

2023 Second Qtr Report



Chamber Staff:

Angie Weiss, Executive Director
 Angel Knight, Admin Manager
 Denise Russell, Tourism Services



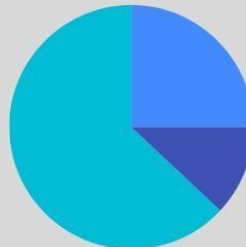
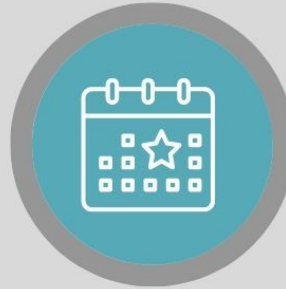
Tourism Promotion

- * Increased part-time tourism employee to 6 hrs/wk
- * Held social media contests for Sip & Stroll, Blues & Brews
- * Added monthly blogs to websites
- * Updated featured events on website
- * Sent out monthly tourism newsletters
- * Placed ads & 2 featured FB stories with Scenic WA
- * Hosted travel writer "Bill on the Road"
- * Continue working with Port on updating Columbia River Water Trail
- * Continue planning Gorge Restaurant Month with CGTA
- * Attended CGTA's Tourism Summit
- * Working with State of WA Tourism on TREAD Map App
- * Sent 3 press releases to State of WA Tourism about local lodging properties.



VISITOR STATS

- * Walk-in visitors: 761
- * Phone calls: 99
- * Emails: 65
- * Business referrals: 5,135
- * Visitor packets: 6
- * Relocation packets: 3
- * Overnight stays: 194
- * Large Quantity Brochures: 1,675



COMMUNICATION

1

- * "Under Currents" newsletter has 1,295 recipients
- * Tourism Newsletter has 287 recipients
- * Chamber Facebook page has 2,603 followers
- * Chamber Website had 19,712 pageviews this quarter
- * Visit Stevenson Facebook page has 4,277 followers
- * Visit Stevenson Website had 42,683 pageviews this quarter

EVENTS

2

- * Sent list of monthly events to local papers
- * Chamber Happy Hours @ Selkirk Residential, Walking Man and Traverse PNW Market
- * WA in the Making 2040 Town Hall on May 4
- * Skamania Sip & Stroll on May 13 (350 attendees)
- * Gorge Blues & Brews Festival on June 23-24

MEMBERSHIP & BENEFITS

3

- * Quarterly new member orientation session, May 16
- * Finalized new dues structure & benefits for 2024
- * Visited 7 members
- * Called 26 members
- * Visited 5 non-members
- * Ribbon Cutting for Bike the Gorge/Otter & Osprey Outdoor Gear

GOVERNMENT AFFAIRS

4

- * Added 2023 Activity Report to website
- * Attended Legislative Review event in Vancouver
- * Sent out 2nd Quarter GA Newsletter
- * Met with Skamania County's Lobbyist David Hodges
- * Met with Senator Cantwell's Rep, Tanisha Harris
- * Host GA luncheon, June 21
- * Added 1 new GA Council member

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301 MEMBERS

31 INDIVIDUAL
40 NON-PROFIT
230 BUSINESS

100+ EMPLOYEES = 4
51-99 EMPLOYEES = 2
21-50 EMPLOYEES = 6
11-20 EMPLOYEES = 9
6-10 EMPLOYEES = 21
1-5 EMPLOYEES = 54
OWNER OPERATED = 134