

March 17, 2026

**ITEM:** New Business – Resolution 03.26.08: Approving the St. James CVB Budget for the Year 2026

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**BACKGROUND:** Annually the St. James Convention and Visitors Bureau presents to the city council its budget for review and acceptance.

The funds to support the CVB come from the 2% lodging tax paid by the customers of the Super 8 motel and the St. James Campground. In addition, funds are raised for special projects by hosting fundraisers or soliciting funds from local businesses.

The 2026 budget includes annual membership dues to resort and lodging associations, annual promotional ads in regional tourism magazines, Southern MN Tourism Assoc. and misc. ads, billboard expenses, visit/live guide fees and lead visitor packets.

**ACTION REQUESTED:** Approve/Deny Resolution.