

TO: Kate Thunstrom, City Administrator
FROM: Paul Carpenter, Public Works Director
SUBJECT: Community Park Sign Replacement
DATE: February 23, 2026

OVERVIEW:

The St. Francis digital Community Park Sign was installed in 2010 and is at the end of its life cycle. The existing digital sign is roughly two and a half feet by eight feet in size and has resolution of 25 mm, it is difficult to read while driving on Hwy 47 and can only be accessed by one computer in the city to change the message. The structure that is holding the sign shows its age and the concrete welcome sign is cracked in the middle.

Staff have reached out to Think Digital Signs for estimates and recommendations on the digital sign size and design.

DISCUSSION:

Decisions for council to consider:

- Should staff move forward with this project?
- Is the location still acceptable?
- Sign Design.
- Sign Size.
- Funding sources.

Attachments:

- Community Park Sign Design and Replacement Examples