

Stevenson City Council
City of Stevenson
Stevenson, WA

Dear Councilmembers,

On behalf of the Tourism Advisory Committee (TAC), I hope this message finds you well. We recently held our annual review meeting and had a thoughtful discussion about all of the applications submitted for the 2026 funding cycle. After careful consideration, we're pleased to share the enclosed list of recommendations for your review.

This year's applications reflected a wide range of creative ideas and community-focused efforts to strengthen tourism in Stevenson. In looking at the big picture, the committee agreed that it was appropriate to recommend a total amount that is above our projected annual revenue, knowing we currently have a healthy surplus in the TAC fund. At the same time, we have begun taking small, intentional steps to scale back certain awards—especially for applicants who may be able to seek support from other sources in the future—to help ensure the long-term stability of the fund. Our goal is to continue supporting meaningful projects while also protecting the sustainability of the program for years to come.

We would also like to request the Council's support in updating the TAC application for the 2026 cycle. We believe clearer expectations, more transparent scoring criteria, and improved guidance for applicants will help everyone involved. These updates would give TAC the ability to evaluate proposals more consistently and fairly, and they would help applicants better understand how to present their projects in a way that aligns with Stevenson's tourism goals.

As always, we appreciate the council's support, collaboration, and dedication to strengthening our community. We value our shared effort to make Stevenson a welcoming and vibrant place for visitors and residents alike, and we look forward to continuing to work together.

Thank you for your time and consideration.

Warm regards,
Stevenson Tourism Advisory Committee