

The background of the slide features a large, faded version of the St. Helens City Seal. The seal is circular and depicts a landscape with a snow-capped mountain, evergreen trees, and a body of water. A banner across the bottom of the seal reads "City of St. Helens" and "FOUNDED 1850". On the left side of the slide, there are several overlapping geometric shapes in blue and dark grey.

Parks and Recreation Division

Semi-Annual Report – December 7, 2022

Shanna Duggan

Parks and Recreation Manager

Tory Shelby

Parks Field Supervisor

Parks and Recreation: By the Numbers

13 City parks with over 135 acres

2 Recreation Facilities

11 Sports Fields

4 other City facilities groundskeeping maintained

3 Parks Staff

8 irrigation systems



Parks and Recreation: By the Numbers

Over 500 programs since January 1st

52 Volunteers/instructors

New league managed Coed and Men's Softball



Efficiencies

- Utilizing staff where needed and providing additional office support so that parks staff can focus on other tasks.
- Combined opportunities for grant funding.
- More streamlined approach for work orders and ordering.
- More public outreach with volunteer events and joint programming.
- Joint effort in creating spaces and programming for citizens.





Parks and Recreation Division

GRANTS 2021/2022

- \$25,000 CPCCO Grant
- \$10,000 Blazer PLAY! Grant
- \$20,000 Greys Family Foundation
- \$3,000 Early Learning Hub
- \$21,250 Oregon State Oregon Camps
- \$75,000 OCF 2021 K-12 Summer Learning
- \$25,000 OCF 2021 Early Learning Summer Support
- \$10,000 Additional Blazer PLAY! Grant
- \$1,500 Early Learning HUB
- \$15,000 Early Learning HUB
- \$150,000 NW ESD K-12 Summer Learning
- \$1,000 Portland Trail Blazers/Moda

Total: \$356,750

For recreation programming, supplies, and staffing.

Parks and Recreation Division



What does grant/sponsorship money mean for St. Helens?

- Jobs created especially in the summer for residents mainly high school students.
- Locally sourced contract instructors. Example: Vertex Gaming Co. Tween/Teen Nights, Art By Hope paint classes, Amy Nevitt sewing classes, Case Creations cookie decorating class, and more.
- Increased offering for various interests.
- Locally sourced products for programming.
- Facilities upgrades and equipment.
- Lower user fees for programs.



Parks and Recreation Division

2022 Successes so far

- Building stronger partnerships with local organizations and nonprofits.
- Reopened/maxed out afterschool program after school closures.
- Reopened programs due to COVID shutdowns.
- Soft opening of new Community Center.
- Updated picnic tables/trashcans that are easier for staff maintenance, and visually appealing to the community.
- Utilized shared equipment, staffing, and resources.
- Created a High Value list to accomplish some projects that have been pending. (Concrete dugouts at Campbell Park, Bench Projects, finishing up some work at the new sports court and playground).
- Collaboration of projects with service/user groups to help the Parks and Recreation Division utilize resources effectively.
- Communication and partnerships with the School District for out of school time activities and spaces.
- Huge summer program, that offered many different activities, in our outdoor and indoor spaces.
- Increased social media postings.
- Balancing fee-based program/free programming.



Parks and Recreation Division

Goals for 2022/2023

- Continued collaboration with user groups to achieve common goals.
- Continuing and developing new partnerships with local organizations.
- Look at feasibility of hosting tournaments to generate revenue for the Division. (Basketball, Soccer, Softball, Baseball, Disc Golf, Volleyball, Pickleball, etc.)
- Continue to host diverse and safe programs and spaces for all interests, age groups, and abilities.
- CIP focus on projects that have been identified in the Parks Master Plan that we are able to do with the capacity and resources we have.
- Business/Resident Sponsorship Opportunities.
- Adopt a park program/volunteer outreach - launching in Spring 2023.
- Increase grant applications for both parks and recreation and other funding opportunities.
- Expanding our Community Wellness HUB.
- Revamping special use permits to make them more user friendly.
- Look at facility usage fees and rules, for consistency and ease for public users.
- Continuing to make indoor and outdoor spaces make sense and functional.
- Communications and outreach to citizens.
- Scholarship programs for accessibility.



NEW PLAYGROUND EQUIPMENT AT MCCORMICK PARK

Completed! Upcoming projects: benches, drinking fountain,
signage, concrete path to the zipline.



Our why....Building Community Through Activity



Parks and Recreation Division



Partners and Community Groups



Parks and Recreation Division



Safe, clean, and desirable gathering spaces.....



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THANK YOU!
Questions?



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