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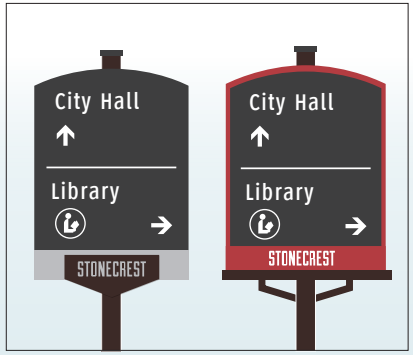
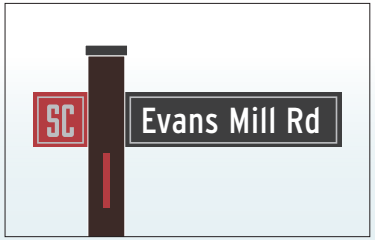
ENVIRONMENTS & EXPERIENCES

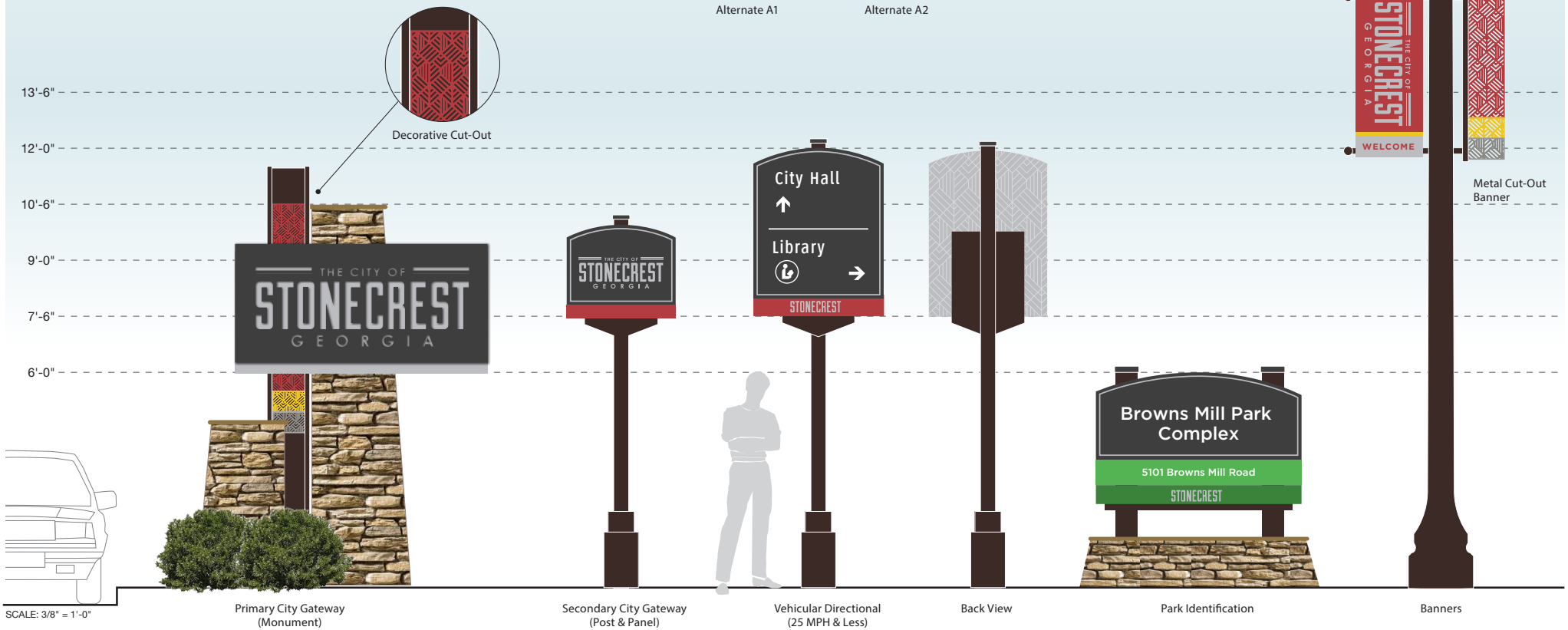
THE CITY OF
STONECREST
GEORGIA



Alternate A1 Alternate A2



Street Name SIgn



SCALE: 3/8" = 1'-0"

Primary City Gateway (Monument)

Secondary City Gateway (Post & Panel)

Vehicular Directional (25 MPH & Less)

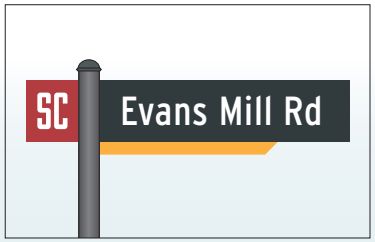
Back View

Park Identification

Banners

STONECREST
GEORGIA

Arabia Mountain Special Layout



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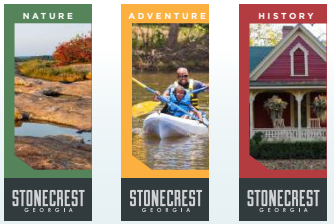
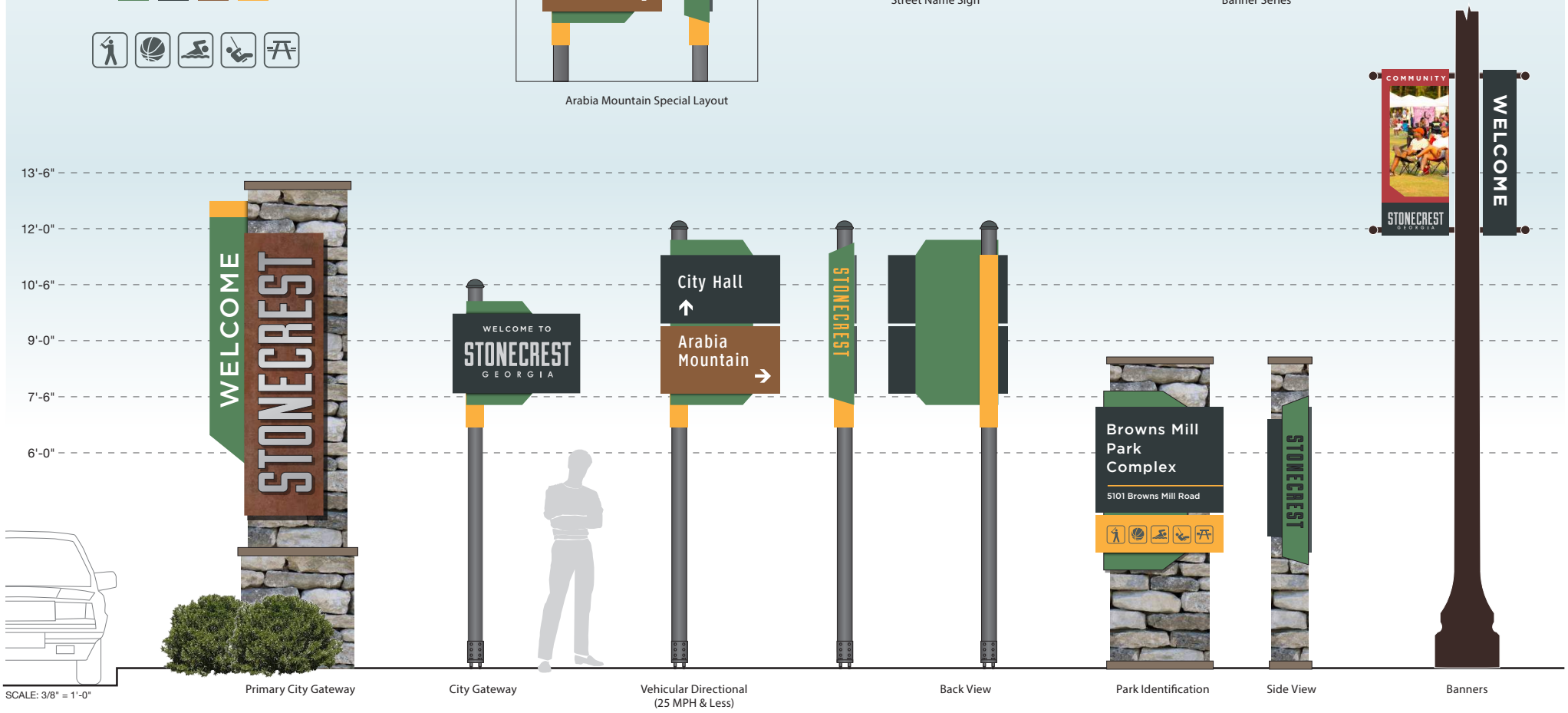
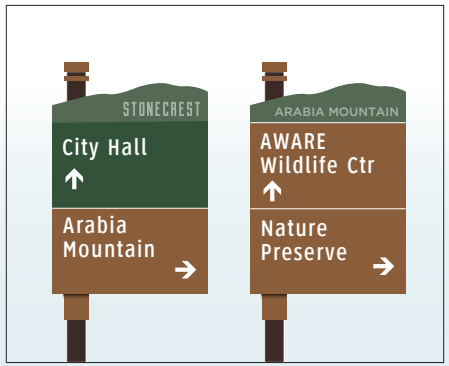


Banner Series

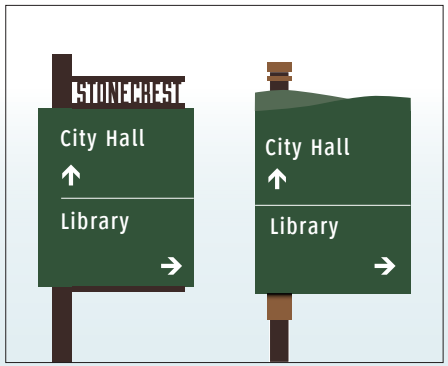


Primary City Gateway | City Gateway | Vehicular Directional (25 MPH & Less) | Back View | Park Identification | Side View | Banners

STONECREST
GEORGIA

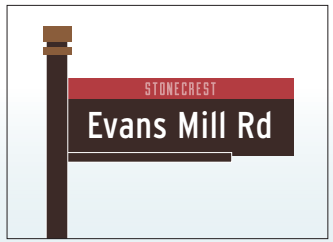


Arabia Mountain Special Layout

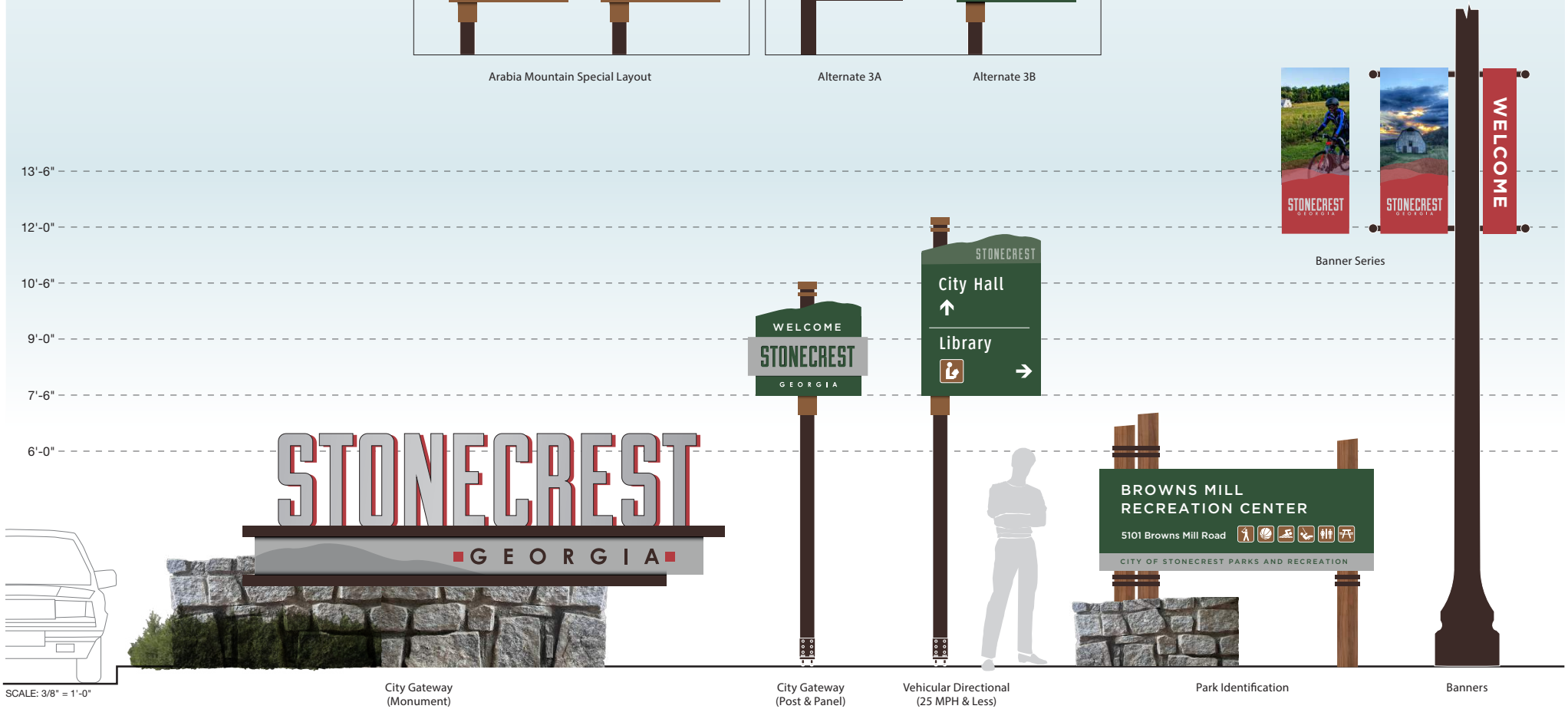


Alternate 3A

Alternate 3B



Street Name Sign



City Gateway (Monument)

City Gateway (Post & Panel)

Vehicular Directional (25 MPH & Less)

Park Identification

Banners

Banner Series

Stonecrest

Updated Schematic Design

February 09, 2024

Design Feedback

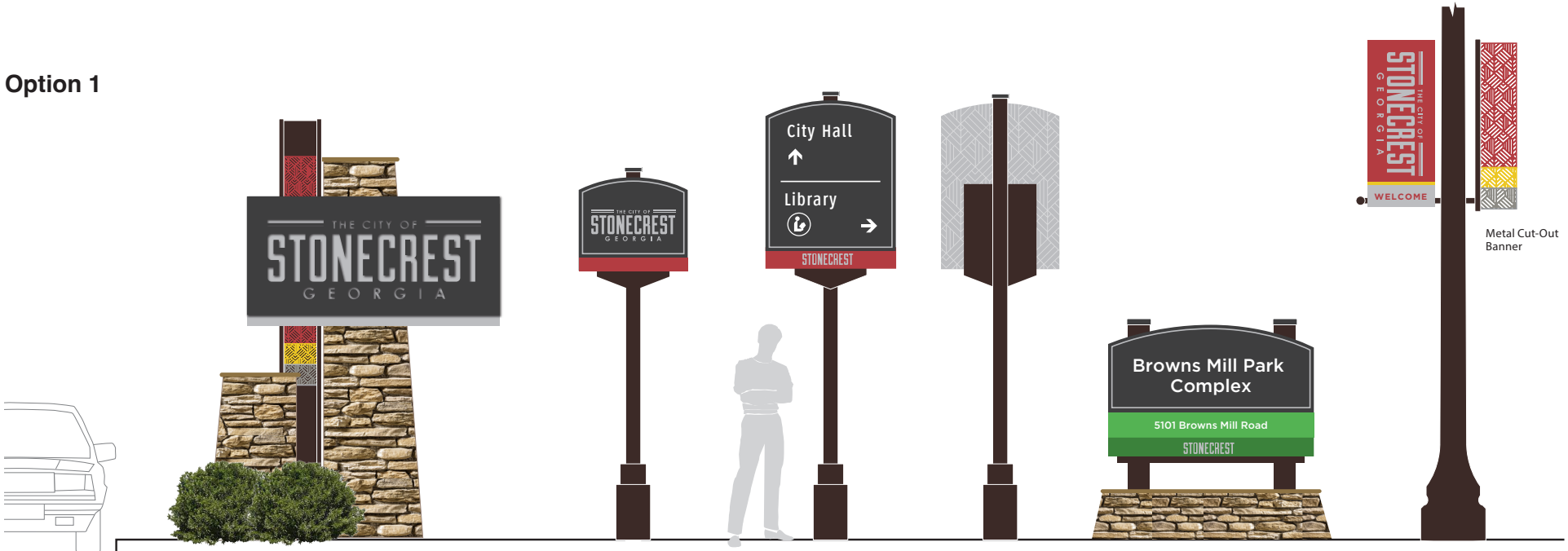
Option 1 is the Basis for Design

Option 1 Pros
- Branded colors
- Inclusion of stone
- Horizontal format of text
- Legibility

Option 3 Pros
- Impact and size of Gateway

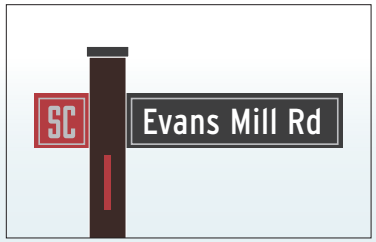
Additional Feedback
- Need for smaller base (footprint)
- Contradictory comments around colors and materials
- Aversion to vertical text

Option 1



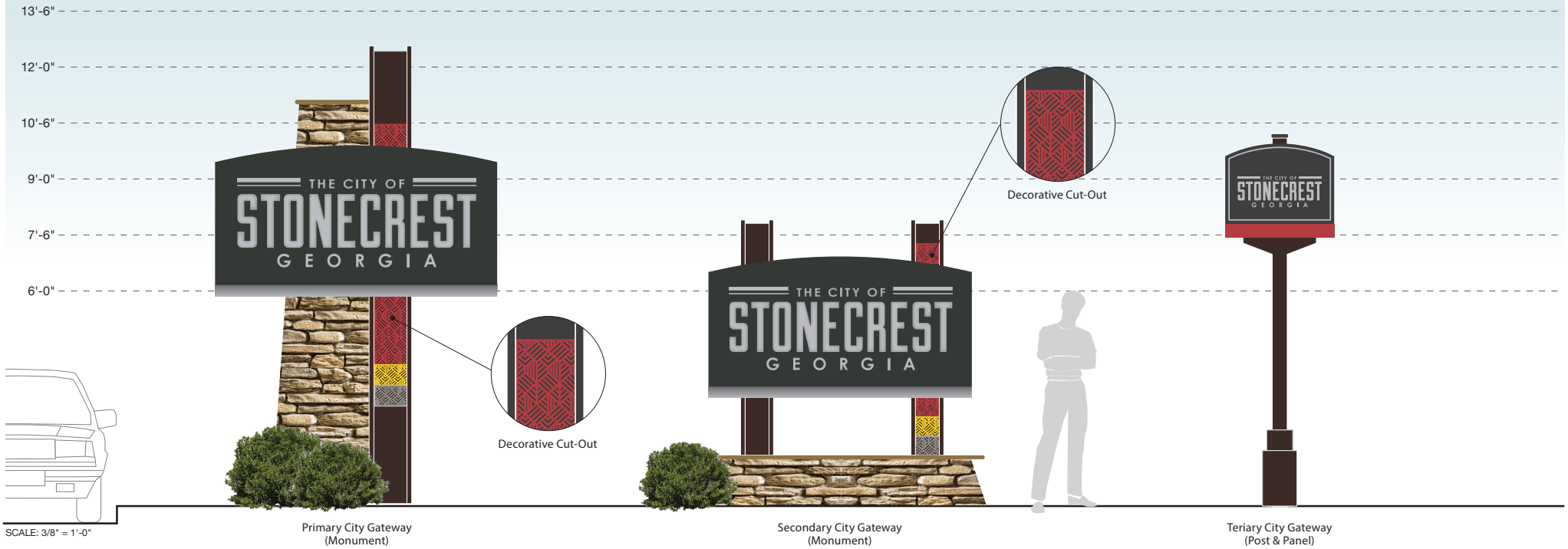
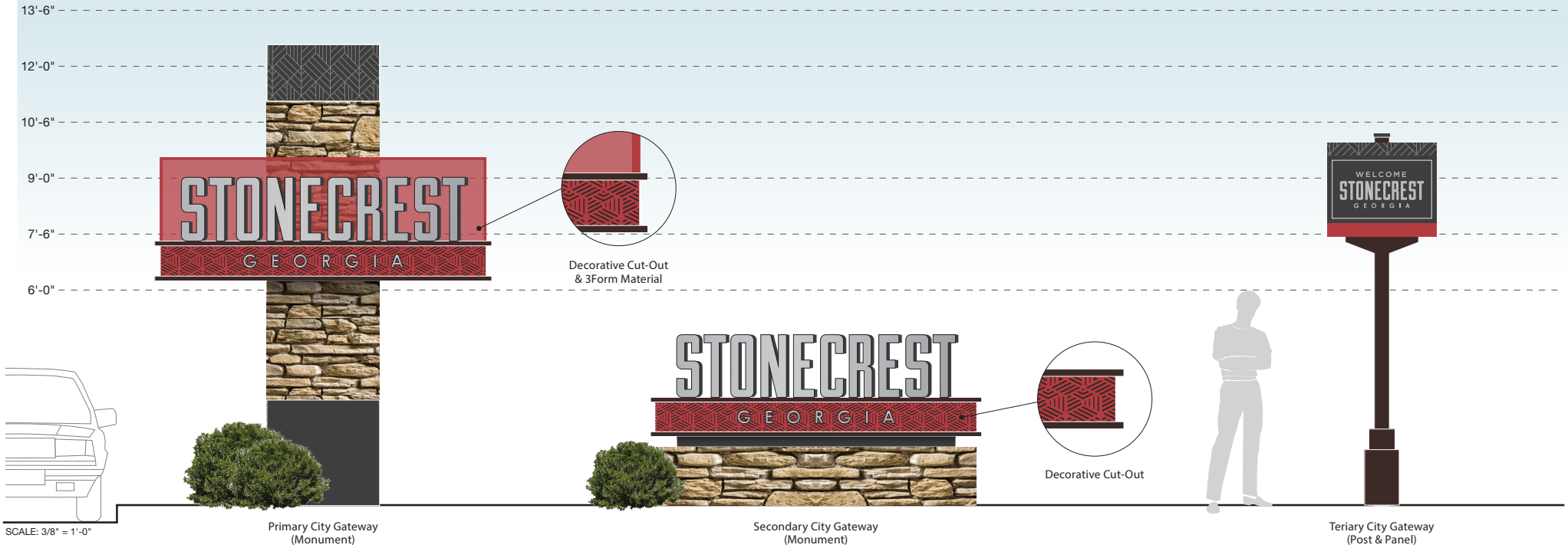
Option 3 Gateway

THE CITY OF
STONECREST
GEORGIA



Street Name SIgn

THE CITY OF
STONECREST
GEORGIA



STONECREST
GEORGIA