

# St. Helens Recreation Program Semi-Annual Report to Council May 17, 2023

“Building Community Through Activity”



# Recreation by the Numbers

110

Registered Programs

50

Drop-in/Free Programs

4012

Profiles in the Rec Desk Data Base

2800

Facebook Followers



577

Afterschool Hours 22/23 School Year

2023



# Projects and Goals

- Providing a safe, comfortable atmosphere for all our participants.
- Having information available for more resources in the community.
- Building programs and partnerships.
- Balancing free programming with programs that have a fee.
- Continue to offer services considering our staff capacity.
- Being a good partner and community resource for other agencies.
- Provide more life skills programs for tweens and teens.
- Intergenerational programming.
- Afterschool program expansion.
- Explore possibility of establishing a before-school care program.
- Facility rentals for the Recreation Center and Community Center.
- Support entrepreneurs with a space to hold classes.

## Board and Committee Work

Time spent building networks, creating funding opportunities, shared resources, and partnerships.

St. Helens School District Strategic Plan

Columbia County Trauma Informed Network

Early Learning

Columbia County Health Coalition

NW Parenting HUB/ESD

Columbia County Childcare Task Force

# Current Programing Partnerships:

St. Helens School District

OSU Extension Office

St. Helens Main Street Alliance

NW Parenting HUB

Columbia Arts Guild

MOM of Columbia County

Columbia Community Mental Health

Griffin's Place

St. Helens Police Department

St. Helens Library

Columbia County



Snapshot of last 60 days:

<b>Organization Activity From 3/6/2023 to 5/5/2023</b>						
	<b>Registrations</b>	<b>Reservations</b>	<b>Memberships</b>	<b>Check-Ins</b>	<b>Profiles Created</b>	<b>POS Transactions</b>
<b>All</b>	336	80	0	0	163	64
<b>Resident</b>	215	44	0	0	93	
<b>Non-Resident</b>	121	36	0	0	70	
<b>No Residency Set</b>	0	0	0	0	0	
<b>Demographics</b>						
<b>&lt; 18</b>	246	0	0	0	47	
<b>18 - 65</b>	60	68	0	0	85	
<b>65+</b>	11	5	0	0	11	
<b>Male</b>	139	24	0	0	47	
<b>Female</b>	196	56	0	0	115	
<b>Other Genders</b>	1	0	0	0	1	
<b>Online vs In-House</b>						
<b>Online</b>	255	65	0	N/A	162	
<b>In-Person</b>	81	15	0	N/A	1	



# Up Next

- Continue strengthening partnerships to help provide a safe and inclusive environment for all ages.
- Work with some new partners and businesses on programming.
- Focus on what we “can do” to provide the best possible services to our community.
- Continue to explore grants, sponsorships, and other funding opportunities.
- Expand our teaching and contract services.
- Create customer surveys to explore programming our community would like to see.



• Questions?

