

2025 Second Qtr Report



Chamber Staff:

Angie Waiss, Executive Director
Angel Knight, Membership Services Coordinator
Denise Russell, Administrative Assistant



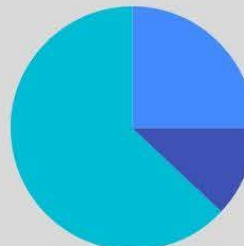
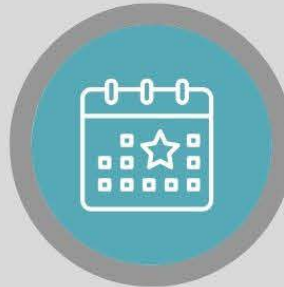
Tourism Promotion

- * Added monthly blogs to websites
- * Sent out monthly tourism newsletters
- * Updated featured events on website
- * Offered workshop on free tool to optimize online listings
- * Promoting State-wide Recreate Responsibly campaign
- * Sent list of events to Skamania Lodge for Summer Guide
- * Press Release for National Travel and Tourism Week
- * Placed print and digital ads
- * New co-op professional photoshoot opportunity
- * Working with designer on map with distances to POI's
- * Attended Gorge Tourism Summit
- * Working with committee to revamp Christmas in the Gorge
- * Working with committee to plan for America's 250th
- * Sent Datafy reports (quarterly) and Occupancy reports(monthly) to tourism members



VISITOR STATS

- * Walk-in visitors: 472
- * Phone calls: 142
- * Emails: 27
- * Business referrals: 4,211
- * Visitor packets: 3
- * Relocation packets: 0
- * Overnight stays: 104
- * Large Quantity Brochures: 533



COMMUNICATION

1

- *"Under Currents" newsletter has 1,583 recipients
- *Tourism Newsletter has 375 recipients
- *Chamber Facebook page has 3,080 followers
- *Chamber Website had 22,692 pageviews this quarter
- *Visit Stevenson Facebook page has 4,808 followers
- *Visit Stevenson Website had 50,78 pageviews this quarter

EVENTS

2

- * 4 Ribbon Cutting events
- * 3 monthly Chamber Happy Hour events
- * Business Resource Fair on April 17
- * Skamania Sip & Stroll on May 10

MEMBERSHIP & BENEFITS

3

- * Sent out Q2 membership survey
- * Added new a la carte menu of services
- * New banner ad opportunity on Chamber website
- * Added new Economic Data webpage
- * Visited 13 members
- * Called 25 members
- * Visited 4 non-members

GOVERNMENT AFFAIRS

4

- * Acted on 20 bills during the 2025 legislative session
- * Attended AWB Grassroots Alliance Conference
- * Sent out 2nd Quarter GA Newsletter
- * Hosted Advocacy Luncheon with legislative session recap from District 17 Legislators
- * Candidate Q & A added to Chamber website

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291 MEMBERS

33 INDIVIDUAL
27 NON-PROFIT
231 BUSINESS

100+ EMPLOYEES = 3
51-99 EMPLOYEES = 2
21-50 EMPLOYEES = 6
11-20 EMPLOYEES = 8
6-10 EMPLOYEES = 24
1-5 EMPLOYEES = 57
OWNER OPERATED = 131