

City of St. Helens, Oregon
PROCLAMATION
By Mayor Rick Scholl

Government Communicators Day
February 24, 2024

WHEREAS, the role of government communications professions is to inform, educate and engage their communities; and

WHEREAS, robust communication in government creates trust and inspires residents to take action and be involved; and

WHEREAS, government communications creates relationships and calls to action, builds awareness and understanding through storytelling, engages and fosters engagement on civic issues, and uses all channels to include people in critical decisions; and

WHEREAS, it is essential to have strong communications in government because it is a foundational element of living in a democracy where citizens have the freedom to make their voices heard; and

WHEREAS, the City is proud and has deep gratitude and recognition for government communicators' professionalism, dedication, hard work, commitment, enthusiasm, and sacrifice.

NOW, THEREFORE, I, Rick Scholl, the Mayor of the City of St. Helens, do hereby proclaim February 24, 2024 as

GOVERNMENT COMMUNICATORS DAY

in St. Helens, Oregon and encourage all residents to thank the members of the City's Communications Team, Communications Officer Crystal King and Communications Support Specialist Cameron Burkhart, who have dedicated their careers to ensure the City has effective, impactful, and successful communication strategies that resonate and are relevant.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of St. Helens to be affixed at St. Helens City Hall on this 21st day of February 2024.



Rick Scholl, Mayor

ATTEST: _____
Kathy Payne, City Recorder