
TO: Kate Thunstrom, City Administrator
FROM: Joe Pfeifer, Liquor Store Manager
SUBJECT: Walk-In Cooler Upgrade
DATE: August 4, 2025

OVERVIEW:

The new walk-in cooler would replace the smaller older rail cooler on the right side of the store. It would be approximately 21' x 19'6" and the same 8' height. All cases (24pk or larger) would move into the walk-in cooler and everything from the old rail cooler would be consolidated into the cooler on the left side of the store. This would be less confusing for customers as well, because we currently have domestic, teas, seltzers and imports on the left with craft beer, ciders and non-alcoholic on the right.

The space remaining at the front of the building would be utilized as a more permanent THC location. A larger free-standing cooler would be ideal for THC drinks and additional shelving for all the packages would fit well in the front octagon location. All warm beer displays, except for promotional items, would be eliminated as they would have permanent displays inside the new walk-in cooler. The liquor store fund is currently a little over \$1.2 million.

Benefits to the upgraded walk-in cooler are as follows:

- Employees can fill in more products, which means they can sell longer without needing to fill them, saving time. Currently, our rails hold 12-14 cases meaning once those sell, the rail is empty.
- It's easier to stock and rotate, as we would just be filling beer to the cooler (now we have a warm display and a cooler backstock, as well as backroom back stock). It would only be in the cooler or back room. Less rotating, better rotation of dates.
- Customers will grab their cases from a walk-in cooler making it more convenient, which translates to increased sales. If it's easier to grab, it's easier to grab more.
- The cooler being replaced will also get a new condenser. It will work more efficiently and require less maintenance/repairs for the immediate future. The current condenser is aged and is nearing the end of its service life.

ACTION TO BE CONSIDERED:

Council to approve Staff to proceed with the Walk-In Cooler Upgrade and use Britz Store Equipment Inc. with the low quote of \$49,949.98.

BUDGET IMPLICATION:

This project will be budgeted out of the Liquor Store Fund.

Attachments:

- Britz Quote
- Stan Morgan Quote