



Parks and Recreation Division

Semi-Annual Report – December 7, 2022

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Parks and Recreation Manager

Tory Shelby

Parks Field Supervisor

City of St. Helens
FOUNDED 1850

Parks and Recreation: By the Numbers

13 City parks with
over 135 acres

2 Recreation
Facilities

11 Sports Fields

4 other City
facilities
groundskeeping
maintained

3 Parks Staff

8 irrigation
systems



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Parks and Recreation: By the Numbers

Over 500 programs since
January 1st

52 Volunteers/instructors

New league managed Coed
and Men's Softball



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Efficiencies

- Utilizing staff where needed and providing additional office support so that parks staff can focus on other tasks.
- Combined opportunities for grant funding.
- More streamlined approach for work orders and ordering.
- More public outreach with volunteer events and joint programming.
- Joint effort in creating spaces and programming for citizens.





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GRANTS 2021/2022

- \$25,000 CPCCO Grant
- \$10,000 Blazer PLAY! Grant
- \$20,000 Greys Family Foundation
- \$3,000 Early Learning Hub
- \$21,250 Oregon State Oregon Camps
- \$75,000 OCF 2021 K-12 Summer Learning
- \$25,000 OCF 2021 Early Learning Summer Support
- \$10,000 Additional Blazer PLAY! Grant
- \$1,500 Early Learning HUB
- \$15,000 Early Learning HUB
- \$150,000 NW ESD K-12 Summer Learning
- \$1,000 Portland Trail Blazers/Moda

Total: \$356,750

For recreation programming, supplies, and staffing.

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What does grant/sponsorship money mean for St. Helens?

- Jobs created especially in the summer for residents mainly high school students.
- Locally sourced contract instructors. Example: Vertex Gaming Co. Tween/Teen Nights, Art By Hope paint classes, Amy Nevitt sewing classes, Case Creations cookie decorating class, and more.
- Increased offering for various interests.
- Locally sourced products for programming.
- Facilities upgrades and equipment.
- Lower user fees for programs.



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2022 Successes so far

- Building stronger partnerships with local organizations and nonprofits.
- Reopened/maxed out afterschool program after school closures.
- Reopened programs due to COVID shutdowns.
- Soft opening of new Community Center.
- Updated picnic tables/trashcans that are easier for staff maintenance, and visually appealing to the community.
- Utilized shared equipment, staffing, and resources.
- Created a High Value list to accomplish some projects that have been pending. (Concrete dugouts at Campbell Park, Bench Projects, finishing up some work at the new sports court and playground).
- Collaboration of projects with service/user groups to help the Parks and Recreation Division utilize resources effectively.
- Communication and partnerships with the School District for out of school time activities and spaces.
- Huge summer program, that offered many different activities, in our outdoor and indoor spaces.
- Increased social media postings.
- Balancing fee-based program/free programming.



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Goals for 2022/2023

- Continued collaboration with user groups to achieve common goals.
- Continuing and developing new partnerships with local organizations.
- Look at feasibility of hosting tournaments to generate revenue for the Division. (Basketball, Soccer, Softball, Baseball, Disc Golf, Volleyball, Pickleball, etc.)
- Continue to host diverse and safe programs and spaces for all interests, age groups, and abilities.
- CIP focus on projects that have been identified in the Parks Master Plan that we are able to do with the capacity and resources we have.
- Business/Resident Sponsorship Opportunities.
- Adopt a park program/volunteer outreach - launching in Spring 2023.
- Increase grant applications for both parks and recreation and other funding opportunities.
- Expanding our Community Wellness HUB.
- Revamping special use permits to make them more user friendly.
- Look at facility usage fees and rules, for consistency and ease for public users.
- Continuing to make indoor and outdoor spaces make sense and functional.
- Communications and outreach to citizens.
- Scholarship programs for accessibility.

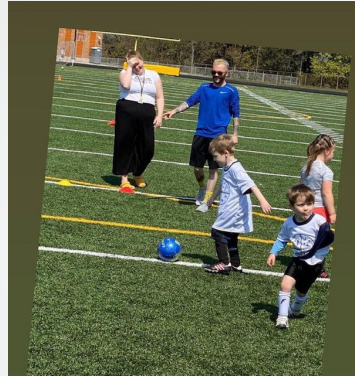


NEW PLAYGROUND EQUIPMENT AT MCCORMICK PARK

Completed! Upcoming projects: benches, drinking fountain,
signage, concrete path to the zipline.



Our why....Building Community Through Activity



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Partners and Community Groups



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Safe, clean, and desirable gathering spaces.....



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For more information
ASCD: www.ascd.org/learningandhealth
CDC: www.cdc.gov/HealthyYouth/whcshp



The Whole School, Whole Community, Whole Child (WSCC) model combines and builds on elements of the traditional coordinated school health approach and the whole child framework. The focus is directed at the whole school, with the school in turn drawing its resources and influences from the whole community and serving to address the needs of the whole child. ASCD and the U.S. Centers for Disease Control and Prevention (CDC) encourage use of the model as a framework for improving students' learning and health in our nation's schools.



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THANK YOU!
Questions?



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