

City of St. Helens

PROCLAMATION

By Mayor Rick Scholl

Save Soil Day

March 21st

Whereas, "Save Soil" is a global movement, launched by Sadhguru, uniting world leaders, visionaries, influencers, and citizens of all nations behind a common purpose - to restore and safeguard the world's soil; and

Whereas, Save Soil aims to address the global soil crisis, recognizing that 52% of the world's agricultural soils are already degraded, and by 2050, 90% of Earth's soil could be degraded; and

Whereas, addressing soil degradation issues would bring solutions for the loss of biodiversity, nutritional deficiencies, food security, water scarcity, climate change, and mass migration; and

Whereas, the proposed solution is to advocate for policies across all nations towards soil restoration and aim to increase organic content in agricultural soil to a minimum of 3-6%; and

Whereas, in an effort to raise awareness and activate support from leaders and citizens alike, Sadhguru was on a 30,000 km journey as a lone motorcyclist covering 27 nations over 100 days since March 21st, 2022; and

Whereas, this movement is supported by 81 nations globally.

Now, therefore, I, Mayor Rick Scholl of the City of St. Helens do hereby proclaim **March 21 as Save Soil Day** in St. Helens, Oregon, as soil is vital to all life and urge all citizens to be a part of the Save Soil movement to support national policies towards soil restoration and aim to raise the organic content of soil to a minimum of 3% - 6%.

Be it further proclaimed that I urge all citizens to participate in creating bright futures for our children and the future of our planet.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of St. Helens to be affixed at St. Helens City Hall on this 15th day of March 2023.

MAYOR:

*Place
Gold
Seal &
Stamp
Here*

Rick Scholl, Mayor

ATTEST:

Kathy Payne, City Recorder



"Conscious Planet – Save Soil" is a unique global movement, uniting world leaders, visionaries, influencers and 3.9 billion citizens behind a common purpose – to Save Soil. This movement is a joint initiative of Conscious Planet, Inc. (CP) in support of the United Nations Convention to Combat Desertification (UNCCD) and other leading institutions such as UN Environment Program (UNEP), International Union for Conservation of Nature (IUCN), and the World Food Program (WFP). Learn more about this movement at www.savesoil.org.

The Crisis: Lack of organic content turns soil into sand, leading to food crisis, water scarcity, loss of biodiversity, climate change, loss of livelihood, conflict and migration. In 2020, the UNCCD predicted that by 2050, if current practices continue 90% of Earth's soil could be degraded. Food production could fall further by 40% by 2045. Thousands of farmers are committing suicide due to depletion in soil. 74% of the poor are directly affected by land degradation globally.

The Solution: The proposed solution is to bring back **at least 3-6% organic content in the soil** by bringing the land under shade with vegetation and enriching the soil through plant litter and animal waste. The World Bank estimates reviving soil quality will increase the income of 75% of the world's poor who rely on agriculture. According to the International Union of Conservation of Nature (IUCN) improving soil raises crop production by 20-40%. Improving soil carbon will increase water reserves by 37 trillion liters eliminating water scarcity for 600M people; and increasing soil organic carbon (organic matter) can halt the rise of Co2 (Consortium of Int'l Agricultural Research Centers).

Thus, if we are able to maintain a minimum of 3%-6% organic content in the soil, the problems arising from rapidly degenerating soil could be reversed. The movement aims to **inspire and unite 4 billion citizens** (60% of the world's electorate of 5.26 billion) **to support national policy changes** toward soil restoration.

The Plan: To bring a sense of urgency and focus on the looming threat of soil extinction, in March 2022, Sadhguru embarked on a 100-day, 30,000-km lone motorcycle journey to Save Soil. He traversed 27 nations, through Europe, Central Asia, Middle East and India, meeting political leaders, scientists, influencers and citizens in each country. Receiving a resounding response, the Save Soil movement has touched over 3.9 billion people, with 81 nations agreeing to act to Save Soil thus far.

Save Soil movement also provides draft policy handbooks, and a compilation of sustainable soil management practices based on soil types and agroecological zones for 193 countries, on the www.consciousplanet.org website.

Please visit the website and below videos to learn more: www.consciousplanet.org

- [Highlights of Journey and Impact:](#)
- [At UNCCD COP15, Sadhguru Presents a Practical 3-Pronged Strategy to #SaveSoil](#)
- Supporters: <https://consciousplanet.org/our-supporters>
- Organizations' support: https://www.youtube.com/watch?v=WYec8F_7MKc

As Sadhguru has stated, **"No matter how much wealth, education, and money we have, our children cannot live well unless we restore the soil and water. Conscious Planet- the only way forward."**



Conscious Planet, Inc., is a Tennessee nonprofit corporation with tax exemption status under 501(c)(3). Its mission is to make human activity more conscious, in order to support environmental restoration and advance solutions to the urgent ecological crisis facing humanity. Founded in 2019 by Sadhguru, Conscious Planet's first initiative is the "Conscious Planet - Save Soil" Movement.

Sadhguru is a global leader, visionary and a two-time New York Times bestselling author. He is named as one of India's 50 most influential people, whose work has touched the lives of millions worldwide. Sadhguru has launched several initiatives over the years, powerful examples of bringing together all segments of society to achieve systems change with lasting, sustainable solutions for ecological and social issues. These initiatives have garnered the support of governments, public figures, grassroots organizations and millions of people.