

2025 Fourth Qtr Report



Chamber Staff:

Angie Waiss, Executive Director
Angel Knight, Membership Services Coordinator
Denise Russell, Administrative Assistant



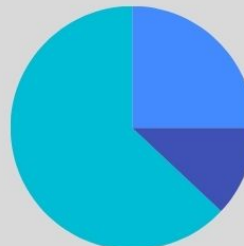
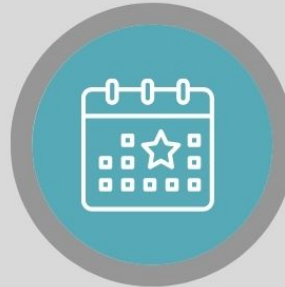
Tourism Promotion

- * Added monthly blogs to websites
- * Sent out monthly tourism newsletters
- * Updated featured events on website
- * Place print and digital ads
- * Updating Lure brochure for 2026
- * Updating calendar of events, membership list, photos and welcome letter for 2026 Experience Skamania magazine
- * Met with cruise ships regarding plans for 2026 dockings
- * Working with Speleological Society on conference in 2027
- * Continue working with committee to plan America's 250th
- * Sent Datafy reports (quarterly) and Occupancy reports(monthly) to tourism members



VISITOR STATS

- * Walk-in visitors: 283
- * Phone calls: 119
- * Emails: 14
- * Business referrals: 3,404
- * Visitor packets: 9
- * Relocation packets: 0
- * Overnight stays: 131
- * Large Quantity Brochures: 435



COMMUNICATION

1

- *"Under Currents" newsletter has 1,339 recipients
- *Tourism Newsletter has 339 recipients
- *Chamber Facebook page has 3,148 followers
- *Chamber Website had 18,864 pageviews this quarter
- *Visit Stevenson Facebook page has 5,004 followers
- *Visit Stevenson Website had 22,732 pageviews this quarter

EVENTS

2

- * 3 Ribbon Cutting events
- * Monthly Chamber Happy Hour events
- * Support Your Local Chamber Day
- * Christmas in the Gorge
- * Holiday Luncheon
- * Organizing Annual Dinner & Award Ceremony

MEMBERSHIP & BENEFITS

3

- * 2025 Membership survey results added to website
- * Shop Local campaigns - Small Business Season
- * Working with EDC on Small Business Requirements Workshop
- * Visited 8 members
- * Called 35 members
- * Visited 4 non-members

GOVERNMENT AFFAIRS

4

- * Sent out 4th Quarter GA Newsletter
- * Hosted Legislative Roundtable event
- * Hosted Advocacy Luncheon on State of Skamania County
- * Updated legislative priorities for 2026
- * Promoted webinar on new WA State taxes

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289 MEMBERS

37 INDIVIDUAL
27 NON-PROFIT
225 BUSINESS

100+ EMPLOYEES = 3
51-99 EMPLOYEES = 2
21-50 EMPLOYEES = 6
11-20 EMPLOYEES = 9
6-10 EMPLOYEES = 23
1-5 EMPLOYEES = 55
OWNER OPERATED = 127