

CLARIFICATION MEMO TO PUBLIC COMMENT



For City Council Meetings held on May 21, 2025

1. Tourism contractor payment of \$200,000 to City

Treadway Events, the City's current tourism contractor, has paid back the City \$200,000 using revenues generated from 2024 events. The funds were paid from the Wauna tourism bank account to the City's primary operating bank account.

The difference between the current tourism contract and the previous is that the City of St. Helens now has access to the tourism bank account where all revenues generated are deposited. When the current tourism contractor pays back the City, checks are issued by the City via the new Wauna bank account and deposited to the City's primary operating account. Under the previous tourism contract, checks would be issued by the tourism contractor to the City because the contractor was the only entity with access to the revenues.

A check was issued on December 6, 2024, from the Wauna tourism account and paid to the City of St. Helens for \$200,000. The check was deposited to the City's primary operating account and posted to the Community Development Fund.

Additionally, another check was issued on December 6, 2024, to the City of St. Helens for \$14,078.01 from the Wauna tourism account. This check paid back the City's primary operating account for staff time that was used to assist with Spirit of Halloweentown 2024 events.

The remaining tourism revenue generated by the City's current tourism contractor remains in the Wauna tourism bank account and is being used to pay for ongoing tourism events and activities.