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Council Retreat 2021-22 Part 1

November 17, 2021

Strengths	Opportunities
<ul style="list-style-type: none"> • Different modes of transportation • Connection to water – 2 • PLANNING • Safe city – 3 • Passion • Access to nature – 1 • Dedicated staff – 2 • Visioning – 2 • Commission volunteers and friends 	<ul style="list-style-type: none"> • Master plans working together – 1 • General connectivity – 1 • Industrial Past – 1 • Passion • Relationship with railroad • Regional meetings - 1 • Regionalism in genera • Culture change -2 • Job creation – 4 • Ferry • Build in flexibility for staff & Council to make decisions/ take opportunity
Weaknesses	Threats
<ul style="list-style-type: none"> • Hwy 30/Gable Intersection – 2 • Industrial Past – 1 • Fragments of town – 2 • Council Communications (internal) -5 • Serial meetings • Surface transportation • Lack of local jobs 	<ul style="list-style-type: none"> • Natural disaster -1 • Passion • Overextended - 3 • Mis-information – 4 • Perception of Portland - 1 • Out commute (time availability) - 1