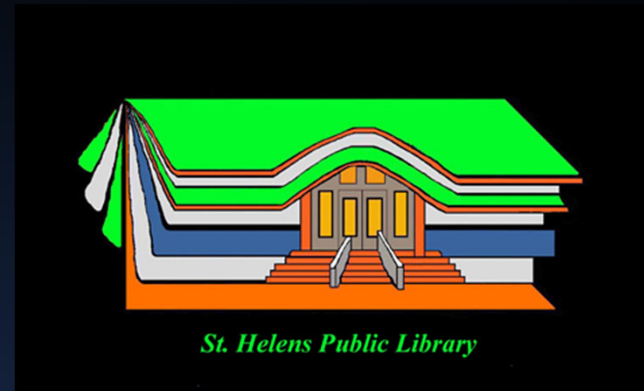


St. Helens Public Library

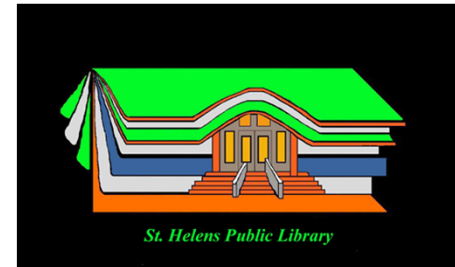
Five-Year Strategic Plan Update



Winter 2022 - 2023

Current Mission Statement

The St. Helens Public Library is dedicated to providing optimal access to the best vocational, educational and recreational information to the people of the Greater St. Helens area in order to promote and encourage lifelong learning, self-development and life enhancement.





SHPL Strategic plan 2017-2021

Goal 1: Lifelong learning

- Enrichment opportunities for residents of all ages
- Enhance K-12 Learning
- Promote reading for all ages
- Provide info, resources and training to address community needs

Goal 2: Library as Community/Cultural Center

- Assess current *facility* to identify unmet needs and potential improvements
- Opportunities to coordinate services with partners

Goal 3: Access to Library Services

- Evaluate fines and fees to eliminate barriers
- Evaluate open hours annually
- Identify underserved audiences, efforts to reach
- Assess and improve online presence

Goal 4: Communications

- Increase effectiveness of marketing and communications channels

2022-24 City Workplan

Elimination of Overdue Fines - COMPLETE

Courier Service between St. Helens and Scappoose

Sustainable Operation of Makerspace

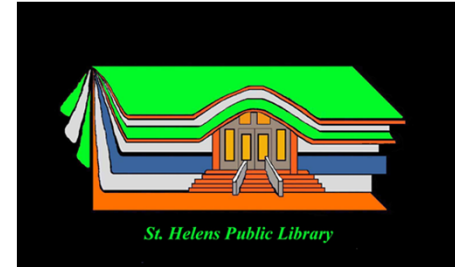
Expand Hybrid Programs (in-person and online)

Increase Digital Library Resources

Explore Rebranding of the Library

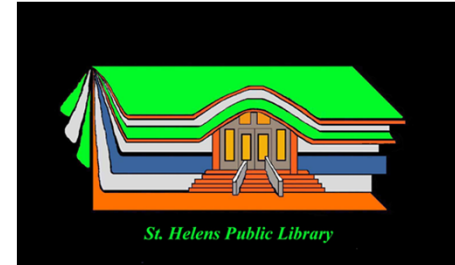
Current Library Programs & Services

- Children's programs – weekly early literacy programs for young children, special programs for ages 6 to 18
- Makerspace – STEAM programs for children, adult classes, appointments for special projects, support for small and growing businesses



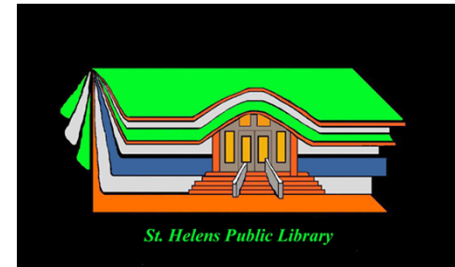
Current Library Programs & Services

- Robust collaborations with the school district, local preschools and other community organizations
- Outdoor and other programs with Parks and Recreation
- Biennial Genealogy Conference drawing national participation
- Member of regional reciprocal library memberships, with cardholders from all regional counties and cities



Current Library Programs & Services

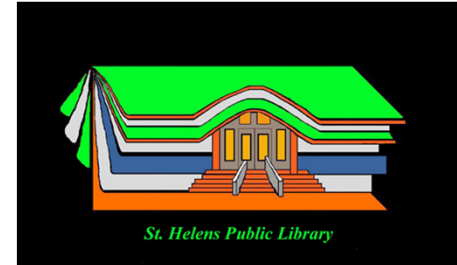
- Vigorous use of Library of Things, which include a telescope, air fryer, sewing and hand tools, and more
- Wi-Fi hotspots
- Active Ukulele Orchestra
- Collaboration with Arts Guild and Columbia County Museum Association



We want to
hear from
stakeholders!

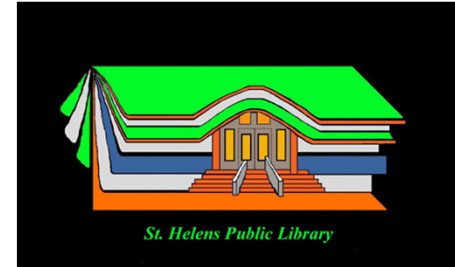
***Next Steps for the
SHPL 2023-2028 Plan***

- Lots of conversations and a survey (in the community and with City employees)
- Draft plan
- Refinements and action steps
- Final adoption by Library Board and City Council – May 2023



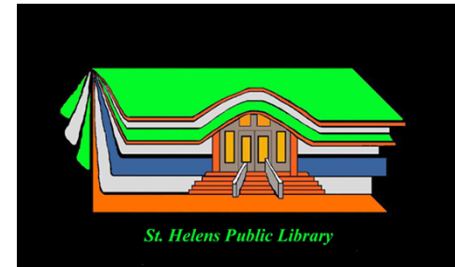
Questions for stakeholders

- What two words do you associate with the St. Helens Public Library?
- Do you have a library card? Do you use library services? If so, how?
- What do you look to our library for?
- What does the perfect library look like to you?
- What partnership opportunities can you think of?
- What is the best way to communicate with you?



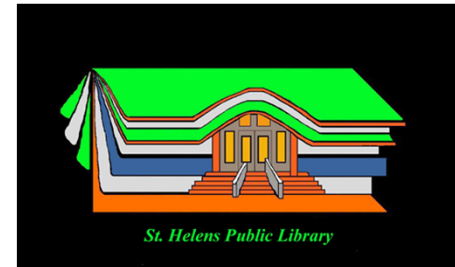
We Would Appreciate Your Help

- Let community members know that the library wants their input
- Give us your input into the strategic plan



How We Will Follow Up

- Ellen or another board member will follow up with each of you for a brief conversation about your strategic plan input
- SurveyMonkey available to the community soon



Questions?

Comments?

