



GOAL 1
EFFECTIVE
ORGANIZATIONAL
STRUCTURE



OBJECTIVE: Improve Council Dynamics/Working relationships

- Attend Professional Development Trainings/Opportunities
- Workshops and legal briefing
- Review governing policy to set behavior expectations and consequences

OBJECTIVE: Recruit and retain talented staff and board/commission volunteers

- Support professional development
- Team building

OBJECTIVE: Create stable IT environment

- Intranet for improved staff support, business functions
- Aerial Image and GIS Update



GOAL 2 **COMMUNITY** **ENGAGEMENT**

OBJECTIVE: Encourage & Build Collaboration with Organizations in our Community

- Main Street partnership (also Goal 4- Economic Development)
- Convene issue-focused stakeholder conversations (i.e. – responsible boating, homelessness)
- Cultivate and sustain program level partnerships across all city departments/divisions
- Council engagement with community organizations

OBJECTIVE: Expand Civic Participation

- Explore Town Halls
- Improve youth engagement through St. Helens School District (SHSD) partnership (District civics/humanities classes)

OBJECTIVE: Community Center as activity and resource hub

Continue investments in Communications

- Service overview and customer focused FAQ's pamphlets/videos



GOAL 3 **SAFE AND** **LIVABLE** **COMMUNITY**

OBJECTIVE: Maintain Safe and Inviting Public Services & Facilities

Police:

- Construct new public safety facility
- Decrease Crime Incidents by 5%
- Increase Traffic Safety and Reduce Traffic Accidents by 5%

Parks and Recreation:

- Improve building access and security
- Maintain SHSD partnership (resource sharing: space, staffing, funding, summer programming, schedule coordination)
- Expand sport tournaments beginning with local focus (softball 2023, basketball, 2024)
- Expand adult programming
- Expand nature-based activities in partnership with St. Helens Public Library (SHPL), Public Works, Scappoose Bay Watershed Council
- Campbell Park Sport Courts & Stormwater Improvements

Planning

- Riverwalk Phase 1 project management
- Utility Billing/Court façade improvement – project management
- Grey Cliffs Park in-water facility planning
- Community Development Block Grant - Columbia County Food Bank Grant completion
- Development Code Amendments related to Sanitary, Storm and Water Master Plans
- Beekeeping amendments per 2015 HB 2653
- Development Code residential amendments, Part 2 amendments focus on duplexes
- Right-of-way street vacation policy
- Housing Production Strategy - Per state law, required to be done within 1 year of HNA
- Street addressing policy update

St. Helens Public Library:

- Eliminate of Overdue Fines
- Create a Courier service between St. Helens and Scappoose
- Sustainable staffing and operation of the makerspace
- Expand hybrid (combined in person and online) programs
- Increase Digital resources
- Explore rebranding

Public Works

- Columbia Blvd. sidewalks from Gable Road to Sykes Road
- Gable & Old Portland Rd. Road Improvements- Hwy 30 and Milton Creek Bridge Paving
- Umatilla Water Line Replacement
- Heinie Heumann Park Storm Ditch



- Ridgeway Loop Storm Ditch
- Campbell Park Storm Swale
- S. 11th decommission old water line
- City Docks Maintenance
- Wastewater Treatment Plant upgrades
- Water Filtration Facility upgrades

City-wide emergency preparation & resilience

- Improve building access and safety
- Public Works Emergency Backup Power
- Fire Hydrant Replacement
- Continuity of Operations Plan
- Evacuation plans/ drills (citywide)



GOAL 4

ECONOMIC DEVELOPMENT

OBJECTIVE: Develop City Owned Properties

- Riverfront Redevelopment – developer solicitation and selection
- Riverwalk and Columbia View Park Improvements project
- Riverfront District Streets & Utilities Infrastructure project
- Clean up Property Lines on N. 10th and 11th Street Bluff for Re-Development
- Ross Road development plan
- St. Helens Industrial Business Park (SHIPBP) Site Preparation for Public Safety facility
- SHIBP Phase I Infrastructure Planning & Phase II Grading Planning
- Create a Central Waterfront Development Plan

OBJECTIVE: Develop Policies and Programs to Promote Economic Development

- Economic Opportunities Analysis (EOA) Update
- City Operated Utility - Fiber Connection
- Increase Lodging options and number:
 - RV Park
 - Recruit Hotel developer
 - Further develop Sand Island amenities
- Support Main Street Alliance efforts
- Improve Recreational Boating experience
- Development Code Regulations specific to food carts and food cart pods on private property



GOAL 5

LONG-TERM PLANNING

OBJECTIVE: Relevant Master Plans and Facility Plans

- Parks & Recreation Master Plan amendment
- City-Wide Facility Master Plan
- Update Water Masterplan
- Transportation System Plan Update
- S. River Street to N 2nd Street "micro" transportation systems plan

- Housing Needs Analysis Update (2027)
- Historic resources inventory

OBJECTIVE: Build programming to serve our mission

- Increase Library Hours
- Provide free library cards for all St. Helens School District educators and students
- Manage athletic field scheduling city wide
- Activate Salmonberry Lake area