

# Transparency & Performance

### Paint a clearer picture

ClearGov is an affordable, turnkey solution that transforms complex financials into easy-to-understand infographic-based profiles. These unique profiles allow governments to add valuable context that tells the story behind the numbers. With ClearGov, residents and internal stakeholders have easy online access to a central source of truth and a more complete picture of their community's finances, demographics, projects, and more.

- Put numbers into context
- Reduce information requests
- Equip stakeholders with actionable data
- √ Benchmark against peer communities
- ✓ Build public trust and support

## **Claim Your Page**

Your municipality's profile has already been created - we've built one for every local government across the country.
Start your transparency journey today by claiming your page to update your data, access our suite of transparency tools, and share it with stakeholders.



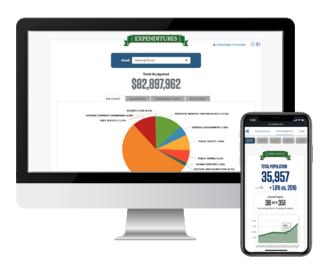
Visit www.ClearGov.com and search for your Town, School or County to view your profile.



#### **Key Features**

Improve understanding of how tax dollars are being spent with a platform that simplifies your data.

- **Infographics:** Leverage graphics to help viewers conceptualize important metrics.
- **Budgets:** Share next year's budget in an interactive format that is easy to digest.
- **Commentary:** Add details to give context behind spending, funding, debt, and more.
- **Open Checkbook:** Provide check-level detail revealing line-item spend..
- **Peer Comparisons:** Choose peer groups and instantly create side-by-side comparisons.
- **Projects:** Centralize capital improvement plans and show progress for each project.
- **Custom Charts:** Create and export powerful graphics to include in your presentation decks.



"In this day and age, the demand for government transparency has never been greater. The ClearGov solution has provided us a seamless way to deliver the information that our community wants and makes it easy to understand."

#### - Michael Cramer

Town Manager
Town of Carolina Beach, NC

#### **How It Works**



#### Update

You export your fiscal data from your accounting system (generate a simple report) and ClearGov does the rest — translating your data into compelling visuals.



#### **Customize**

You get access to a full suite of easy-to-use back-office tools like chart builders, widgets, commentary, and more so you can personalize your transparency profile.





#### Share

You promote your profile on your municipal website and share it on social media.
We'll automatically syndicate it across our unique content distribution network!