
TO: Kate Thunstrom, City Administrator
FROM: Todd Schwieger, Police Chief
SUBJECT: Everbridge Nixle Notification System
DATE: February 23, 2026

OVERVIEW:

Everbridge Nixle is a Community Information Service dedicated to providing the public with timely, accurate, and important information. The City of St. Francis entered into a subscription with Everbridge Nixle in June of 2017. Everbridge now owns Nixle and is currently migrating users from the legacy Nixle platform to the more advanced Everbridge system. City staff have utilized the notification system numerous times since the inception date to communicate and provide important information to the public by means of text message, email, and landline. The city has the capability to reach approximately 1,400 residents by text message and email as well as an additional 1,392 residents by land line phone. Everbridge Nixle continues to be a valuable tool for city staff to disperse important information to the public.

The director of the Anoka County Emergency Communications Center (ECC) recently announced that Anoka County Administration along with the ECC have signed a 3-year contract with Everbridge as a platform to send out Integrated Public Alert and Warning System (IPAWS) notifications. IPAWS is a FEMA-managed system to geo-target specific locations and warn of immediate threats, such as severe weather, AMBER alerts, or local emergencies directly to mobile devices. With the Everbridge platform in place the ECC also has the capability to send out non-emergency communications to all communities within Anoka County. These would be the same types of alerts and advisories that the City of St. Francis has used the Everbridge Nixle platform for since 2017.

ACTION TO BE CONSIDERED:

City Council to discuss the use of the City's current Everbridge Nixle notification system and potentially consider two options:

- Maintain the city's current Everbridge Nixle subscription and use the Anoka County Emergency Communications Center (ECC) for notifications after hours only.
- Replace the city's Everbridge Nixle subscription with the Anoka County Emergency Communications Center (ECC) Everbridge capability for all community-based notifications to St. Francis residents.

BUDGET IMPLICATION:

The current annual subscription fee between the City of St. Francis and Everbridge Nixle is approximately \$4,400. There would be no additional fees to the city for use of the ECC Everbridge notification system.

Attachments:

- ECC PowerPoint
- Assorted Everbridge Nixle Documentation