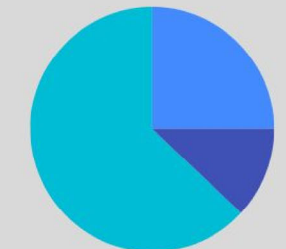
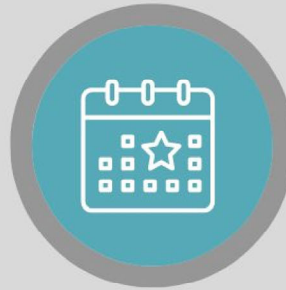


2024 Second Qtr Report



Chamber Staff:

Angie Waiss, Executive Director
 Angel Knight, Membership Services Coordinator
 Denise Russell, Administrative Assistant



Tourism Promotion

- * Added monthly blogs to websites
- * Sent out monthly tourism newsletters
- * Updated featured events on website
- * Updated Stevenson maps
- * Sent list of events to Skamania Lodge for Summer Guide
- * Continue working with SW WA Tourism Collaborative on joint promotions
- * Submitted several local restaurants, hotels and trails to regional publications for potential articles
- * Visitor Center remodel with new brochure display racks
- * New digital display with events calendar & attractions
- * Creating ads for Datafy campaign



VISITOR STATS

- * Walk-in visitors: 299
- * Phone calls: 240
- * Emails: 57
- * Business referrals: 3,975
- * Visitor packets: 4
- * Relocation packets: 2
- * Overnight stays: 82
- * Large Quantity Brochures: 550

COMMUNICATION

1

- * "Under Currents" newsletter has 1,371 recipients
- * Tourism Newsletter has 367 recipients
- * Chamber Facebook page has 2,775 followers
- * Chamber Website had 21,286 pageviews this quarter
- * Visit Stevenson Facebook page has 4,745 followers
- * Visit Stevenson Website had 55,664 pageviews this quarter

EVENTS

2

- * Sent list of monthly events to local papers
- * Chamber Happy Hours @ Carson Mercantile, Skamania Pioneer and Skamania Lodge Adventures
- * Skamania Sip & Stroll event May 11 - 300 attendees
- * Gorge Blues & Brews Festival June 21-22, 1,700 attendees

MEMBERSHIP & BENEFITS

3

- * Held quarterly new member orientation session
- * Visited 6 members
- * Called 22 members
- * Visited 4 non-members
- * Sponsored 4 fundraiser events and wrote 3 letters of support

GOVERNMENT AFFAIRS

4

- * Joined WA Chamber of Commerce Executives Board
- * Attended Legislative Review event in Vancouver
- * Attended Grassroots Alliance Workshop
- * Hosted Advocacy Luncheon
- * Organizing Candidates Forum event for fall

5

298 MEMBERS

31 INDIVIDUAL
39 NON-PROFIT
228 BUSINESS

100+ EMPLOYEES = 3
51-99 EMPLOYEES = 2
21-50 EMPLOYEES = 6
11-20 EMPLOYEES = 9
6-10 EMPLOYEES = 21
1-5 EMPLOYEES = 54
OWNER OPERATED = 134