

 VERKADA

Solution For Municipalities



SOLUTION FOR MUNICIPALITIES

Increase Security Visibility, Protect Residents, and Reduce Crime

With Verkada, it has never been easier to deploy a video security surveillance system across any number of locations. With just a PoE connection, cameras can be installed virtually anywhere to instantly add around-the-clock visibility and coverage. Intelligent features and centralized remote access ensures anyone that needs access to footage can quickly find what they need.

WHY MUNICIPALITIES CHOOSE VERKADA

+ Always Reliable

View footage from anywhere with 24/7 continuous coverage & offline access

+ Access Footage Anywhere

Whether onsite or remote, all cameras can be accessed from a single platform

+ Bandwidth-Friendly Connectivity

Cameras can be installed anywhere, including remotely with cellular modems

+ No Added Storage Costs

Each camera has its own storage, removing ongoing infrastructure costs

+ Simple to Deploy

No NVRs/DVRs, thick clients, or added configurations – just a PoE connection

+ Stays Secure

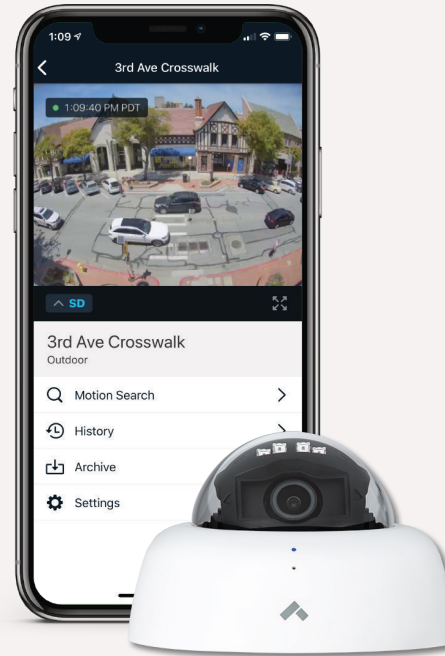
Automatic updates ensure cameras have the latest features and security patches

+ Weather-Resistant Cameras

Our outdoor cameras are IP66 & IP67 rated, ready for the harshest conditions

+ Increase Coverage, Reduce Crime

Day or night, cameras ensure visibility to areas where crimes may take place



START YOUR FREE 30-DAY TRIAL TODAY AT [VERKADA.COM/TRY](https://verkada.com/try)

WHY OUR CUSTOMERS LOVE US

Coverage That Scales

“Verkada cameras are flexible and versatile. We can put them anywhere, quickly. Same day, no questions.”

- Garrett Bradlyn, IT Manager, City of Parkersburg

Quickly Resolve Incidents

“The camera is at my fingertips whenever I need to go back days or weeks at a time to review surveillance in a certain area. It's been a huge asset as an investigator.”

- Nathaniel Duley, Detective, City of Parkersburg

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SIMPLE, POWERFUL VIDEO SURVEILLANCE

Cities and towns of all sizes choose Verkada to simplify and strengthen their physical security operations. Choosing Verkada means no longer having to maintain outdated equipment like NVRs and DVRs, parsing through hours of unnecessary footage, or jumping through hoops to get access to cameras in emergency situations. With Verkada, footage is always accessible, analyzed, and safely stored on camera as well as in the cloud.



HYBRID CLOUD SECURITY SOLUTION

Each Verkada camera encrypts and stores video in solid-state storage

(30, 60, 90, 120-day models)

Cameras communicate securely with Verkada's high-uptime cloud service

Securely view and manage video 24/7 on any device, anywhere in the world

CITIES AND TOWNS OF ALL SIZES TRUST VERKADA



CUSTOMER STORY: CITY OF PARKERSBURG



Using cellular modems, the City of Parkersburg has deployed 10+ cameras in remote locations to increase coverage where a typical network connection wouldn't be available, all without sacrificing image quality or reliability due to Verkada's onboard storage.



“With Verkada, we’ve jumped 10 years ahead from where we were just a year ago.”

- Joseph Martin, Police Chief, City of Parkersburg

The City of Parkersburg, the third largest metropolitan area in West Virginia, has over 35,000 people in the city limits. Located at the confluence of the Ohio and Little Kanawha rivers, the thriving and growing river town strives to be the region’s premier choice for business, industry and community spirit. With crime being an area of focus for the city, they came together to find a scalable solution that could help support their growth and become a resource for law enforcement.

Easy to Deploy

- Verkada removes the need for DVRs/NVRs and tedious configuring, allowing cities to install an entire new fleet of security cameras with ease

Bandwidth and Resource Friendly

- With bandwidth constraints in certain areas, Parkersburg deployed 10+ cameras on a single cellular modem, increasing coverage without adding significant costs

Speed Up Investigations

- Using the powerful and intelligent features of Verkada’s Command platform, reviewing footage in problem areas or during large events is easy and efficient

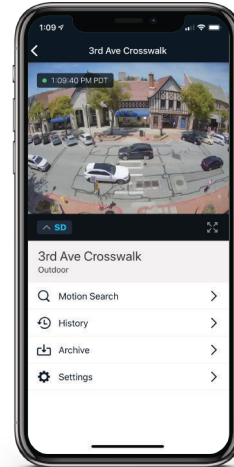
Manage User Roles

- Through Verkada’s management platform, the team can assign roles at the site or camera level for city officials and first responders so they can access footage without involving IT

FEATURES & EXPERIENCE

REAL-TIME VISIBILITY & RESPONSE

- Instantly share live video streams with first responders, city managers, and event personnel via SMS and weblinks
- View and manage video on any device
- On-camera accelerometer sends SMS alerts when tampering is detected



'ZERO CONFIGURATION' SETUP

- No NVRs/DVRs, VPNs, or port forwarding
- All cameras are PoE and, by default, communicate over HTTPS via port 443
- Easily relocate cameras for events
- Cameras auto-provision into your account once plugged into a PoE switch with DHCP

EASY MANAGEMENT

- Easily control user permissions at the city, town, building, and camera levels
- SAML and two-factor authentication available for added account protection
- No thick clients, third-party plugins or additional hardware required



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ACTIVITY SEARCH

- Isolate areas of interest and instantly surface footage where activity was detected, such as in the event of a theft
- Quickly export, archive and share video clips in standard formats like MP4
- Save time, increase incident response time

ALWAYS UP TO DATE, ALWAYS SECURE

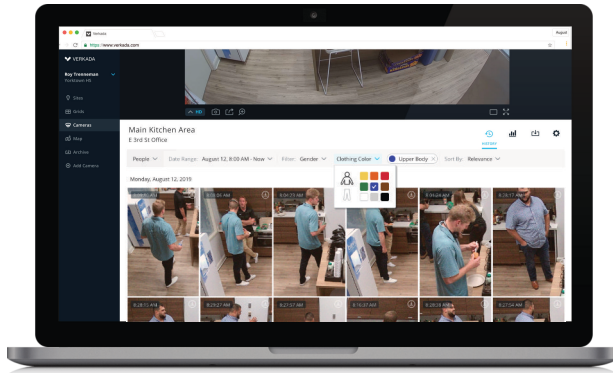
- Software and firmware automatically kept up to date via regular security, performance, and feature enhancements
- No more manual system updates and unpatched vulnerabilities
- Redundant firmware banks ensure failsafe updates and high uptime
- Latest data encryption and security standards, with no special configuration required



CUTTING-EDGE TECHNOLOGY DESIGN

- 3-12MP video resolution with fixed, varifocal, and fisheye options
- Onboard storage with options ranging from 30-120 days of continuous HD footage
- Weather-resistant cameras with IP66 & IP67 rating for outdoor coverage
- High Dynamic Range and proprietary algorithms ensure optimal picture quality
- Slim bandwidth footprint of 5-20 kb/s per camera during normal operating mode

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People History

- Bring speed and efficiency to investigations with powerful computer vision
- See high-resolution images of every person that comes and goes through your space
- Search and filter for people by time, date, gender traits, top/bottom clothing color, and facial matches

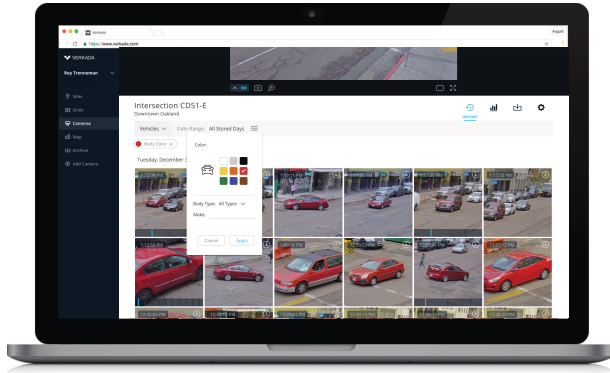
Face Detection

- Quickly search for people detected on camera by facial matches or uploaded images
- Instantly view all moments of a facial match where a person was detected
- Export any relevant images and footage to any device



Mobile Face Search

- From the Verkada mobile app, users can also search for people and facial matches
- Using a mobile device's built-in camera and photo library, users can search for any matches caught on camera



Vehicle History

- Bring speed and efficiency to investigations with powerful computer vision
- See high-resolution images of every vehicle that passes through your space
- Search and filter for vehicles by time, date, make, body type, and color

Want to Learn More? Get a Free Trial of Verkada

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