

## Gladstone Utility Rates City Demographics

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<b>Population</b>	12,273 in 2019 88% white (most others are Hispanic – 9%)
<b>Growth</b>	Population increase 6.8% since 2010 vs. 12.2% countywide and 10.2% statewide
<b>Age</b>	41.8 years median age vs. 42.0 (Clackamas County) 18.4% 65+ – almost identical to Clackamas County (18.5%), but above the statewide average (18.0%)
<b>Incomes</b>	\$66,455 median household income – well below countywide median (\$80,945) but above the statewide figure (\$62,774)
<b>Education</b>	Bachelors degree or higher 23% in comparison with countywide (36%) and statewide (32%)
<b>Employment</b>	64% in labor force (64% Clackamas County and 62% statewide) 56% white collar; 24% blue collar; 20% services Occupations: construction, building/grounds maintenance, food service, health care, office administration/support, production 9.6% self-employed Average commute time 30 minutes per day
<b>Family Status</b>	43% married with spouse present (52% countywide) 2.45 residents per household 38% 3+ person households
<b>Poverty</b>	9% of households below poverty line (6% Clackamas County; 9.5% statewide average)
<b>Housing Age</b>	Average home built in 1975 (Clackamas County average is 1986)
<b>Home Ownership</b>	61.7% owner-occupied vs. 69% (Clackamas County) and 61.9% (statewide)

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*Sources:* PRIZM Lifestage Segmentation, Environics/Claritas, 2017  
2010 U.S. Census (2018 Update)