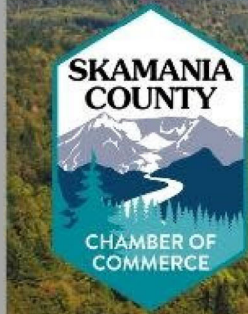


2023 ANNUAL REPORT



COMMUNICATION

1,314 Under Currents recipients
44% average open rate



2,723 followers
1,160 average post engagement



NEW Instagram page
410 followers



Skamania.org website
66,768 page views in 2023

Thank you to our dedicated Board Members:

Angela Rogers
Bill Shelton
Cathy Chaffin
Chris Malone
Johanna Roe
Johnny Griffith
John Mobley
Kelly O'Malley-McKee
Kim Chamness
Kristin Wood
Robert Muth
Vicki Prendergast



MEMBERSHIP SERVICES

To add more value for members, our Membership Committee set out to devise a different dues structure. New packages were created with a wide variety of added benefits, designed to meet the varying needs and interest of local businesses.

The 4 packages are ideal for:

- * Start-up businesses
- * Added advertising/promotion
- * Advocacy
- * Community engagement



FESTIVALS/EVENTS

- * Skamania Sip and Stroll (300 attendees)
- * Gorge Blues and Brews (2,000 attendees)
- * Christmas in the Gorge (1,000 attendees)
- * 4 Government Affairs Luncheons
- * 6 Ribbon Cutting Events
- * Monthly Chamber Happy Hour Networking Events



COMMUNITY SUPPORT

- Sponsored/donated to 22 fundraisers for local non-profits
- Wrote 4 letters of support for member grant applications
- Served on 7 boards/committees
- Hosted Career Connect event
- Hosted WA in the Making 2040 Town Hall



GOVERNMENT AFFAIRS

During the 2023 State Legislative Session, the Chamber took action on 13 issues, 7 of which were wins! 4 bills that we supported died in committee but some of them will return in 2024 and we will have a second chance at getting them passed.

We also kept in contact with Federal Legislators, meeting with their representatives and hosting a round table event with Congresswomen Marie Gluesenkamp Perez.



TOURISM PROMOTION

With the addition of a new part-time employee, we were able to take on more tourism promotion projects including:

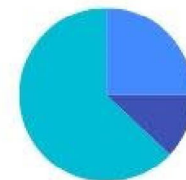
- * Working with State of WA Tourism on more promotional opportunities and hosting more travel writers
- * Hosting familiarization tours for cruise ship frontline staff
- * Collaborating with Camas, Washougal and Vancouver on shared travel itineraries
- * Social media contests
- * Collaborating with Columbia Gorge Tourism Alliance on plans for a Gorge Restaurant Month

295 MEMBERS

34 Individual

41 Non-Profit

220 Business



- 100+ Employees = 4
- 51-99 Employees = 2
- 21-50 Employees = 7
- 11-20 Employees = 8
- 6-10 Employees = 21
- 1-5 Employees = 53
- Owner Operated = 125

Chamber Staff:

Angie Waiss, Executive Director
Angel Knight, Membership Services Coordinator
Denise Russell, Administrative Assistant