

# 2025 Fourth Qtr Report



## Chamber Staff:

Angie Waiss, Executive Director  
Angel Knight, Membership Services Coordinator  
Denise Russell, Administrative Assistant



## Tourism Promotion

- \* Added monthly blogs to websites
- \* Sent out monthly tourism newsletters
- \* Updated featured events on website
- \* Place print and digital ads
- \* Updating Lure brochure for 2026
- \* Updating calendar of events, membership list, photos and welcome letter for 2026 Experience Skamania magazine
- \* Met with cruise ships regarding plans for 2026 dockings
- \* Working with Speleological Society on conference in 2027
- \* Continue working with committee to plan America's 250<sup>th</sup>
- \* Sent Datafy reports (quarterly) and Occupancy reports(monthly) to tourism members



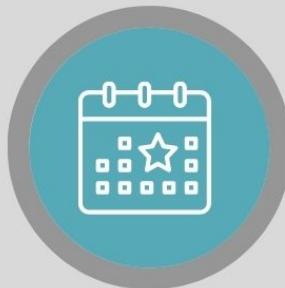
## VISITOR STATS

- \* Walk-in visitors: 283
- \* Phone calls: 119
- \* Emails: 14
- \* Business referrals: 3,404
- \* Visitor packets: 9
- \* Relocation packets: 0
- \* Overnight stays: 131
- \* Large Quantity Brochures: 435



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- \* "Under Currents" newsletter has 1,339 recipients
- \* Tourism Newsletter has 339 recipients
- \* Chamber Facebook page has 3,148 followers
- \* Chamber Website had 18,864 pageviews this quarter
- \* Visit Stevenson Facebook page has 5,004 followers
- \* Visit Stevenson Website had 22,732 pageviews this quarter



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- \* 3 Ribbon Cutting events
- \* Monthly Chamber Happy Hour events
- \* Support Your Local Chamber Day
- \* Christmas in the Gorge
- \* Holiday Luncheon
- \* Organizing Annual Dinner & Award Ceremony



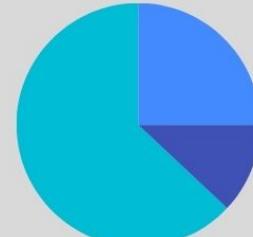
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- \* 2025 Membership survey results added to website
- \* Shop Local campaigns - Small Business Season
- \* Working with EDC on Small Business Requirements Workshop
- \* Visited 8 members
- \* Called 35 members
- \* Visited 4 non-members



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- \* Sent out 4th Quarter GA Newsletter
- \* Hosted Legislative Roundtable event
- \* Hosted Advocacy Luncheon on State of Skamania County
- \* Updated legislative priorities for 2026
- \* Promoted webinar on new WA State taxes



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**289 MEMBERS**  
**37 INDIVIDUAL**  
**27 NON-PROFIT**  
**225 BUSINESS**

**100+ EMPLOYEES = 3**  
**51-99 EMPLOYEES = 2**  
**21-50 EMPLOYEES = 6**  
**11-20 EMPLOYEES = 9**  
**6-10 EMPLOYEES = 23**  
**1-5 EMPLOYEES = 55**  
**OWNER OPERATED = 127**

## EVENTS

## MEMBERSHIP & BENEFITS

## GOVERNMENT AFFAIRS