

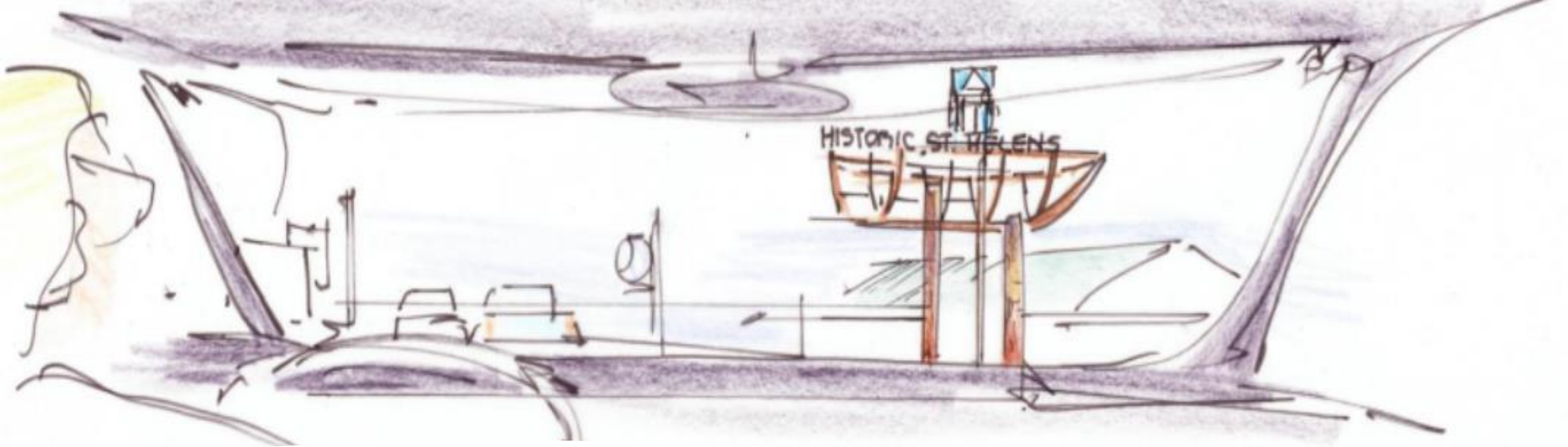


City Council

Development Session

February 21, 2024





Why this exercise?

Core values

Why now?



Core values



From the
list, you
circled 10

Narrow your
list to the top
5 values

Share 3
with the
group

Stakeholder Mapping

Defining stakeholders:

“A stakeholder is any person, group, or organization that can make a claim on an organization's attention, resources, or output -- or that is affected by the organization's output.”
(Bryson)

“A stakeholder is anyone who can throw a wrench into the process and stop it before implementation.” (E. Jensen)

- Key internal voices: electeds, employees, boards & commissions
- Key External voices: resource users, friends of/activity groups, residents, business, partners



Purpose of stakeholder analysis and mapping is to:

- Enlist key players early on
- Align stakeholders on project goals and plans
- Uncover and address conflicts or concerns
- Be better able to communicate to build understanding
- Anticipate stakeholder questions, concerns, and needs



Mapping – Let's do this!

Keep in mind that stakeholders can be internal (e.g., top leadership, team members and department supervisors, etc.) or external:

- Who has the most influence on us?
- Who is most impacted by City services?
- Who controls the resources we need?
- Who has financial stake or interest?
- Who might be an important person/agency/partner but not a central stakeholder?





How does this influence your leadership?

