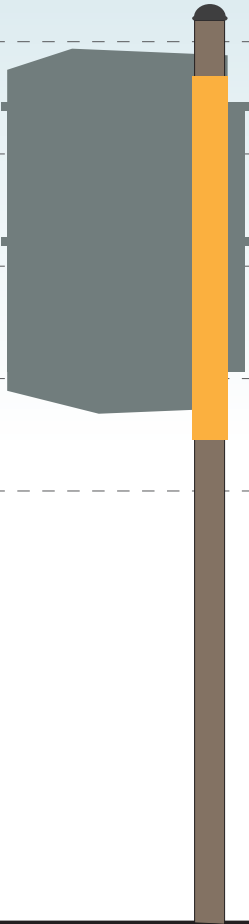
Primary City Gateway



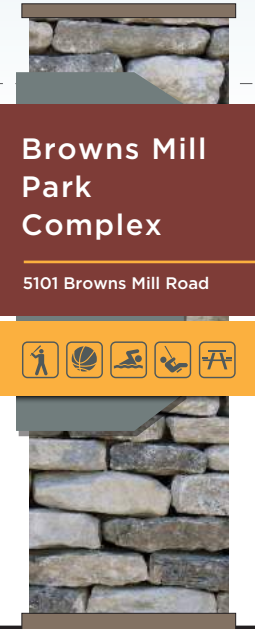
City Gateway



Vehicular Directional
(25 MPH & Less)



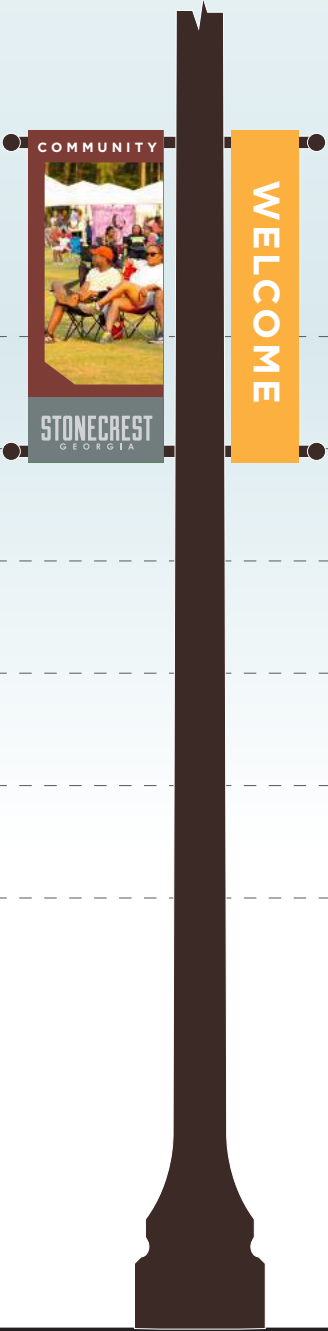
Back View



Park Identification



Side View



Banners

SCALE: 3/8" = 1'-0"

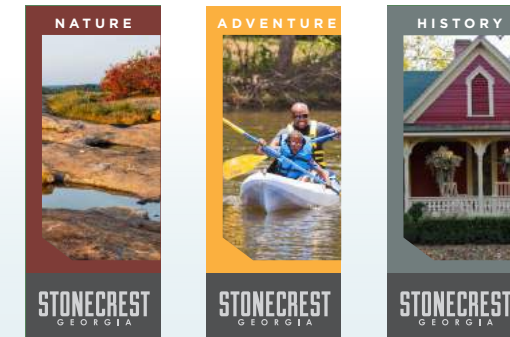
STONECREST GEORGIA



Arabia Mountain Special Layout



Street Name Sign



Banner Series

13'-6"

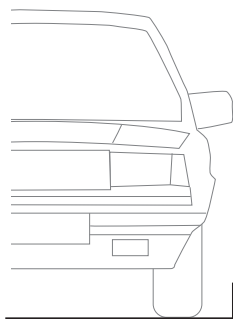
12'-0"

10'-6"

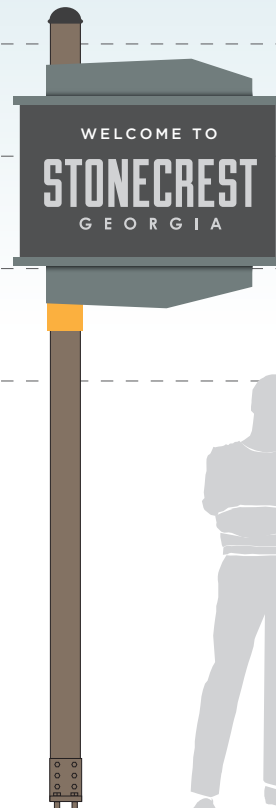
9'-0"

7'-6"

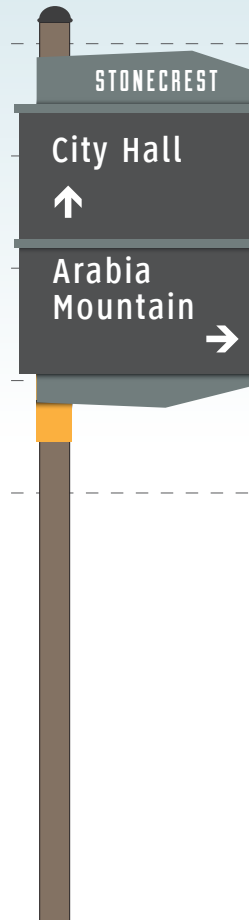
6'-0"



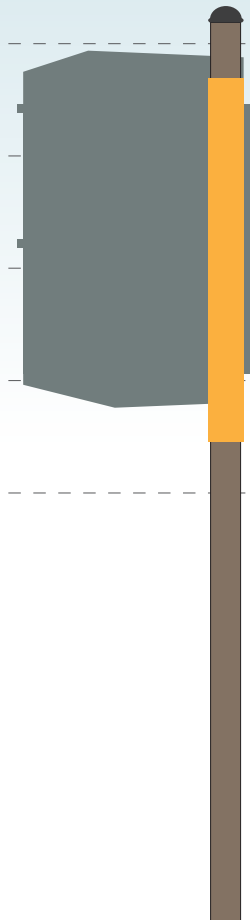
Primary City Gateway



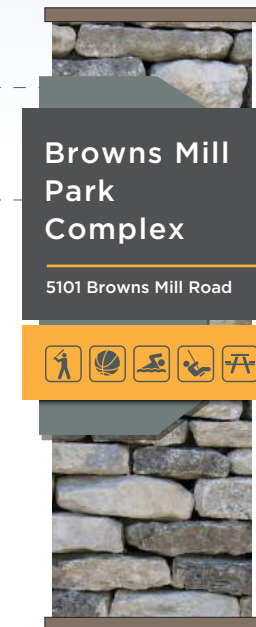
City Gateway



Vehicular Directional
(25 MPH & Less)



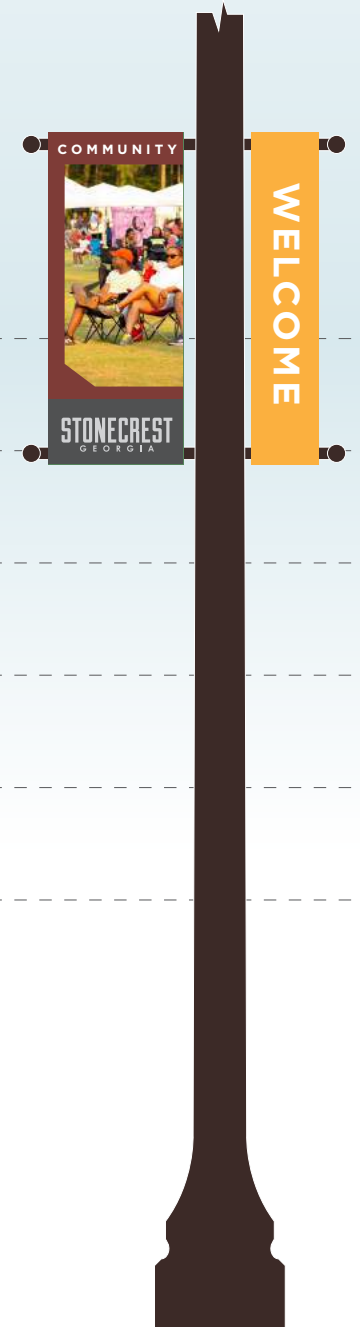
Back View



Park Identification



Side View



Banners

SCALE: 3/8" = 1'-0"

STONECREST GEORGIA

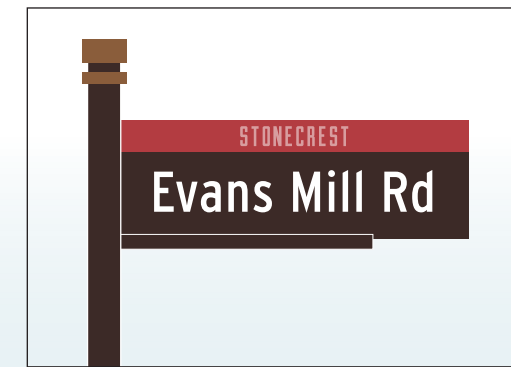


Arabia Mountain Special Layout



Alternate 3A

Alternate 3B



Street Name Sign

13'-6"

12'-0"

10'-6"

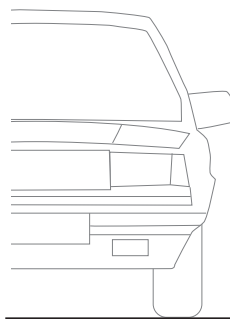
9'-0"

7'-6"

6'-0"



Banner Series



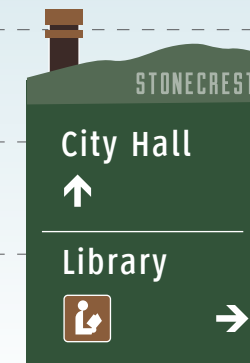
SCALE: 3/8" = 1'-0"



City Gateway
(Monument)



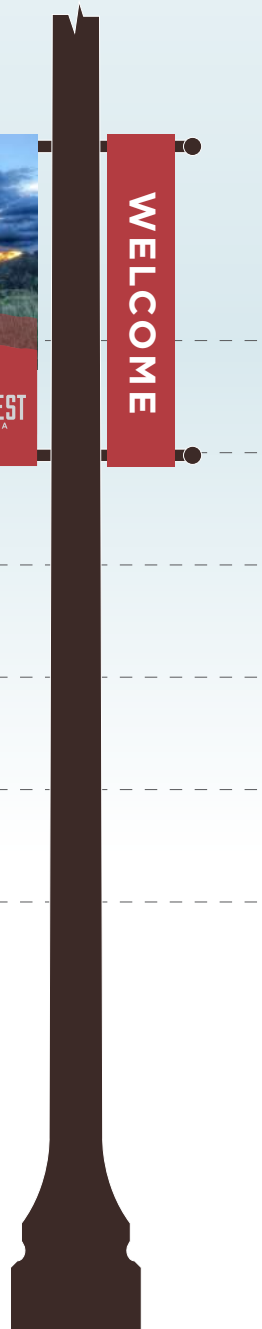
City Gateway
(Post & Panel)



Vehicular Directional
(25 MPH & Less)



Park Identification



Banners