The Value Planning Process – City of Stevenson

Dots represent a possible solution (or part of one)

Divergent Zone: Expand the Options

Convergent Zone: Hone In On Solutions

START

END
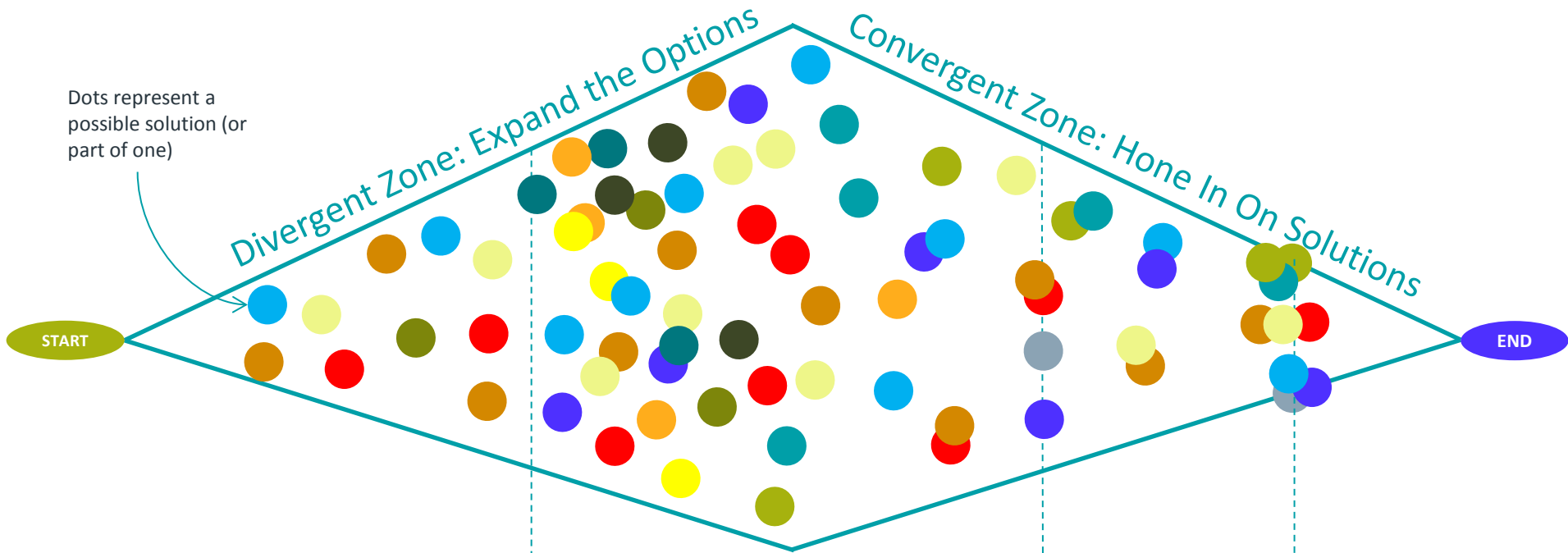
Advance Research

- Gather/Absorb information
- Sniff out possibilities
- Exercise curiosity
- Follow hunches
- Break down assumptions
- Exercise an open mind
- Create a "cloud of potential"

Problem statements (*How can we…?*)
Portfolio of potentials – a just ideas, notions

AT THIS STAGE, NO SOLUTIONS YET!
DO NOT BECOME ENAMORED OF YOUR IDEAS

Value Planning Workshop

- Agree on the problem statement
- Define success (desired outcomes)
- Generate solution possibilities
- Keep testing assumptions
- Integrate everyone's knowledge
- Build agreement
- Sift, sort, and improve on ideas and collections of ideas
- Define compelling, converging concepts (workable collections of ideas)

An initial portfolio of solutions

Strategy Report

- Evaluate solution concepts on ability to achieve outcomes
- Compare solutions
- Improve on solutions
- Define set of viable solutions, with numbers

Recommended solution portfolio

City Choice