

2025 Third Qtr Report



Chamber Staff:

Angie Waiss, Executive Director
Angel Knight, Membership Services Coordinator
Denise Russell, Administrative Assistant



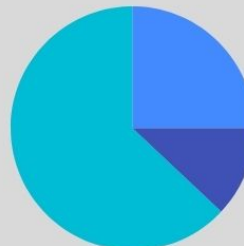
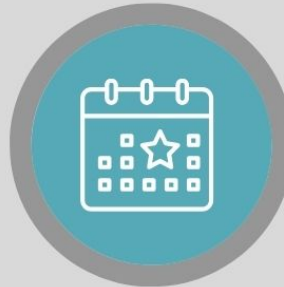
Tourism Promotion

- * Added monthly blogs to websites
- * Sent out monthly tourism newsletters
- * Updated featured events on website
- * Offered discounted digital co-op ads for fall
- * Co-op commercial with Skamania Lodge/Visit Stevenson
- * Sent list of events to Skamania Lodge for winter guide
- * Hosted influencers & sponsored fall influencer summit
- * Placed print and digital ads
- * Finished new map with distances to Points of Interest
- * Launched new Christmas in the Gorge webpage
- * Continue working with committee to plan America's 250th
- * Sent Datafy reports (quarterly) and Occupancy reports(monthly) to tourism members



VISITOR STATS

- * Walk-in visitors: 776
- * Phone calls: 182
- * Emails: 14
- * Business referrals: 9,416
- * Visitor packets: 8
- * Relocation packets: 2
- * Overnight stays: 174
- * Large Quantity Brochures: 1,075



COMMUNICATION

1

- *"Under Currents" newsletter has 1,620 recipients
- *Tourism Newsletter has 376 recipients
- *Chamber Facebook page has 3,091 followers
- *Chamber Website had 28,335 pageviews this quarter
- *Visit Stevenson Facebook page has 4,824 followers
- *Visit Stevenson Website had 82,653 pageviews this quarter

EVENTS

2

- * 3 Ribbon Cutting events
- * Monthly Chamber Happy Hour events
- * Working on revamping Christmas in the Gorge
- * Attended Washington Chamber of Commerce Executives Annual Conference

MEMBERSHIP & BENEFITS

3

- * Sent out Q3 membership survey
- * New banner ad opportunity on Chamber website
- * Added new Economic Data webpage
- * Created new Google for for newsletter submissions
- * Visited 13 members
- * Called 12 members
- * Visited 3 non-members

GOVERNMENT AFFAIRS

4

- * Sent out 3rd Quarter GA Newsletter
- * Hosted Advocacy Luncheon on Workforce Development
- * Distributed information on implementing new WA State taxes
- * Sent out information on new federal tax guide for small businesses

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295 MEMBERS

33 INDIVIDUAL
27 NON-PROFIT
235 BUSINESS

100+ EMPLOYEES = 3
51-99 EMPLOYEES = 2
21-50 EMPLOYEES = 6
11-20 EMPLOYEES = 9
6-10 EMPLOYEES = 24
1-5 EMPLOYEES = 58
OWNER OPERATED = 133