

AGREEMENT

This agreement made and entered into this 21st day of December, 2023 between the **City of Stevenson**, a municipal corporation of the State of Washington, hereinafter referred to as “City”, and **Julie Mayfield**, hereinafter referred to as “Julie Mayfield”.

Recitals

1. The City of Stevenson desires to increase the distribution of information about the City to attract visitors to the City and to increase tourism.
2. The City of Stevenson does not have qualified staff to manage live music events.
3. Julie Mayfield is uniquely qualified to manage live music events, to meet the requirements specified herein, and to provide such services with the degree of reasonable skill and diligence normally required to manage such events.
4. It is in the City’s interest to contract with Julie Mayfield to perform certain activities relating to the design and management of this event that will encourage increased tourism, promote interest in the City and the local region and to act on the City’s behalf in disseminating information about the City.

Now, therefore, in consideration of the mutual covenants contained herein, the parties agree as follows:

1. Performance. Julie Mayfield will perform the work set forth below and submit requests for payment within forty-five days of each accepted task:
 - a. Julie Mayfield will plan and operate the live music events as described on Exhibit A, incorporated herein by reference.
 - b. Julie Mayfield will complete the tourism funding expenditure report(s) required by the Washington State Legislature. All required reports are to be submitted before final payment under this contract is made.
2. Completion. Julie Mayfield will complete the work and provide the services to be performed under this agreement on or before December 31, 2024.
3. Term. The term of this agreement shall begin January 1, 2024 and end upon the completion of the project, but no later than December 31, 2024.
4. Payment.
 - a. The City will reimburse Julie Mayfield up to \$8,460 for services performed under his agreement. Payments will be made on a reimbursement basis only, following submittal of detailed invoices with back-up documentation to the City.
 - b. Final invoice for this agreement must be received by the City on or before January 15 2024. **INVOICES RECEIVED AFTER THIS DATE WILL NOT BE PAID.**
 - c. The Tourism Funding Expenditure Report required by section 1 above shall be submitted before final payment under this contract is made.
5. Default. Upon default by either party of any of the terms of this agreement, the non-defaulting party may terminate the agreement after written notice to the defaulting party

identifying the default. Failure by the non-defaulting party to exercise the right to terminate or take any action upon default shall not constitute a waiver of any rights of the non-defaulting party hereunder and shall not excuse any such default. However, upon default and termination, the non-defaulting party is excused from further performance hereunder.

6. Termination. This agreement may be terminated by either party giving the other party written notice of its intent to terminate at least thirty (30) days prior to the effective date of termination. Reimbursement for work completed prior to the effective date of termination shall be made in accordance with the terms of this agreement.
7. Financial Records. Julie Mayfield shall maintain financial records of all transactions related to this agreement for six years after contract completion. The financial records shall be made available at all times for auditing by any City, State of Washington or federal auditors.
8. Status of "Julie Mayfield". It is hereby understood, agreed and declared that Julie Mayfield is an independent contractor and not the agent or employee of City and that no liability shall attach to City by reason of entering into this agreement, except as may be provided herein.
9. Insurance and Liability. Julie Mayfield shall indemnify and save harmless City from any and all liability arising hereunder, including costs, damages, expenses and legal fees incurred by City in connection therewith, for injury (including death) to persons or damage to or loss of property (including equipment) caused by or arising out of the work performed under this agreement.

Julie Mayfield further agrees, and has specifically negotiated, to waive its immunity under the State Industrial Insurance Act (RCW Title 51) and to indemnify and hold the City harmless from any claims made against the City by Julie Mayfield employees, agents, contractors, subcontractors or other representatives.

10. Assignment. This agreement shall not be transferred, assigned, or sublet by either party without prior written consent of the other party.
11. Completeness of Agreement and Modification. This document contains all of the terms and conditions of this agreement, and any alterations or variation of the terms of this agreement shall be invalid unless made in writing and signed by both of the parties hereto. There are no other understandings, representations, or agreements, written or oral, not incorporated herein.
12. Equal Opportunity and Compliance with Laws. Julie Mayfield shall not discriminate against any employee employed under this agreement because of race, color, religion, age, sex or national origin. Further, Julie Mayfield shall comply with all local, state and federal laws and regulations in all aspects of fulfilling this agreement.
13. Governing Law and Venue. The laws of the State of Washington shall govern the construction of this agreement and any dispute arising hereunder. The parties agree that the Superior Court of Skamania County shall be the venue for any litigation brought in relation to this agreement.

14. Costs and Attorney Fees. If either party shall be in default under this contract, the non-defaulting party shall have the right, at the defaulting party's expense, to retain an attorney to make any demand, enforce any remedy, or otherwise protect or enforce its rights under this contract. The defaulting party hereby promises to pay all costs and expenses so incurred by the non-defaulting party, including, without limitation, reasonable attorneys' costs and fees. The failure of the defaulting party to promptly pay the same shall constitute a further and additional default. In the event either party hereto institutes, defends, or is involved with any action to enforce the provisions of this contract, the prevailing party in such action shall be entitled to reimbursement by the losing party for its court costs and reasonable attorney costs and fees at trial and on appeal.

15. Certification of Authority. The undersigned certify that the persons executing this agreement on behalf of City and Julie Mayfield have legal authority to enter into this agreement on behalf of City and Julie Mayfield respectively and have full authority to bind City and Julie Mayfield in a valid Agreement on the terms herein.

IN WITNESS WHEREOF, the parties hereto have executed this agreement as of the day and year first above written.

CITY OF STEVENSON

Julie Mayfield Events, LLC

Scott Anderson, Mayor

Name & Title: _____

ATTEST

Leana Kinley, City Clerk

APPROVED AS TO FORM:

Robert C. Muth, City Attorney



City of Stevenson
TOURISM FUNDING APPLICATION FORM

Organization/Agency Information

601-908-612

Organization/Agency

Federal Tax ID Number

Julie Mayfield

Contact Name

PO Box 425, Stevenson WA 98648

Mailing Address

360.789.1227, julesdavis@yahoo.com

Phone

Email

Stevenson Waterfront Stage Performances Funding

Name of Proposed Event/Activity/Facility

- Tourism Promotion Activities
- Tourism-Related Facility
- Events/Festivals

Amount Requested: \$8,460

Supplemental Questions

You may type your answers in Word below or attach a separate sheet. If you attach a separate sheet, please answer all of the below questions and number your answers to correspond to the below question numbers.

1. Describe your Tourism-Related Activities, Event or Facility:

The SDA built a 12x12 stage in summer 2023 for use by the Farmers Market and live music sponsored by Clark & Lewie's Restaurant in the evenings after the market. The evening live music in this space is now/was intended to be a public performance, open to anyone at the waterfront whether patronizing the restaurant or not. Funding is needed to pay the performers. See attached.

2. Describe your proposal to attract visitors to the City, including dates and expected costs. Please see the *Call for Tourism Promotion Proposals* for criteria and items to be prioritized by the Tourism Advisory Committee.

Live music attracts visitors; often the musicians themselves and/or friends/relatives stay overnight after performance in Stevenson/local area hotels/motels/short-term rentals. Many visitors want to go out to dinner and/or live music when on a getaway to Stevenson area.

3. Identify your top 5 sources of Revenue:

1. NA	\$
2.	\$
3.	\$
4.	\$
5.	\$

4. Do you plan to become self-funded? If yes, please describe your plan and progress to date.

NA

5. Describe your plans for advertising and promoting your proposed activity or facility.

Email marketing through curated broad email list; live music is listed in the Chamber's newsletter and GorgeCurrent.com; also listed on a flyer in the entrance area of Clark & Lewie's restaurant.

6. Explain how your activity or facility will result in increased tourism and overnight stays.

I have personally met several people who have stayed an extra night or made plans to stay in Stevenson for music events as a result of my email marketing list or just telling them about it. People want to have something to do when they come out here to visit.

Live music is a big draw for a lot of visitors.

7. *List the number of tourists expected to attend your activity or facility in each of these categories (*required):

1. see attached Staying overnight in paid accommodations.
2. _____ Staying overnight in unpaid accommodations (with friends or family) and traveling 50 miles or more from their place of residence or business.
3. _____ Staying for the day only and traveling 50 miles or more from their place of residence or business.
4. _____ Attend but are not included in any one of the categories above.
5. _____ Estimated number of participants in any of the above categories that attend from another state or country.

8. Explain how you will coordinate with the Skamania County Chamber of Commerce for promotion of your proposed activity or facility. Describe any other partnerships you plan to develop to help ensure the success of your project.

The Chamber Newsletter can post these live public performances in its weekly email newsletter. I also send a weekly email newsletter to 300+ recipients, updated regularly, describing local music as I am aware of it and the schedule for Clark & Lewie's live music, including the SDA stage performances.

9. If your proposal is for construction of a tourism-related facility, explain your plans for operation and maintenance of the facility.

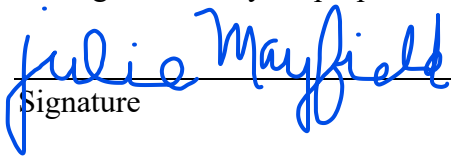
The SDA built a 12x12 stage in the waterfront public area this summer (Farmers Market area) to be used as a public performance space.

10. Describe how you will encourage support of Stevenson businesses, restaurants, retail and lodging?

Bringing visitors to Stevenson will support this. I note different Stevenson businesses in my weekly email newsletter. Visitors often interact with others attending and share information about local businesses.

11. Submit an itemized revenue and expense budget. What percentage of your revenue budget does this request for funding represent? List any other expected revenue sources and amounts.

12. Sign and date your proposal.



Julie Mayfield

10/18/23

Signature

Printed Name

Date

You may attach additional information to help the Tourism Advisory Committee evaluate your proposal.

If multiple activities are planned, please submit a separate application for each activity.

