	January	February	March	April	May	June	July
Website - Visit Stevenson							
# unique users	1,400	1,200	1,600	1,600	1700	2,200	3,000
# new users	1,300	1,100	1,500	1,500	1,500	2,000	2,700
avg engagement time	:50	1:04	:59	1:23	1:31	2:13	2:03
page views	3.1K	3.9K	5,000	6.8K	8.7K	12K	19K
visits by source:							
Organic search - Google/Bing	377	572	776	1,000	713	1,880	3,000
Direct	936	627	976	1,363	574	3K	3,900
Referral	117	313	393	798	159	1,411	2,500
Social Media	22	328	382	35	86	247	263
Email Marketing							
New email addresses (Map)	0	5	9	24	33	41	55
Unsubscribes	0	0	2	1	0	0	3
Open rate	NA	NA	56.70%	54%	N/a	N/A	44%
Social Media							
# FB Likes	3,982	4,000	4,030	4,037	4,059	4,072	4,098
Facebook reach	4,714	7,219	17,597	3,989	9,089	4,150	16,292
# IG Followers	2,564	2,580	2,616	2,444	2,660	2,694	2,702
IG Reach	1,665	11.1K	15.3K	8.2K	9,276	14K	8,658