

2023 Third Qtr Report



Chamber Staff:

Angie Weiss, Executive Director
 Angel Knight, Admin Manager
 Denise Russell, Tourism Services



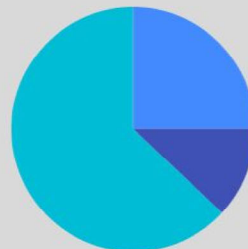
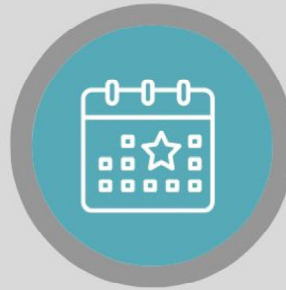
Tourism Promotion

- * Added monthly blogs to websites
- * Updated featured events on website
- * Sent out monthly tourism newsletters
- * Placed ads
- * Hosted 2 travel writers
- * Continue planning Gorge Restaurant Month with CGTA
- * Added local events to State of WA Tourism website
- * Submitted 3 press releases to State of WA Tourism
- * Hosted meet and greet for American Queen Voyages President's cruise
- * Collaborating with Vancouver and Camas-Washougal on travel itineraries and ads
- * Working with publisher on content and new photos for 2024 Skamania County Visitor Guide



VISITOR STATS

- * Walk-in visitors: 952
- * Phone calls: 98
- * Emails: 43
- * Business referrals: 8,112
- * Visitor packets: 4
- * Relocation packets: 0
- * Overnight stays: 295
- * Large Quantity Brochures: 2,589



COMMUNICATION

1

- * "Under Currents" newsletter has 1,307 recipients
- * Tourism Newsletter has 319 recipients
- * Chamber Facebook page has 2,690 followers
- * Chamber Website had 18,127 pageviews this quarter
- * Visit Stevenson Facebook page has 4,385 followers
- * Visit Stevenson Website had 68,326 pageviews this quarter

EVENTS

2

- * Sent list of monthly events to local papers
- * Chamber Happy Hours @ Historic Wind River, Gorge Getaways, Backwoods Brewing
- * Career Connect Info Session for businesses
- * Attended Western Association of Chamber Executives Academy program
- * Working on Christmas in the Gorge

MEMBERSHIP & BENEFITS

3

- * Quarterly new member orientation session, August 22
- * Rolling out new membership structure for 2024
- * Wrote 2 letters of support for grant applications
- * Donated 9 gift baskets for fundraisers
- * Deployed annual membership survey
- * Ribbon Cutting for Historic Wind River Trust, Skamania Physical Therapy, Carson Mercantile

GOVERNMENT AFFAIRS

4

- * Sent out 3rd Quarter GA Newsletter
- * Hosted meeting with Congresswoman Marie Gluesenkamp Perez for Chamber and EDC board members
- * Hosted GA luncheon to discuss childcare challenges
- * Attended One Gorge quarterly network meeting

5

307 MEMBERS

32 INDIVIDUAL
40 NON-PROFIT
234 BUSINESS

100+ EMPLOYEES = 4
51-99 EMPLOYEES = 2
21-50 EMPLOYEES = 6
11-20 EMPLOYEES = 10
6-10 EMPLOYEES = 23
1-5 EMPLOYEES = 54
OWNER OPERATED = 134