2025 TOURISM OVERVIEW

EVENTS:
13 NIGHTS ON THE RIVER
INDEPENDENCE DAY CELEBRATION
SPIRIT OF HALLOWEENTOWN
CHRISTMAS IN THE PLAZA

City of St. Helens
Oregon

TREADWAY EVENTS
& ENTERTAINMENT

13 NIGHTS ON THE RIVER

13 Nights on the River is a cherished weekly concert series held every Thursday from June through August. This summer tradition brings the community together with live performances by talented local bands, creating the perfect soundtrack to warm summer evenings.

Attendees can explore a variety of vendors offering unique goods and delicious food while enjoying the vibrant atmosphere. For those 21 and over, a dedicated alcohol service area is available to enhance the experience.

Family-friendly and welcoming to all, 13 Nights on the River fosters connection, celebration, and shared moments under the summer sky.

SPECIFICS:

Tickets: Free
Event Dates: June: 5th, 12th, 19th, 26th.
July: 3rd, 10th, 17th, 24th, 31st.
August: 7th, 14th, 21st, 28th, 2025
Event Times: 4pm - 8:30pm
Location: Columbia View Park 3
Strand St, St Helens, OR 97051

FEATURES:

- Live Bands
- Local Food Vendors
- Local Merchandise Vendors
- Bar Serving Local Brews and More!
- Beautiful Views
- Community Fun!

PRESENTED BY

Wauna Credit Union

BRING A LAWNCHAIR!

13 Nights on the River

FREE SUMMER CONCERT SERIES

06/05	RIVER DIVIDE BAND
06/12	NIGHTLIFE
06/19	ROCK & ROLL COWBOYS
06/26	HIT MACHINE
07/03	THE SNAPSHOT BAND
07/10	ONE EYED KATS
07/17	THE DECADES
07/24	BOTTLENECK BLUES
07/31	ACOUSTIC FLASH MOB
08/07	SWEET WATER BAND
08/14	BRIDGETOWN GET DOWN
08/21	STRAWBERRY ROAN
08/28	BRIDGETOWN RIOT

PICNIC • DANCE • RELAX • YOUR SUMMER STARTS HERE!

COLUMBIA VIEW PARK - 3 STRAND ST, ST HELENS, OR
4:30PM TO 8:30PM - MUSIC STARTS 6PM
FOOD & MARKETPLACE VENDORS • GAMES • BEER GARDEN

City of St. Helens

PORT OF Columbia County

ST. HELENS COMMUNITY DAY IN THE PARK

Gather your family, grab your neighbors and friends, and plan for a day of fun at the seventh annual Citizens Day in the Park hosted by the St. Helens City Council. The community celebration is happening in McCormick Park, 475 S. 18th Street. Citizens Day in the Park is a day focused on making and strengthening community connections. It's an opportunity for people to put down their cell phones, turn off the television, and enjoy a day of fun in a local park with friends and family. Activities are family-friendly and designed for a wide age-range.

SPECIFICS:

Tickets: Free
Event Dates: June 28th. 2025
Event Times: 11:00 am - 2:00 pm
Location: McCormick Park, 475 S. 18th Street.

FEATURES:

- Free Barbeque Lunch
- Hwy 30 Cruisers Car Show
- Live Bands
- Local Food Vendors
- Local Non-Profits
- Local Merchandise Vendors
- Beautiful Views
- Community Fun
- & MORE!

Community Day

IN THE PARK

A FREE SUMMER EVENT HOSTED BY THE ST. HELENS CITY COUNCIL
ENJOY A DAY OF FUN IN ST. HELENS' LARGEST PARK

- **FREE BARBEQUE LUNCH** (WHILE SUPPLIES LAST)
- LIVE MUSIC BY **THE DECADES**
- **HIGHWAY 30 CRUISERS CAR SHOW**
- **ACTIVITIES AND GAMES**
- **COMMUNITY VENDORS**

SATURDAY, **JUNE 28, 2025**

MCCORMICK PARK 11AM-2PM

City of St. Helens
FOUNDED 1850

Car Show
Event Parking
Music
Food
Road Closed
Ada Only
Car Show
Ada Parking
Restrooms
Restrooms
Vendors
Restrooms

INDEPENDENCE DAY CELEBRATION

The St. Helens Riverfront Independence Day Celebration is an annual community event held along the Columbia River waterfront. This celebration honors America's history and heroes with a full day of activities, live entertainment, and patriotic traditions, culminating in a breathtaking fireworks display over the river.

The event features a range of attractions, including a classic car show, live music performances, a pet-friendly photo op area, interactive games, and opportunities to connect with local community groups and organizations. Historical reenactments and presentations highlight the significance of Independence Day, offering meaningful moments for attendees of all ages.
The evening concludes with a spectacular fireworks display launched from a barge on the Columbia River, providing a stunning finale to this celebration of community and patriotism.
With free parking in designated areas and ADA-accessible options, the St. Helens Riverfront Independence Day Celebration is designed to welcome everyone. This event is a proud tradition that brings the community together to celebrate the spirit of Independence Day.

SPECIFICS:

Tickets: Free

Tailgating: $25

Event Dates: July 4th, 2025

Event Times: 4:00 PM to 10:00 PM

13 Bell Ringing: 2:00 PM

Location: Columbia View Park
3 Strand St, St Helens, OR 97051

FEATURES:

- Live Bands
- Kids Entertainment
- Local Food Vendors
- Local Merchandise Vendors
- Bar Serving Local Brews and More!
- Firework Show

St. Helens
Independence Day
Celebration and Fireworks
4PM TO 10PM
FIREWORKS AT 10:00 PM
SHOOT TO THRILL
ROCK & ROLL COWBOYS
THE SWEETWATER BAND
★ FRIDAY JULY 4TH, 2025 ★
PLAZA SQUARE & COLUMBIA VIEW PARK • ST. HELENS, OR
KIDS ENTERTAINMENT • LOCAL FOOD VENDORS • LOCAL MERCHANDISE VENDORS
BARS • TAILGATING • FIREWORK SHOW
PRESENTED BY
Wauna Credit Union

FIREWORKS
6' Fencing
Stage
Tail Gate Parking
Beer
Restrooms
Pending sponsorship Booths
Carshow
Seating Area
Road Closed
Road Closed
Restrooms
Axe Throwing
Restrooms
Rockwall
Cornhole
Kids Zone
Vendors
Food Vendors
Road Closed
Road Closed
Road Closed
Entrance/Exit
For Tail gate Parking
Entrance/Exit
For Tail gate Parking

Stage
Beer
Restrooms
Vendors
Vendors
Road Closed
Carshow
Road Closed
Restrooms
Food Vendors
Road Closed
Entrance/Exit
For Tail gate Parking
Entrance/Exit
For Tail gate Parking

SPIRIT OF HALLOWEENTOWN

Welcome to Spirit of Halloweentown, where Halloween magic comes to life in St. Helens, Oregon! Each year, our charming town transforms into a captivating Halloween wonderland, inspired by the beloved Disney movie Halloweentown, filmed right here.

From late September through October, enjoy haunted streets, themed attractions like the Great Pumpkin Lighting and Haunted House, live entertainment, and special events. Whether you're reliving nostalgia or making new memories, there's something for everyone.

With small-town charm, community spirit, and a love for all things spooky, Spirit of Halloweentown is a cherished tradition. Join us for an unforgettable Halloween experience!

SPECIFICS:

Tickets: TBD

Event Dates: September 27th, 28th. October 4th, 5th, 11th, 12th, 18th, 19th, 25th, 26th, 31st.

Event Times: TBD

Location: Plaza Square, 1st street & Columbia View Park

2024 Estimated Free Event Day Attendance: 39,580+

2024 Paid Event Day Attendance: 28,001+

FEATURES:

- Pumpkin Plaza
- Main Stage Entertainment
- Boo Bash Pavilion
- Haunted House
- Alien Experience
- Market Place Vendors
- Food Vendors
- And SO Much More!

SPIRIT OF HALLOWEENTOWN

THE MAGIC RETURNS THIS FALL

A WHIMSICAL HALLOWEEN DESTINATION FOR ALL AGES

SEPTEMBER 27-28

OCTOBER 4-5, 11-12, 18-19, 25-26, 31

CHRISTMAS IN THE PLAZA & CHRISTMAS SHIPS PARADE

St. Helens Christmas in the Plaza & Christmas Ships Parade is a magical community celebration in the heart of St. Helens. This festive event transforms the Downtown Plaza Square and Riverfront into a winter wonderland, featuring the dazzling Christmas Ships Parade, a joyful tree lighting ceremony, photos with Santa, live music, and holiday treats. Guests can explore beautifully decorated spaces, enjoy warm drinks and sweet treats, and create cherished memories with loved ones. Perfect for families and visitors of all ages, this event captures the true spirit of the holiday season.

SPECIFICS:

Tickets: FREE
Event Dates: December 13th, 2025
Event Times: 4pm - 9:00pm
Location: St. Helens Plaza Square
Attendance: 500+

FEATURES:

- Free Hot Cocoa
- Free Digital Pictures With Santa & Mrs. Claus
- Thousands of Christmas Lights
- Holiday Gooddies
- Smores Roasting Stations
- Live Bands
- Christmas Tree Lighting
- Christmas Ships Parade

City of St. Helens
FOUNDED 1850
Oregon

TREADWAY EVENTS
& ENTERTAINMENT

THANK YOU!