



## CITY COUNCIL AGENDA ITEM

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**SUBJECT: Film, Music, and Entertainment Strategic Plan Consultant Recommendation**

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**AGENDA SECTION:** *(check all that apply)*

☐ PRESENTATION    ☐ PUBLIC HEARING    ☐ CONSENT AGENDA    ☐ OLD BUSINESS  
☒ NEW BUSINESS    ☐ OTHER, PLEASE STATE: Click or tap here to enter text.

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**CATEGORY:** *(check all that apply)*

☐ ORDINANCE    ☐ RESOLUTION    ☒ CONTRACT    ☐ POLICY    ☐ STATUS REPORT  
☐ OTHER, PLEASE STATE: Click or tap here to enter text.

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**ACTION REQUESTED:** ☒ DECISION    ☐ DISCUSSION,    ☐ REVIEW, or    ☐ UPDATE ONLY

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**Previously Heard Date(s):** Click or tap to enter a date. & Click or tap to enter a date.

**Current Work Session:** Click or tap to enter a date.

**Current Council Meeting:** Monday, June 6, 2022

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**SUBMITTED BY:** Gia Scruggs, Finance Director

**PRESENTER:** Gia Scruggs

**PURPOSE:** The Finance Department is making a recommendation for the Film, Music, and Entertainment Strategic Plan Consultant.

**FACTS:** The City published a solicitation for a Film, Music, and Entertainment Strategic Plan Consultant on November 22, 2021. The solicitation closed on December 13, 2021 and there were five (5) vendors that responded. The evaluation committee reviewed the proposals and came to a consensus that the submittals were not responsive in respect to the scope of work of the solicitation. As a result, the solicitation closed with no award. The department head and the evaluation committee agreed that the services were still needed and the Finance Department researched alternative procurement methods. The Finance Department requested a cost proposal from Sound Diplomacy that was in the process of conducting a similar strategic plan for the Development Authority of DeKalb County. Per the Single Source section of the City's Purchasing Policy, the City may make a procurement from one entity among others in a competitive market if it is found to be most advantageous for the purpose of fulfilling the given purchasing need. The

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Revised

4/8/2022

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recommended vendor has unique knowledge and experience in strategic plans of this nature, in addition to the historical knowledge that this vendor has from their previous work in DeKalb County. From submitting a cost proposal and having several discussions with Sound Diplomacy, the Finance Department has determined the price to be paid to the proposed provider is substantially similar to the current price in the open, competitive market for such services. Sound Diplomacy had a similar contract in place with the Development Authority of DeKalb County. Based on the requirements and the ability of the vendor to perform the needed services, the Finance Director is recommending Sound Diplomacy as the vendor to perform the Film, Music, and Strategic Plan for the City of Stonecrest. The cost for this service will be for an amount not to exceed \$88,500. The funding for this will be General Fund – Economic Development – Professional Services.

**OPTIONS:** Approve, Deny, Defer [Click or tap here to enter text.](#)

**RECOMMENDED ACTION:** Approve

### **ATTACHMENTS:**

- (1) Attachment 1 - Sound Diplomacy Proposal
- (2) Attachment 2 - Service Agreement
- (3) Attachment 3 - [Click or tap here to enter text.](#)
- (4) Attachment 4 - [Click or tap here to enter text.](#)
- (5) Attachment 5 - [Click or tap here to enter text.](#)